

Title: EU Trading Executive

Location: Alderley Business Park, Alderley, SK10 4ZE

The Role

We are looking for an eCommerce Executive to join our growing European team. As the eCommerce Executive you will ideally have basic knowledge in CRM, SEO, PPC, Affiliate and Influencers and you will be eager to continue to further develop your knowledge of the wider channels. You will have the ability to support the eCommerce Manager with day to day trading tasks.

We are looking for someone who is eager to get stuck in, has the willingness to learn to help support some of our growing European territories, and to be interested in the beauty device industry.

Responsibilities

- Utilise tools such as Google Analytics, Shopify, Google Search Console to deliver regular eCommerce reporting.
- Assist with daily website operations including; product uploads, translations, blogs, SEO content updates, site campaigns etc
- Support the planning, building and execution of Brand strategy
- Identify site improvements to maximise conversions, AOV and reduce bounce rates and barriers to buying online
- Conduct research to gain partnerships.
- Monitor affiliate traffic using a variety of tools
- Assist the eCommerce Managers with keyword/market research, website translation, site audits to improve organic traffic.
- Support with brainstorming and building weekly emails
- Take ownership of creating and managing CRM reports to identify areas of improvement

Skills

- Highly organised, analytical, and comfortable creating reports
- Ability to think both creatively and commercially to support strategy planning
- Experience support website maintenance
- Interested in the world of start-ups and entrepreneurialism
- Confident networking and developing new relationships
- Language skills are a benefit. German, French, Italian or Spanish.
- Passion for beauty
- Experience using Shopify would be desirable but not essential as training will be provided.

What's in it for you?

- 35% staff discounts across all CurrentBody products
- Commitment to continued learning and development
- Regular on-site social events
- Subsidised on-site gym membership
- Free parking and transport from local stations
- Great learning experience
- Competitive salary dependent on the role and the experience

We are CurrentBody - The Beauty Device Experts.

Founded in 2009, CurrentBody is the global leading online destination for home-use beauty devices, available in over 100 countries via our 20 global websites.

Inspired by our customers, and recognised as pioneers of the industry, our expert team has brought together the largest selection of safe, clinically-proven products from leading global brands including Clarisonic, Elvie, Foreo, SmoothSkin, and NuFace.

By pushing ourselves to think smarter and adapt faster, our teams are setting new levels of excellence for the industry and in 2020, we launched our very own CurrentBody range with

our **CurrentBody Skin LED Light Therapy Mask** winning numerous awards and loved by A-Listers around the globe.

We now enter the next phase of our global expansion, and we're currently looking for people to join us who want to unlock their potential to help us on our international growth journey.