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deBebians Launches Blue Topaz Earrings Giveaway
Facebook contest features "something blue."

Los Angeles, Calif. — Feb. 1, 2013 — Fine jewelry e-commerce retailer deBebians.com will be giving away "something blue" to a lucky winner in a few short weeks. The contest, launched today, can be entered via the company's Facebook page (<http://www.facebook.com/DeBebians>) and is open to anyone in the United States — no purchase necessary. Blue topaz earrings work perfectly as "something blue" for a bride on her wedding day or for anyone wanting a great pair of everyday earrings. The winner will be picked at random on Feb. 28 and announced on Facebook the following day.

The earrings in question are 6mm blue topaz studs set in 14-karat gold. The winner will be able to choose between 14-karat white gold and 14-karat yellow gold, between push backs or screw backs, and the setting style: three-prong, four-prong or bezel setting. deBebians uses only "eye clean" AAA quality diamond cut blue topaz gemstones and recently began offering gemstone stud earrings as part of its collection late last year. The earrings regularly sell for \$225 online.

"Gemstone studs are a great alternative to diamond studs, and they add a pop of color," says owner Maggie Moore. "By offering nearly wholesale prices on these earrings, we're able to offer our clients a quality product at a very reasonable price."

deBebians continues to expand its gemstone offerings with new products being introduced weekly across its collections of eternity rings, engagement rings, earrings and necklaces. Other recent additions include halo earrings and pendants with gemstones and gold disc pendants with gemstone initials.

About deBebians.com

Established in 2005, deBebians.com is headquartered in the historic jewelry district of Los Angeles, Calif. As a retailer and wholesaler, the company specializes in engagement rings, wedding bands, anniversary rings and custom jewelry. To learn more, visit www.deBebians.com.

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