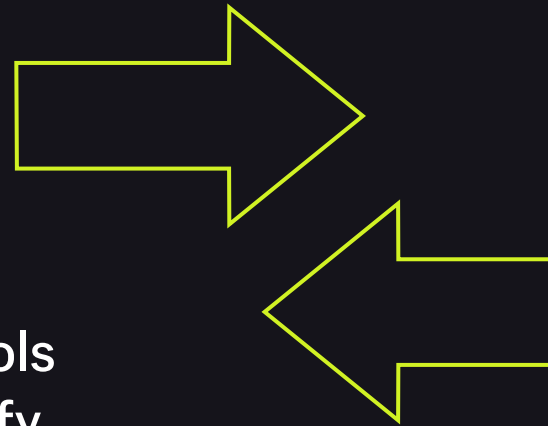**shopify**plus

Shopify Plus Overview

Compare Shopify Plus platform tools and features with Advanced Shopify.

Solution		Products and features
	Automation Cut ineffciencies with automation tools so you can focus on growing your brand.	• Shopify Flow • Launchpad • Shopify Scripts • Avalara tax automation
	Customization From no code to low code to completely custom code, build unforgettable shopping experiences your way.	• Online store sales channel • Drag-and-drop theme editor • Open access to code • Custom storefronts • Storefront API • Shopify Plus Partners
	Checkout optimization Remove checkout friction and boost conversion rates.	• Checkout.liquid • Shopify Scripts • Google Tag Manager • Accelerated checkout, including Shop Pay

Solution	Products and features
Global expansion Sell globally and connect locally with localized currencies, languages, stores, taxes, and domains for each market.	• Shopify Payments • Shopify Markets • Expansion stores
Unlimited growth Experiment and push the boundaries of commerce with people and products you can rely on.	• Unlimited bandwidth, transactions, and products • 99.99% average uptime • Custom storefronts (make any surface shoppable) • Unlimited staff accounts • Wholesale channel • Expansion stores • Exclusive API access and endpoints • Shopify Plus Partners • Shopify Plus Certified App Partners
Unmatched support Scale faster with expert support and self-guided resources.	• Merchant success program • Merchant Growth Model • Shopify Plus Academy • Technical merchant support • 24/7 priority support

Integrated management tools
Keep using all the systems your brand relies on while managing everything from a central location.
	• Connect your ERP, 3PL, OMS, and IMS with Shopify API
	• Shopify organization admin
	    • Users
	    • Stores
	    • Flow
	• Global navigation

Overview