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Ella Bache reopens at Westfield Chermside

A beauty connoisseur has taken on her biggest challenge yet, with the launch of her fourth and biggest Ella Bache salon at a major Brisbane Westfield — resurging the brand at the centre.

Molly Snaylam Follow

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A beauty connoisseur has taken on her biggest challenge yet, with the launch of her fourth and biggest Ella Bache salon at a major Brisbane Westfield. She shared her secrets to success, favourite products and tips for glowing skin.

Westfield Chermside has relaunched a new, well known spa to contribute to the pre-Christmas and Black Friday buzz, which opened on Thursday last week.

[Ella Bache Chermside faced closure in July this year](#), but owner of the Ipswich, Brookside and Springfield salons, Jenny Gibson, has reopened the location making it her fourth spa.

“Chermside is the biggest centre I have launched a salon in ... we have reopened the brand on Level 2, outside Myer, keeping the familiar team members, adding new ones and catering to the skin needs of old and new clients,” Mrs Gibson said.

The 46-year-old mother of two said she has always loved all things salons, spas and beauty, and took the plunge opening her first store in 2016 after leaving her banking career.

“The difference with Ella Bache is the feel, the history of 70-plus years of tradition in treatments and products,” Mrs Gibson said.

“Ella was a chemist and it has always been a wonderfully female-led brand, we are a family with a large number of women of various diversity and age range.

“Our goal is to give our clients the best skin they can have and how we achieve this is through education, experience, and personalised service.



Owner of Ella Bache Ipswich, Brookside and Springfield, Jenny Gibson, has opened her fourth salon at the enormous shopping centre and has exciting plans for her biggest store yet.

“You can't digitise what we do, we're part counsellors and part self-care providers who truly nurture our clients and forge strong bonds,” she said.

Ella Bache Chermside has launched at an imperative gift buying season and Mrs Gibson said her heart had been warmed meeting new clients.

“We've got our Christmas merchandise in pastel pinks decorating the walls and Ella Bache Chermside is a big, beautiful space with 12 rooms, including retreat and relaxation areas,” Mrs Gibson said.

“It warmed my heart to see a mother book in her daughter, and daughters buying their mothers gift cards ... We had sisters and friends coming in together.

“It's a privilege to provide the opportunity for so many women to share my salon with the people they love the most,” she said.

Mrs Gibson said her vital skin tip for all women was sun protection.

“Queensland in particular has high rates of skin cancer damage, I would definitely say invest in your skin because it's the only skin you're going to have, and using SPF products is easy to do,” Mrs Gibson said.

“We want our clients to be happy with their skin, that's what we strive for and as a team we've all had experiences of various skin conditions, and we know there's no quick fixes,” she said.

Mrs Gibson employs 38 Skin Therapists across her award-winning Ella Bache salons and is excited to bring the luxury experience to Chermside.

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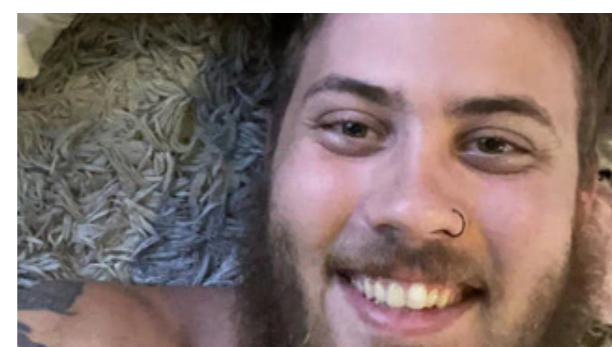


