



Platform Evaluation Guide

Growing Beyond Squarespace

Shopify is a highly customizable, easier-to-use option for Squarespace merchants. With Shopify, you get a reliable platform and all the tools and apps you need to create a unique store experience for your customers. Work with a Shopify Partner to build custom solutions for your business.

Why Shopify

- Easier to use
- More customization and flexibility through apps
- More control over your brand

Recommended apps for a seamless transition

Auto image editing: [CrushPics](#) - Free +

Appointment booking: [Sesami](#) - Free +

Drag and drop editor: [Buildify](#) - \$12.99/m

FEATURE	THEM	US
Multiple payment methods	●	●
Access to over 3,000+ apps	X	●
Marketing integration with FB, Google...)	x Business • Commerce • Advanced	●
Sell everywhere. One platform for online and in-person sales.	x Business • Commerce • Advanced POS - U.S. Only	●
Manage your business with a single dashboard for orders, shipping, employees, and payments.	X	x Basic Shopify • Shopify • Advanced Shopify
Business analytics and reporting	x Business • Commerce • Advanced	x Basic Shopify • Shopify • Advanced Shopify

