



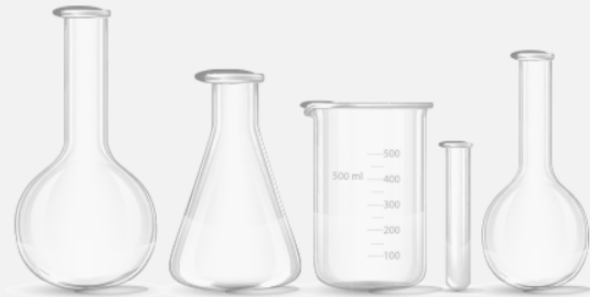
BEAUTIFUL STORAGE SPACES

Cluttered and unorganised spaces can be an eyesore, especially at home, where the aim is to create a stress-free environment. Our stunning heated towel rails provide a beautiful design feature for towels even in small and narrow spaces.

Simply fold your towel in four layers and hang it on the heated bars for the perfect out-of-the-way storage.

LUXURY OR NECESSITY

Bathroom Butler commissioned an independent microbiologist to conduct a comprehensive study to identify microbial bacterial load on damp towels before and after drying on Bathroom Butler heated towel rails. It was discovered that microbial load is reduced from 1000cfu/g to 1cfu/g (colony forming units per sample) when using a Bathroom Butler heated towel rail to dry bath towels compared to air drying, keeping towels more hygienic.



A SELF-REPAIRING PROTECTIVE LAYER

Stainless Steel is a remarkable material because it has the amazing ability to form an invisible protective layer under the influence of oxygen, which is naturally present in air and water. This self-repairing Chromium Oxide layer forms on the surface and will reform itself even if the surface is scratched or otherwise damaged.

Unlike other materials GRADE 304 Stainless Steel does not require an extra coating to stay bright and shiny for years to come.

NO EXTRA COATING REQUIRED

Unlike Chrome plated bathroom accessories, GRADE 304 Stainless Steel is naturally resistant to corrosion and staining and as such it doesn't require any added protective coating. Since it is one material throughout, it will never flake, peel, chip or rust.



THE HYGIENIC CHOICE

GRADE 304 Stainless Steel is an incredibly hygienic material - it is non-porous, it does not corrode, nor does it collect bacteria or algae, which makes it ideal for any bathroom space. What's more, it is really easy to keep clean and sterile.

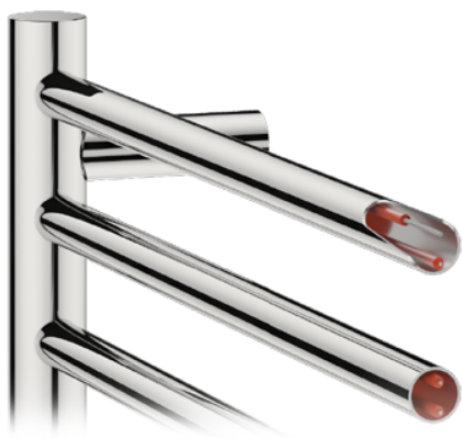




BATHROOM BUTLER®

OUT WITH THE OLD IN WITH THE NEW

In the past Bathroom Butler manufactured fluid filled heated towel rails that came with some unwelcome imperfections. Our unwavering dedication to innovation drove the development of a revolutionary new technology to overcome these unwelcome problems with fluid filled heated towel rails. Since the introduction of Dry Element Technology (DET) over 10 years ago, the demand for older fluid filled models has dropped significantly encouraging their discontinuation. Today, Bathroom Butler prides itself in being the leader of DET Technology.



WORLDS APART

The basic principle of DET Technology is explained with a special purpose heating wire that is thread through the bars of the rail providing the benefit of instant heat when it is switched on. In great contrast to fluid filled technology which uses a small element to heat the fluid within the tubes and takes up to one and a half hours for the fluid to circulate and distribute the heat within the rail.

BENEFITS OF DET: RAPID Heating • Direct Intelligent Heating • Controller Options • No Fluid = No Leaking • 100% Serviceable • Upside Down Installation • Quiet Operation • Maintenance Free

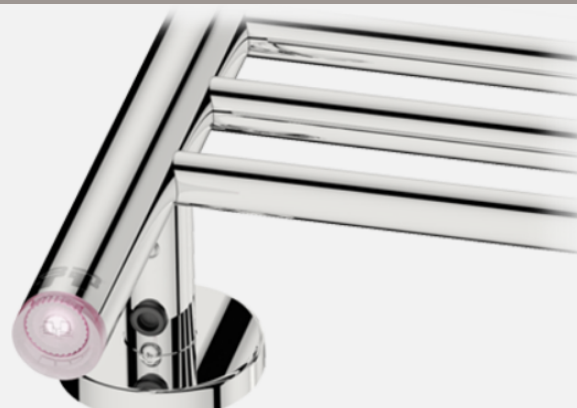
90 MINUTES IS 75 MINUTES TOO LONG

RAPID Heating - Ten to 15 minutes is the time it takes for your Bathroom Butler heated towel rail to reach optimum working temperature rendering it economically efficient to switch ON and OFF. Compared to older fluid filled models that take up to 90 minutes to heat up and are therefore uneconomical.