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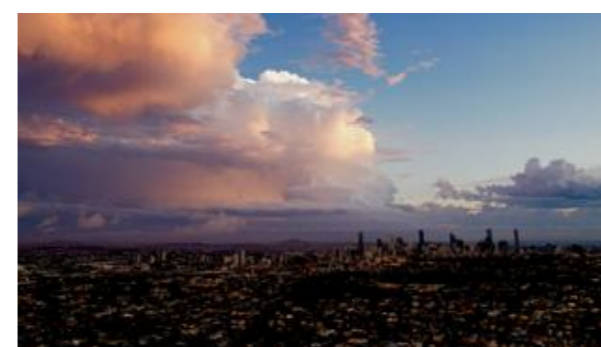
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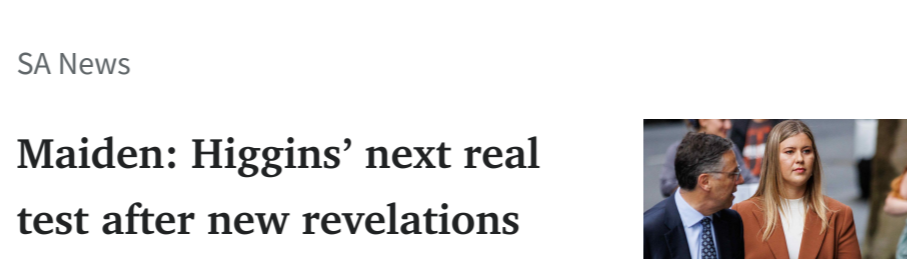


