



**FOR IMMEDIATE RELEASE**

## **Oregon Herbal Brand Sun God Medicinals Wins Its Third NEXTY Award**

*Pioneering herbal brand awarded its third NEXTY Award in the Best Condition-Specific Supplement category at the National products Expo in Anaheim, CA.*

Central Point, OR - Sun God Medicinals announced Thursday they have been recognized at Natural Products Expo West 2022 by receiving a NEXTY Award for their Organic Panacea Immune Support Tincture. The NEXTY Awards recognize the most progressive, innovative, inspiring, and trustworthy products in the natural products industry. A panel of industry experts, along with the New Hope Network content team, chose a single winner in each of this year's Natural Products Expo West NEXTY Awards across 18 unique categories.

Sun God Medicinals received the 2022 NEXTY Award in the Best Condition-Specific Supplement category for their Organic Panacea Immune Support Hemp Tincture. The Panacea Immune Support tincture is made with Oregon-grown whole hemp flower, compounded and blended with supporting herbs such as Reishi Mushroom, Yarrow, Elderberry, Echinacea, and more. These herbs are expertly blended with Sun God Medicinals to produce an herbal tincture that naturally supports the body's immune system.

*"As a family-owned business, rooted in a mission of extracting and blending local organic herbs with the health of the end-user in mind, we are honored to be recognized for our innovation in the herbal compounding space" said Brie Malarkey, Founder and CEO of Sun God Medicinals. "For us it's about whole plant, traditional herbalism and it feels great to welcome hemp back into the light as the powerful medicinal herb it is and then paired with wonderful herbal allies, and to be recognized again by the pinnacle of recognition of excellence in the natural products industry is an honor."*

Sun God Medicinals, pioneer of plant-based organic herbal products that nurture health and wellness, chose to participate in the 2022 NEXTY Awards as a result of winning two previous awards in 2019. Their previous awards include Eir Menopause Hemp Tincture in the Best Condition Specific Supplement category and Organic Aja Body Relief Daytime Tinctuer in the Best New Hemp-CBD Product category.

Sun God Medicinals is a woman owned bioregional herbal company with a mission to blend and extract quality, healing herbs from Southern Oregon. The company formulates with the health of the end-user in mind. From artisan herbal teas and tinctures to soothing topicals and more, their product lines aims to help people find the right herbs for the right symptoms.

### **About Sun God Medicinals**

Headquartered in Central Point, Oregon, Sun God Medicinals was founded in 2014 with a mission to process, blend & extract quality healing herbs from Southern Oregon - including herbal teas, tinctures, capsules, topicals, edibles, and extracts. In early 2019, Sun God Herbals, Inc was licensed to manufacture and distribute the brand's herbal and hemp product lines in an Oregon Department of Agriculture approved facility. The company is proud to be certified organic by Oregon Tilth, and all Sun God products are made from naturally-grown herbs that are cultivated in Southern Oregon in small batches to ensure quality.

### **About New Hope Network and the NEXTY awards**

New Hope Network is at the forefront of the healthy lifestyle products industry. With solutions for the complete supply chain from manufacturers, retailers/distributors, service providers and ingredient suppliers, the network offers a robust portfolio of content, events, data, research and consultative services. Through its mission of growing healthy markets to bring more health to more people, New Hope Network helps businesses identify the people, products, partnerships and trends that create better opportunities and connections. For more information visit <http://www.newhope.com>.

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