

A close-up photograph of a person's hands holding four avocados. The avocados vary in ripeness, from bright green to dark purple. The background is a soft, out-of-focus green, suggesting an outdoor setting like a farm or orchard. The person's hands are visible, with a white shirt cuff and a dark jacket sleeve. The lighting is natural, highlighting the texture of the avocados.

nutiva®

bright
future
report

Our Social and Environmental
Responsibility in 2020



IN PURSUIT OF A BRIGHTER FUTURE

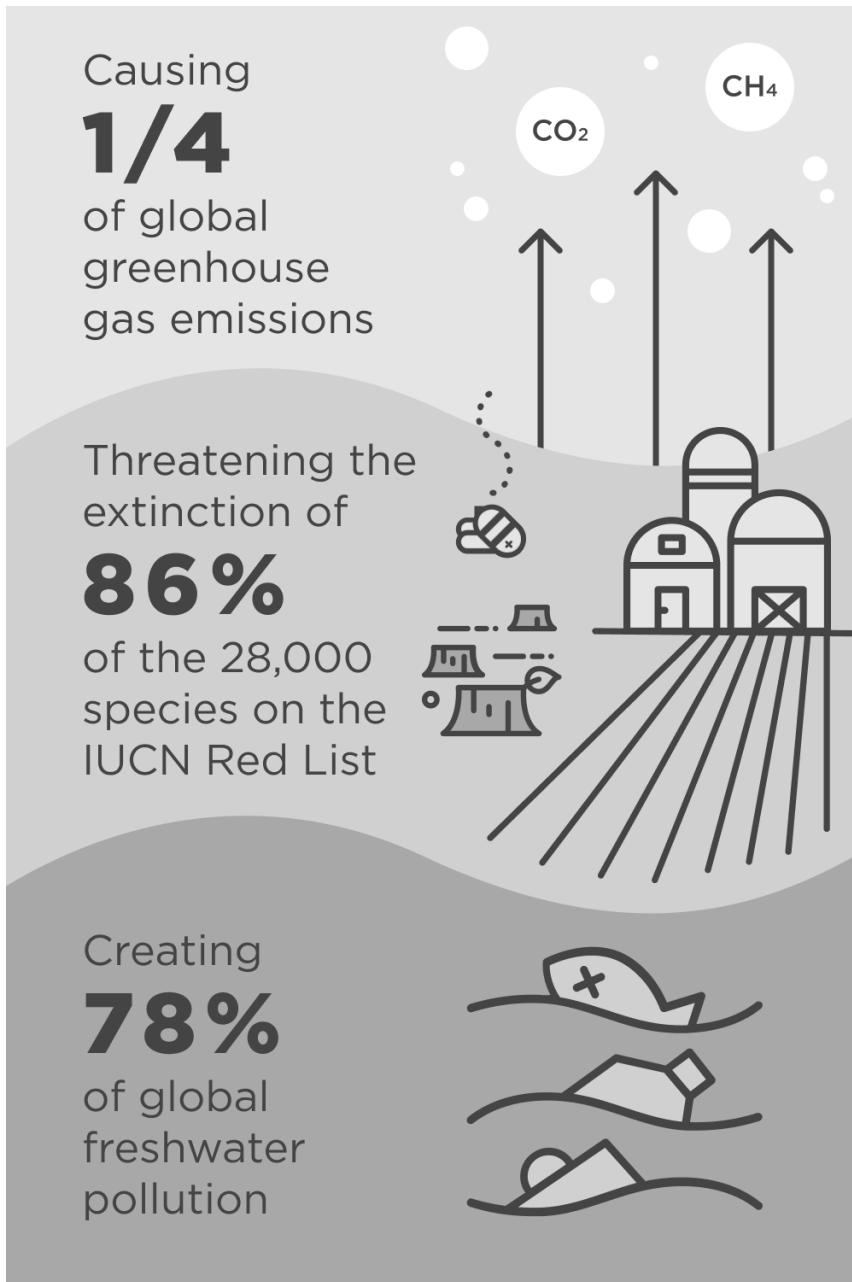
Unfortunately, there's no easy way to say this.