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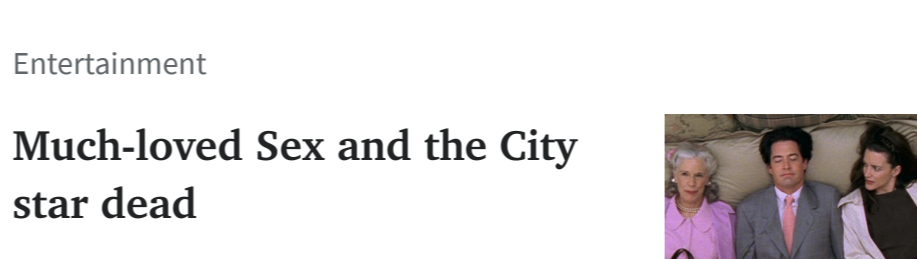
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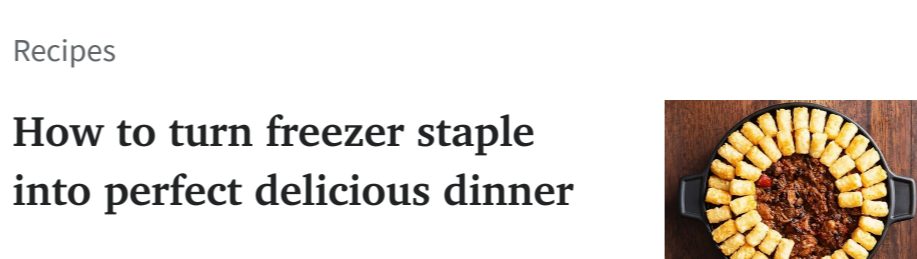
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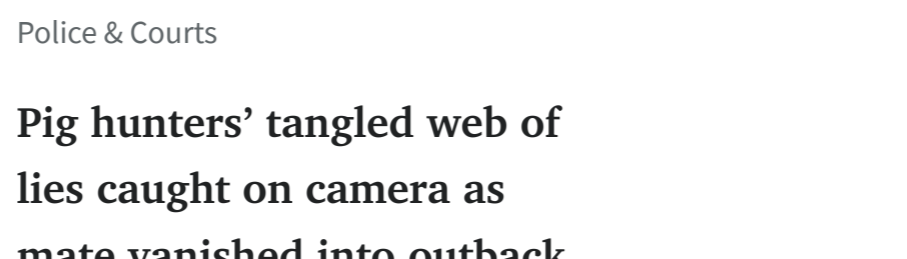
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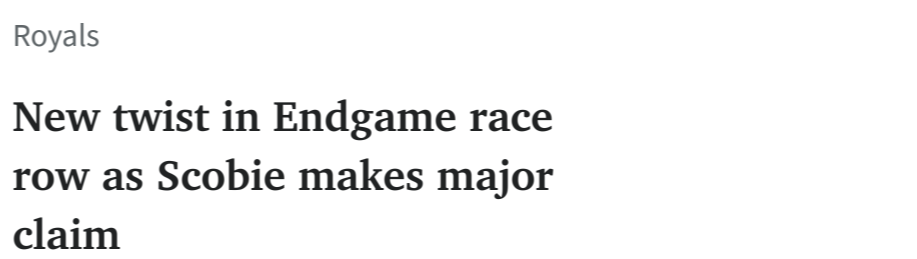
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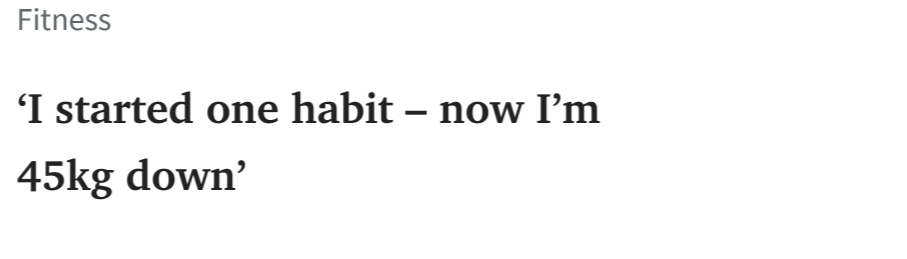
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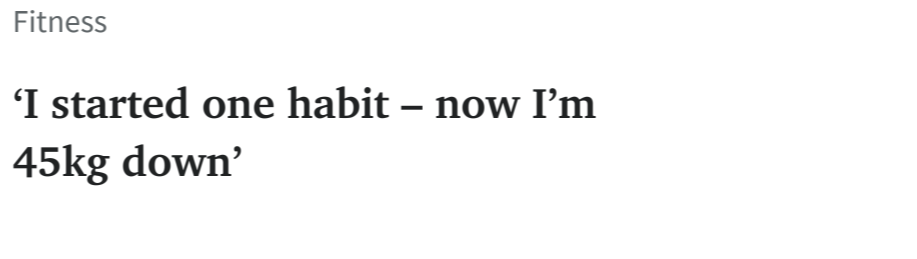
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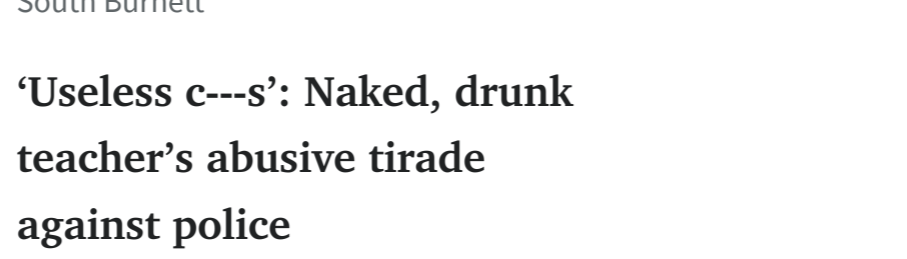
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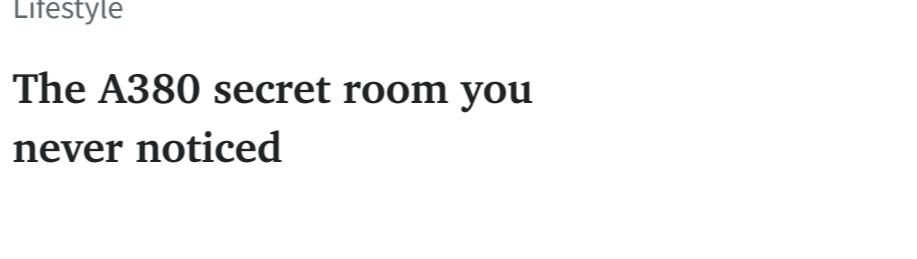
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