



Influenced category ads

If your category ad campaigns target one or more of the categories listed below, they may be affected on June 12, 2024, when we refresh the taxonomy.

We recommend checking back on the launch day to determine if you need to recreate your campaign.

Product feeds	Store locator	Store activity
Blogs	Metafields	Analytics - Other
Lookbooks	Backup	Stock alerts
Content marketing - Other	Store data importers	Merchant order notifications
Contact form	Test data generator	Token gating & loyalty
Customer order tracking	Store data - Other	
Returns and exchanges	Collection manager	
Abandoned cart	Enterprise resource planning	
Exit offers	Privacy	
Cart recovery - Other	Countdown timer	
Content manager	Stock counter	
Donations	Back in stock alert	
Warranties and insurance	Price change alert	
Offline marketing	Store alerts - Other	
Push notifications	Page redirect	
SMS marketing	Accounts and login	
Direct marketing - Other	Cash/collect on delivery (COD)	
SKU and barcodes	In-store pickups	
Pre-orders	Local delivery	
Order limits	Delivery date	
Wholesale pricing	Delivery and pickups - Other	
Payment providers	Customer analytics	
Retail	Dashboards	
Mobile app builder	Marketing analytics	
Accessibility	Sales analytics	