

## ENVIRONMENTAL CARE



Bathroom Butler prides itself in being the market leader in engineering excellence and cutting edge technology. With a business ethos that pivots on traditional values and perpetual innovation we aim to provide top of the range quality products that are eco-friendly and 100% recyclable for a greener environment. Experience for yourself the coveted features our products boast.



### Conserve Water

Damp towels require frequent washing because they provide an ideal breeding ground for bacteria which can cause an unpleasant musty smell. Because Bathroom Butler heated towel rails are specifically designed to keep towels dry and hygienic, less frequent washing is required, saving on water and electricity consumption. You can now reuse towels more often, before washing them again.



### Conserve Electricity

Bathroom Butler's most popular heated towel rails with Dry Element Technology (DET) use only 65W of electricity, which is equivalent to a conventional light bulb, compared to a 3000W tumble dryer used for the same purpose.



## 100% Recyclable

GRADE 304 Stainless Steel is one of the few materials that can claim to be 100% recyclable as it can be reused without losing any of its desirable properties. All Bathroom Butler products can be completely broken down into their various components and the Stainless Steel can be melted down to be reshaped into something else without adding any virgin materials. Recycling products and the end of their lifecycle greatly diminishes the need to continuously source more material, thereby saving energy and reducing CO2 emissions.

## Rapid Heating

90 MINUTES IS 75 MINUTES TOO LONG - 10 to 15 minutes is the time it takes for your Bathroom Butler heated towel rail to reach optimum working temperature rendering it economically efficient to switch ON and OFF. Compared to older fluid filled models that take up to 90 minutes to heat up and are therefore uneconomical.



## Smart Materials

It would be so much easier for us to use solid materials throughout. But this approach harms the environment, wastes resources and is impractical. By only using the right amount of GRADE 304 Stainless Steel to manufacture our products, Bathroom Butler contributes to a greener planet.

## Smart Design

This smart production process allows Bathroom Butler's products to be broken down into their various components to be completely recycled at the end of their useful life.

## Smart Manufacturing

Bathroom Butler considers the environment during the manufacturing process so that our products can live up to their promise of being environmentally friendly and completely recyclable, but also beautiful and durable.