As pioneers in the natural food industry, we saw an opportunity to join a program that is revolutionizing the way renewable energy is provided to homes and businesses. We source 100% renewable energy through one of the nation’s first Community Choice Aggregation programs. Working in partnership with electric utility providers, the program makes it easier to opt in to a renewable energy future.

Because we care about our future, we’re launching a Climate Initiative to set greenhouse gas emission reduction targets, optimize distribution, and fund carbon sequestration projects.

Beyond offering terrific products, Nutiva has the opportunity to help solve global problems. We saw a need with the family-scale farmers supplying our high-quality coconut oil. Despite their efforts, these farmers are unable to overcome the obstacles that keep them in poverty.

We partnered with Fair Trade USA to enhance the livelihoods of coconut farming families through microloans, scholarships and equipment. To do more, we signed on as a partner to Gramene Foundation’s FarmerLink program, giving farmers access to sustainable agriculture training and an early warning system for typhoons and pest outbreaks.

To advance our mission to revolutionize the way the world eats, Nutiva launched the City Fruit Tree Initiative 5 years ago with nonprofit Common Vision. Since then, the Nutiva Foundation has donated an orchard to every public elementary, middle, and high school (31 total) in our local community of Richmond, California.

The outcome will be 50,000 pounds of fresh fruit every year in the hands of more than 10,000 low-income kids. This initiative is the first of its type to address an entire city, and it serves as a benchmark for the potential of school orchards to significantly impact food access.
37% of senior management represented by women

1,362 tons of material reused, recycled, or composted 2015-2016

69% of workforce represented by minority ethnic groups

167% metric tons of greenhouse gas emissions prevented from Zero Waste Program 2015-2016

37% waste diversion 2015-2016

$75 wellness credit per month to encourage personal wellness

100% of employees trained in safety and zero waste

100% of employees eligible for bonus pay

$1 MILLION in non-GMO advocacy since 1999

18 employee events: community service, speakers, earth day celebrations

100% of employees eligible for retirement planning and 401k match

12 advocacy films funded since 1999, including 2018 release of The Grounding film, a regenerative ag solution to climate change

$1 MILLION in hemp advocacy since 1999

$450K in hemp premiums for our farmers 2014-2016

A NOTE FROM OUR FOUNDER & CEO

Dear Friends,

Nativa has long served as a pioneer bringing nutrient-dense foods to market. We did this with hemp, seaweed, and more recently with red algae. As deterioration from conflict past in South Asia wreaks havoc on this industry, we remain an alternative way. We’ve got the plants to help transform our food and nutrition. Our passion for regenerating the food industry continues to push us to push the boundaries, the supported GMO tobacco’s progress at Deltapine to remove GMOs from the soy market, which has sent the market to Europe. We estimate 40,000 acres of farmland are being converted to non-GMO crops.

I continue to speak out for the issues that I feel passionate about. This past year I travelled a lot to Internationals: work helping form a simple solution, with Ben Smith, Patagonia Provisions, and Paul Hawken’s Project Drawdown. Together with David Bronner of Dr. Bronner’s and John Elkington of Avance, we promoted regenerative agriculture as a way to save the planet.

I am grateful for the support and commitment from all our stakeholders who travel with me along this path. When I look back at some of the milestones we’ve achieved together.

In Health,

JOHN W. ROLULAC FOUNDER & CEO

www.nutiva.com

Revolutionizing the way the world eats

John Rolulac considers you a SUSTAINABLE AGRICULTURE LIONHEARTED HERO

OF SAYS: “GO TO SUSTAINABLE AGRICULTURE: SINCE 1999”