The world's dominant food production systems are accelerating climate change. This means **the food we depend on to survive is threatening our very survival.**

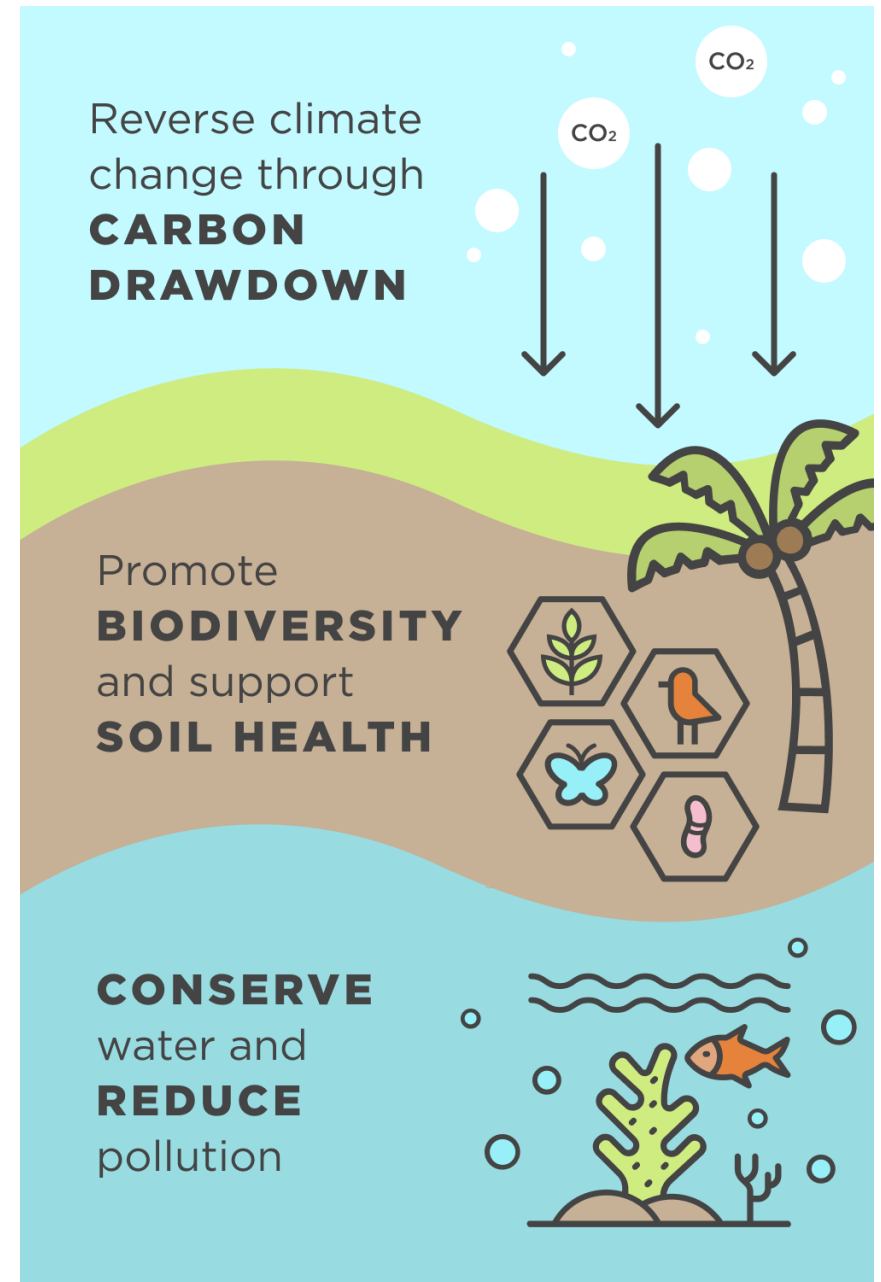
Fortunately, growing food can also do the exact opposite. By farming a little differently and a lot more naturally, we can turn all of this around and **make the future a lot brighter for all of us.**



Right now,
agriculture is:



Right now,
agriculture can:





A BRIGHT FUTURE IS ROOTED IN HEALTHY FOOD

We believe that a bright future for all is rooted in healthy food. To bring this bright future to life, every Nutiva product purchased helps to actively support organizations, co-ops and groups within and beyond our international supply networks along these three pillars of change:



**EMPOWERING
FARMERS**



**COMBATTING
CLIMATE CHANGE**



**FURTHERING
FOOD EDUCATION**

COMBATTING CLIMATE CHANGE

With exclusively organic and low intervention foods, Nutiva has been fighting climate change since we formed in 1999. Instead of monocropping, tilling and adding chemical fertilizers - activities that contribute the vast majority of greenhouse gas emissions - our organic certified farms are pulling carbon out of the atmosphere and into the soil naturally through photosynthesis - and keeping it there by not tilling that soil and by supporting biodiversity. It's part of a set of emerging practices called regenerative agriculture - with the goal of not just sustaining our food systems, but also improving the health of the planet.

Our oil crops are all tree crops and therefore perennial and do not require tilling and

replanting. Tree crops are a more regenerative way to produce oil vs annual row crops such as corn, soy or canola which are often tilled and sprayed with pesticides. Nutiva's certified organic avocado, coconut and palm oils have a much lower carbon footprint vs annual crops.

Nutiva superfood ingredients are farmed on animal-habitat friendly plantations, and the majority of Nutiva crops are also naturally irrigated with 100% rainwater. Hemp is our exception, which does require additional irrigation but also helps heal and revive soil - which then cleanses water. With one acre of hemp grown offsetting up to one person's annual carbon footprint of 16 metric tons, we think it's a worthwhile tradeoff.





EMPOWERING FARMERS

We couldn't thoughtfully cultivate plant-based nutrient-dense organic foods without nurturing strong relationships with farmers. By bringing these nutritious foods to life, farmers offer us life and they deserve our support at every step.

But the unfortunate truth is that the majority of farmers worldwide are caught in a cycle of poverty and food insecurity that keeps them indebted-to and dependent-on the agrochemical industry that's linked to literally every food production problem on the planet. At Nutiva, we are dedicated to furthering farmer

empowerment to help break this destructive cycle and create a more equitable and healthier path forward for all. We have a long way to go, but we are happy to share our progress in 2020, particularly in Ethiopia.

FURTHERING FOOD EDUCATION

Reforming destructive food systems starts with understanding the impact that our choices and voices can have in advocating for change. We're proud to support all students on their journey to greater well-being through food and are committed to educating our youth, our local and global communities and ourselves on the positive power of food. It's why we strive to share thoughtful and educational content, often in collaboration with thought leaders and always in accordance with our values of Justice, Equity, Diversity, and Inclusion.

In 2020, we were particularly proud to support our friends in furthering soil health advocacy through the global launch of their film *Kiss The Ground* on Netflix.

We hope you will enjoy and feel empowered by the stories and information in this report and look forward to building our bright future, together.



FARMER EQUITY THROUGH ORGANIC AVOCADOS

The avocado's history in Ethiopia has been plagued with major inequities since first introduced by private orchardists in 1938. Organic avocados of the highest quality are grown here, but their thinner and more delicate skin makes them unsuitable for transport to foreign markets and subject to low prices and low bargaining power for growers.

Our avocado oil has created a new market for Ethiopian-grown organic avocados and is changing the course of history with an ecologically sustainable and socially progressive supply web. Through fair and transparent pricing and farmer education, we are helping a large and growing number of independent farmers reduce barriers to equity while contributing positively to the health of the planet through organic and regenerative farming practices.



IMPACT BY THE NUMBERS:



+ 43,000
organic farmers
gaining equity
through avocados

We have grown our network from 30,000 to more than 78,000 organically certified smallholder farmers in 2020.



+ 5,000
farmers trained
in organic and
regenerative
avocado farming

With over 5000 successful field school graduates to date, Nutiva's supply network is empowering our farming partners with the most relevant and up-to-date organic and regenerative avocado farming methods and business skills through in-field education.



30
blossoming
female nurseries

In 2020, 30 Ethiopian women began training in our avocado nursery program. Upon graduation in 2021, each will be capable of supplying 6000 seedlings per year.

SUPPORTING TYPHOON-AFFECTED FARMERS IN THE PHILIPPINES

2020 was a tough year on planet earth, and it was much tougher in the Philippines due to three successive super typhoons in November that left homes, crops and livelihoods destroyed in their wake.

