

future kind® +



Shaun Cunningham

Co-Founder and CEO

Shaun Cunningham is the Co-Founder and CEO of Future Kind. He previously worked as the Commercial Director of a large venture capital and private equity firm, specializing in biotech and consumer goods. Shaun holds a plant-based nutrition certificate from the T. Colin Campbell Center for Nutrition Studies at eCornell. A first aider for St John Ambulance and operator for the NSW Emergency Service, Shaun and his family live in Sydney, Australia



Supplementation for vegans can be confusing so we started Future Kind to make it simple for those on a plant-based diet to get the nutrients they need but can't get from foods. Our vision is to become the world's leading vegan supplement brand and a major source of funding for the plant-based and environmental movement.



Eliot Cunningham

Co-Founder and Managing Director

Along with his partner/brother Shaun, Eliot Cunningham co-founded vegan vitamin brand Future Kind and serves as the company's Managing Director. An avid vegan nutrition researcher, Eliot previously worked at US-based technology company PeopleBrowsr, building a global network of CEOs and entrepreneurs. He was also Director for both the ecommerce venture builder Lukla Ventures as well as TeeMinusOne, a digital marketing agency for start-up companies. Eliot holds a plant-based nutrition certificate from eCornell and the T. Colin Campbell Center for Nutrition Studies. He and his family live in Sydney, Australia.



At Future Kind we have cut through all the conflicting health information and have delivered science-based products that contain the essentials that vegans really need. In addition, we are proud to be stewards of the environment and those with whom we share the planet through our partnerships with organizations such as the animal sanctuary Where Pigs Fly and environmental charities such as Coalition for Rainforest Nations.





Headquarters

Future Kind is headquartered in Hong Kong with remote team members located around the world.

About

Founded in 2018, Future Kind is a vegan vitamin company started by vegans for vegans. The company, whose products are also made in the USA, is 100% vegan and cruelty-free and also cares about the environment which is why they are the only vegan supplement company to use 100% recycled and recyclable packaging.

Understanding the need to provide nutritional supplements for anyone on a plant-based diet, founders Shaun and Eliot Cunningham and Alex Rahr developed a multivitamin that includes nutrients often missing in vegan diets like Vitamin D, Omega-3 fatty acids and Vitamin B2 while leaving out many unnecessary ingredients found in other multivitamins on the market.

Future Kind has expanded their line of products to include vitamins for Sleep, Magnesium, Iodine and Super Greens with more products to be introduced throughout the second half of 2020.

All products are:

- Made in the USA
- Able to be purchased through the Future Kind website at futurekind.com
- 100% vegan and cruelty-free
- Eco-friendly packaged in 100% post-consumer recycled PET boxes
- 3rd party tested

A portion of the sales of all Future Kind products go to help support animal sanctuaries

All products have a 60-day money-back guarantee

Products | (All prices per bottle)

Vegan Multivitamin	\$25.00
Vegan Iodine	\$18.31
Vegan Sleep	\$16.66
Vegan Magnesium	\$16.66
Vegan Super Greens	(Coming in June)

Coming Summer 2020

Vegan Omega-3
Vegan Liposomal Vitamin C
Organic Vegan Protein
Vegan Collagen Booster
Vegan Iron



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Assets

LOGO Color

LOGO B/W

Product Photo 1

Product Photo 2

Product Photo 3

Founders Photo 1

Founders Photo 2