



# Platform Evaluation Guide

# Making the move from **WooCommerce**

Shopify is a highly customizable, easier-to-use option for WooCommerce merchants. With Shopify, you get a reliable platform and all the tools and apps you need to manage, market, and grow your business. Work with a Shopify Partner to create unique solutions for your specific needs.

## Why Shopify

- Easier to use
- A more reliable platform
- More customization and flexibility through apps

## Recommended apps for a seamless transition

WooCommerce works through extensions. Shopify works out of the box, so you'll need fewer apps to build your store.

**Product reviews:** [Shopify Product Reviews](#) - Free

FEATURE	THEM	US
Multiple payment methods	●	●
Access to over 3,000+ apps	●	●
Marketing integration with FB, Google...)	●	●
Sell everywhere. One platform for online and in-person sales.	●	●
Manage your business with a single dashboard for orders, shipping, employees, and payments.	X	x Basic Shopify • Shopify • Advanced Shopify
Business analytics and reporting	X	x Basic Shopify • Shopify • Advanced Shopify

