

About the job

Title: Senior Partnership Marketing Executive (*Brand Partnerships Team*)

Location: 4 days a week Alderley Business Park, Alderley, SK10 4ZE & 1-day WFH

Salary: Dependent on experience

Hours: 9:00 – 17:30

Reports to: Senior Buyer (Overseen by Head of Marketing)

The Role

We are looking for a Senior Partnership Marketing Executive to join our growing team. You'll be responsible for selling out commercial marketing onsite and working closely with our brand partners to build annual marketing plans as well as rolling out new brand launches.

An ability to multi-task on a daily basis is an absolute must as our department is among the most collaborative in the business. This will offer you a chance to learn across multiple channels of marketing.

Responsibilities

- Build strong relationships with our Brand partners
- Securing annual marketing investment from our brand partners
- Work closely with the buying team to build out commercial JBPs to support key campaigns, NPD and promotional plans
- Sell out quarterly marketing campaigns created by our Head of Marketing
- Ensure marketing plans are rolled out across the business liaising with the wider marketing teams. (CRM, influencer, social, PR and press)
- Responsible for NPD launch marketing roll out across the business
- Collate/ oversee quarterly brand marketing reports with our data analysis and team admin assistant
- Track commercial marketing investments quarterly/YOY
- Work closely with our PR/ press team to ensure brands get good exposure

Skills

- Great communication and relationship building skills
- Able to prioritise and structure work
- Effectively manage time
- Commercially aware within the Beauty Industry
- High level of accuracy

Criteria

- Experience in similar marketing role
- Interest in Beauty

About Us

We are the first company to recognise one of the fastest-growing trends in the world of beauty. With modern innovation allowing manufacturers to create devices that mimic the on-site technology used in treatments by professionals in salons, spas, and clinics, CurrentBody has brought together a complete selection of beauty devices designed specifically for home use.

We aim to offer the largest selection of safe, clinically proven electrical health and beauty products in the world, supported by a team with exceptional product knowledge and who provide excellent customer care.

Currentbody has rapidly grown over the last 3 years, launching 24 international websites and successfully selling and distributing products to over 122 countries worldwide. Represents some of the World's top Beauty brands such as L'Oreal, NuFACE and SmoothSkin, leading the way in this niche part of the industry.

Benefits

- Staff discount scheme across our Brands
- Free staff wellbeing helpline with BUPA
- Free onsite parking
- Commitment to continued learning and development
- Regular social events
- Friday Breakfast Club
- Onsite gym available for which staff may be able to obtain a discount subject to offers in force at the time of enrolment.