Despite being the primary stewards and caretakers of the land that feeds the world, our farming partners were the most vulnerable to and deeply impacted by this ecological devastation. The environmental threats in the Philippines are also far disproportionate to the scale at which the country contributes to climate change, which is the definition of **climate injustice**.

As long-standing partners with these communities, Nutiva was able to respond quickly by sponsoring clean-up efforts and donating resources to rebuild homes and livelihoods.



IMPACT BY THE NUMBERS:



Relief for
45,000
families

Our donations to The Lao Foundation and Tzu Chi Foundation helped to provide necessities for those impacted by ecological devastation.



**Sponsored
community
clean-up**

We sponsored a cash-for-work program that employed people for community clean-up with up to -Php 1,000 (about \$20 USD) per day.

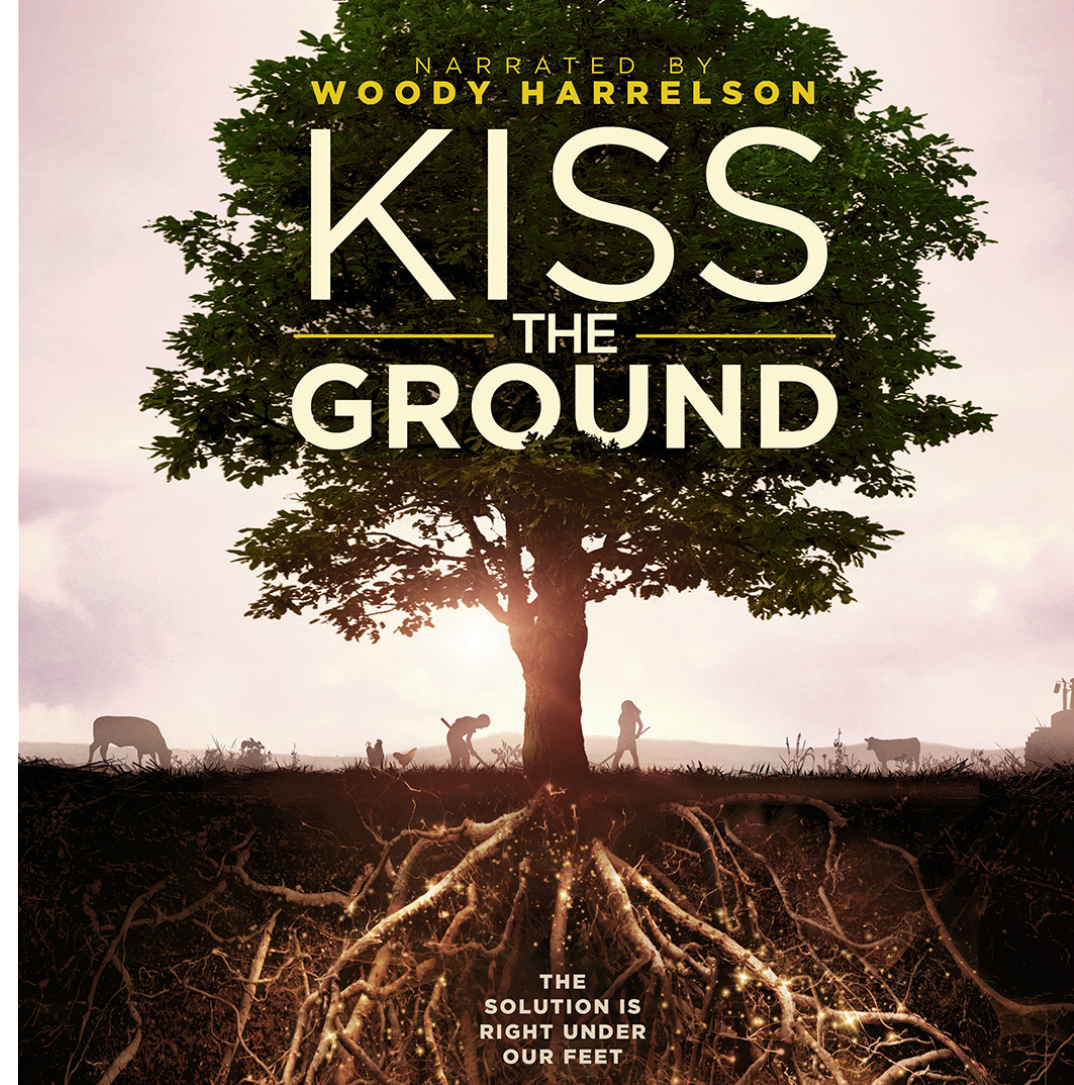


77
homes rebuilt

With essential building materials donated by Nutiva.