FULL CONTROL AT YOUR FINGERTIPS

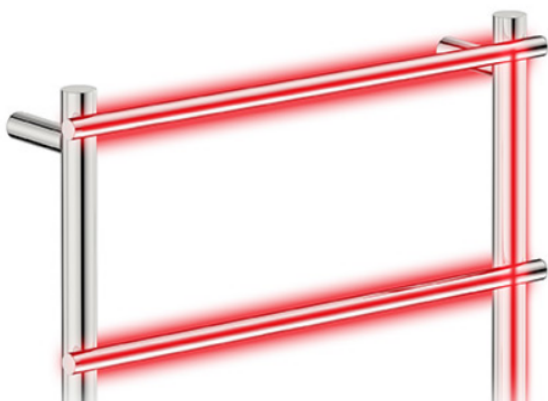
Thanks to DET Technology and RAPID Heating it is energy efficient to switch your heated towel rails ON and OFF. Conserve more energy by making sure your rail is only ON when required. For this purpose Bathroom Butler offers different control options PTSelect, the TDC Timer* or the Complete Smart Solution*.

*Certain Controls may only be available in selected geographical regions.



TURNING UP THE HEAT ON THE RIGHT SPOT

Direct Intelligent Heating reduces the drying time and improves the warming effect by providing heat directly where it is needed most - in the horizontal bars under the damp towel. The area on the rail that is covered by a towel will automatically become hotter than the free rail space. This feature ensures maximum results with the minimum use of energy, where the increase in temperature does not use extra electricity.





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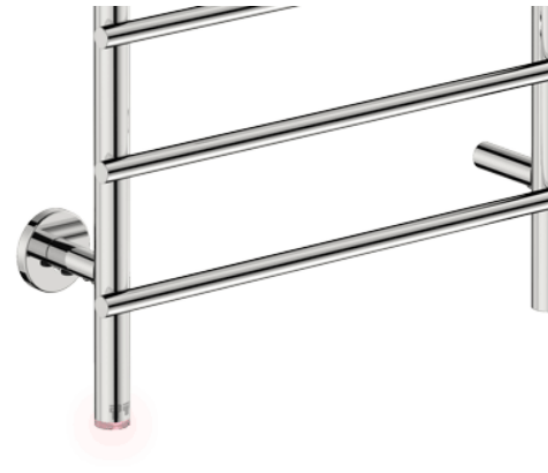
HOW IT WORKS

An elegant dial - To turn ON your rail or to increase the temperature, simply rotate the built-in dial to the right.

A red light - A flashing red light indicates your rail is ON and running at less than full capacity. The speed at which the light flashes indicates the temperature level. A quick flashing light indicates a lower temperature, while a slow flash indicates a higher temperature.

If the red light is ON permanently, it means your rail is running at 100% capacity. If the light is OFF, then so is your heated towel rail.

An audible click - To decrease the temperature - rotate the dial to the left. To turn OFF the rail rotate the dial left until you hear the audible click.



SWITCHING OFF MAKES ALL THE DIFFERENCE

Bathroom Butler heated towel rails with Dry Element Technology (DET) only use as little electricity as a conventional 65 Watt light bulb on average. Thanks to RAPID Heating it is efficient to switch your rail ON and OFF. You can reduce your running costs by up to 60% when doing so.

STAY IN CONTROL

While the Bathroom Butler heated towel rail is designed to run 24/7/365 and it is convenient to leave it on permanently, we understand that every bit of saving counts. From our experience it takes approximately 4 hours to dry damp towels. It is, therefore only logical and more cost effective to switch OFF your heated towel rail once your towels are dry. For this reason we purposely designed the PTSelect Switch to easily switch your rail ON and OFF.



A PERFECT FIT

There are instances when a "one-size-fits all" approach is not suitable for every situation.

For this reason all Bathroom Butler heated rails feature **DUAL Entry electrical connections**. Meaning they have both LEFT hand and RIGHT hand connections for a straightforward installation. The electrical connections are conveniently located on the bottom of the mounting points.

If it suits better to have the connection at the top simply turn your heated rail upside down. Because not every house design is created the same.

