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deBebians Unveils Bel Dia Signature Line

The luxury line is the latest addition to the exclusive Bel Dia engagement ring collection for 2013.

Los Angeles, Calif. — Aug. 6, 2013 — Fine jewelry designer and retailer deBebians is proud to announce a premium collection of extravagant engagement rings in its Bel Dia Signature Line. Expanding upon its popular and exclusive Bel Dia brand of engagement rings, the Signature Line represents the very best of what deBebians offers with inspiration drawing from celebrity and royal style.

The Bel Dia Signature Line

The Bel Dia Signature Line offers new designs featuring a large certified center diamond, with an even mix of white diamonds and fancy yellow diamonds available. Every piece in this collection is thoughtfully named in honor of remarkable women who were significant royal or religious figures in history, with a story influenced by their accomplishments or place in time.

"What sets this line apart," says owner and designer Sam Delijani, "is its sheer extravagance. Most of the rings in this collection feature a specially selected and extraordinary certified center diamond, weighing anywhere from 4 carats to 7 carats, masterfully set in an equally extraordinary platinum setting. This Bel Dia Signature Line continues to push the envelope of what deBebians offers. We wanted to demonstrate the high level of luxury craftsmanship we can provide."

From fashionable halo engagement rings to rose gold engagement rings, the collection also features split shank styles, three stone designs, and masterful pave diamond setting.

The Bel Dia Collection

Inspired by art deco diamond jewelry styles of the 1920s and '30s, the Bel Dia Collection is deBebians' exclusive engagement ring brand, and the majority of deBebians engagement rings belong to this collection. The name Bel Dia, featured inside every ring's shank, was chosen to reflect the collection's beauty and elegance and means "beautiful day."

About deBebians

Established in 2005, deBebians is headquartered in the historic jewelry district of Los Angeles, Calif. As a manufacturer, designer and retailer of fine jewelry, deBebians specializes in engagement rings, wedding bands, anniversary rings and custom jewelry. To learn more, visit www.deBebians.com, call 877-472-2700, or connect @deBebians.