EDUCATING ON THE POSITIVE POWER OF FOOD PRODUCTION

As a supporting partner in creating this revolutionary film for the last 7 years, we were thrilled for its global release on Netflix in September 2020. We are very proud to have played a role in educating a mainstream audience about the power of regenerative farming and the importance of soil health in reversing the climate catastrophe.



IMPACT BY THE NUMBERS:

7MM	Nearly 7 million trailer views
91,533	"Found their Path" in the Movement at KisstheGround.com
13,574	Downloaded the Purchasing Guide
3,344	Downloaded Middle School Curriculum
342	New Soil Advocates - Enrolled in the new SAT course
377+	Farmers have signed up for the Regenerative Agriculture 101 Waitlist
1,500+	People signed up to become regenerative gardeners
\$10k	Funds Raised for Impact Fund

FEEDING & EDUCATING OUR LOCAL COMMUNITY



Planting Justice is a Bay Area organization fighting for food sovereignty, food justice and community healing through agriculture. As part of Nutiva's commitment to furthering food education, we partnered to support their paid internship program helping kids develop permaculture skills and better understand the power of food systems in creating positive local change.

We also donated our Organic Coconut Manna to their HYBEAMS program that distributes free smoothies to 500-1,000 people every week to teach the value and importance of nutrition.

IMPACT BY THE NUMBERS:

- Helped **6** Bay Area kids to learn about the power community food systems have in supporting diversity and social justice
- Helped to develop new training tools to enable future programs
- Increased compost production at El Sobrante location
- **4** pallets of Organic Coconut Manna donated to [HYBEAMS](#) and shared with people affected by structural food inequality

"This internship gave me a space to be with plants and learn information about the way they grow. It helped build work ethic as well as gave me a break from staying at home all the time."



Our friends at Numi Tea are committed to bringing programs and resources to our local community in Oakland, California through The Numi Foundation. Years ago, we helped extend their work into Richmond, a low-income community where Nutiva's headquarters are located. When the COVID crisis struck and people's access to

income and food were even further impacted, we were proud to join our friends once again and contribute generously to their emergency food relief program that *focused on especially vulnerable households slipping through the cracks and unable to access food banks or reach free food distribution sites.*

IMPACT BY THE NUMBERS:

- **175** families supported
- **10,500** pounds of food delivered
- All food was procured from nearby (**-80%**), struggling family farms owned by women and POC, sourced via Pacific Rim and Mandela Partners, **85%** certified organic and the rest was non-GMO, no pesticides, and with labor paid at least minimum wage
- **25** jobs created for packing and delivery have all been directed to members of some of these families in need

OUR CONTINUED COMMITMENTS TO POSITIVE CHANGE



Enabling Justice, Equity, Diversity & Inclusion

As a founding member of J.E.D.I., Nutiva has made clear and actionable commitments to integrate and uphold principles of justice, equity, diversity, and inclusion throughout Nutiva and with everyone that our company and our products connect with.



Advocating for the Environment

Nutiva works collaboratively with industry partners to take bold action to reverse climate change through advocacy, education, and commitments.



Supporting Sustainable Agriculture

We were proud to support of the 30th Annual (and 1st Virtual) Pasa Sustainable Agriculture Conference in 2020 with over 1,300 attendees including farmers, food system professionals, and supporters of sustainable agriculture.



Maintaining Waste Free Facilities

Our headquarters are certified zero waste by the U.S. Zero Waste Business Council meeting rigorous standards for waste management and diverting at least 90% of all material waste generated onsite from landfill.



Evolving the Coconut Industry

Nutiva is a founding member of CCA and working to challenge misinformation about plant-based saturated fats, misclassification of Coconut as an allergen and to stand against the use of animal labor in harvesting coconuts.

