



Platform Evaluation Guide

Migrating your business from **Wix**

Shopify is a highly customizable, easier-to-use option for Wix users. With Shopify, you get a reliable platform and all the tools and apps you need to manage, market, and grow your store. Work with a Shopify Partner to create unique solutions for your business.

Why Shopify

- A more reliable platform
- More customization and flexibility through apps
- Easier to use

Recommended apps for a seamless transition

Drag and drop editor: [Buildify](#) - \$12.99/m

Product zoom and video: [Cool Image Magnifier](#) - \$2.99/m

FEATURE	THEM	US
Multiple payment methods	●	●
Access to over 3,000+ apps	●	●
Marketing integration with FB, Google...)	●	●
Sell everywhere. One platform for online and in-person sales.	X	●
Manage your business with a single dashboard for orders, shipping, employees, and payments.	X	x Basic Shopify • Shopify • Advanced Shopify
Business analytics and reporting	X	x Basic Shopify • Shopify • Advanced Shopify

