



---

## APPAREL MAINTENANCE AND CARE GUIDE

---

Axe recommends the following maintenance procedures to prolong the appearance as well as extend the life of your Axe products.

### BASIC GUIDELINES

- Do not dry clean
- Wash in cold water only
- Wash whites and colors separately
- Do not use chlorine bleach
- Do not use fabric softener
- Do not leave wet or damp uniforms in a pile
- Dry without using heat, hang dry for best results



### UPON RECEIVING

When receiving your Axe apparel you should pull each item out of the packaging and store by hanging. This is important to assure that there is no residual wetness from manufacturing which could potentially lead to molding.

### PRESOAKING

It is suggested that heavily soiled garments are soaked in cold water with a protein release agent for a maximum of 45 minutes. Proceed to wash immediately after presoaking.

### WASHING

- To prevent staining, wash immediately after each use.
- If washing cannot take place immediately after wearing, the items should be rinsed and hung on rust-proof hangers.
- Do not pile garments together for laundry or place them in a travel bag while they are wet or damp as color migration may occur.
- Only wash with cold water.
- Wash whites and colors separately.
- Do not use chlorine bleach or fabric softener, only use a mild detergent (with a ph under 10.0).
- Minimize mechanical action of the washing machine by keeping the water level high.

### DRYING

- Do not dry garments using any heat, hang dry for best results.
- If you must use a dryer, use an air dry or damp dry setting to prevent shrinking.

### STORING

- Apparel should be completely dry before storing.
- To prevent mildew and yellowing, apparel should be stored in a cool, dry area protected from sunlight and fluorescent light.

*\*Violation of any of the guidelines listed above voids any warranty*