BRIGHT FUTURE CERTIFIED



Every Nutiva product is **USDA Certified Organic**. The organic process not only ensures that all ingredients are grown without the use of pesticides, fertilizers, GMOs or ionizing radiation. It also promotes greater soil fertility, biodiversity.



Nutiva was founded with a non-GMO policy and every product we sell is verified. We continue to strongly support **The Non-GMO Project** in preserving and growing the world's non-GMO food supply and educating consumers.



Fair trade improves the livelihood of smallholder farmers and safeguards human rights at all stages of production. We work closely with these fair trade organizations to empower farming communities by ensuring safe working conditions, fair pay and additional resources to empower and uplift these communities.



Preserving animal habitats and rain forests is a big part of our commitment to biodiversity. We're a Brand Partner of **Palm Done Right**, working to ensure that farmers are empowered, communities thrive and the environment and its inhabitants aren't threatened by our food production



We also support **Vegan Action's** efforts to eliminate animal suffering, reduce environmental impacts, and improve human health through a vegan diet.



Most of our products are certified kosher by **Orthodox Union** (Union of Orthodox Jewish Congregations of America). Please refer to product packaging for details.



OUR VALUES



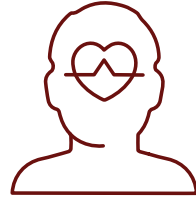
IMPACT

We strive to make a positive impact in consumers' lives, in our supply networks and in the world



INNOVATION

We courageously challenge the status quo with fresh thinking and innovative products



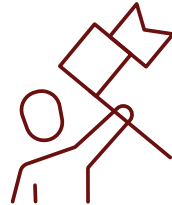
WELL-BEING

We promote healthy lifestyles and support a community of inclusion



COMMUNITY

We respect and honor everyone — our people, our consumers, our local and global partners, and our planet



TENACITY

We have the grit and dogged determination it takes to revolutionize the way the world eats

WHAT CAN YOU DO TO HELP CREATE A BRIGHT FUTURE?

- ✓ Understand the impact of your choices, and choose accordingly.
- ✓ Support and integrate organic and regenerative products, food and otherwise, into your life wherever possible.
- ✓ Seek and support BIPOC-owned brands— natural, organic, and otherwise.
- ✓ Join us in the work of learning and educating others about the power of food to enable a bright and beautiful future.





IN CLOSING

Dear Friends,

2020 was a tough year for all. A global pandemic exposed many of the deep rooted, systemic problems we face as a global community. Acknowledging the vast amount of suffering felt around the world and within our own Nutiva network, I feel lucky and proud to have been part of this team as we continued our mission to **revolutionize the way the world eats™** by supporting causes that champion the people and ecosystems that grow it.

This year also gave us cause to reflect, and we worked hard to drill deeper into our values and beliefs as a community and as a brand. We've continued and strengthened our efforts to make Justice, Equity, Diversity and Inclusion central to Nutiva's culture and to recognize our blind spots and do the work required to create spaces where everyone feels supported and valued. We also took this opportunity to tighten the focus of our give-back program, which is now more tightly focused and working even harder towards creating a brighter future though food.

Building our supply networks as sustainably, regeneratively, ethically and transparently as possible has always been our utmost priority. Thank you for this opportunity to share our progress in 2020.



In good health,

Steven Naccarato

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REAL FOOD MANIFESTO

FOR ALL EATERS, GROWERS, PRODUCERS & MARKETERS

1 EAT REAL FOOD
not unhealthy processed food

2 POWER TO THE PEOPLE
through collective will, purchasing power and social media

GMOs BEGONE
label our food because we have a right to know

3 HAIL TO THE LOCALVORE
say yes to local and organic

5 LESS CORN & SOY
Half of US diets come from corn and soy. There are 10,000 other crops - try a few.

6 END INDUSTRIAL FOOD SUBSIDIES
to give organic farms a chance

CARBON FARMERS UNITE
to heal our oceans & climate

7 LESS TOXINS
and cheap industrial foods. More organics!

9 STOP CORRUPTION
by Wall Street & Big Ag in regulations and courts

10 TOGETHER, LET'S REVOLUTIONIZE THE WAY THE WORLD EATS