



Good Gift Cards

The good new way to give

Struggling to think of thoughtful, unique and waste-free gifts for clients, suppliers, guest speakers or staff?

Good Gift Cards are a delightful new gift idea, and they are simple, sustainable and kind.

A Good Gift Card isn't an ordinary gift. Each Good Gift Card is a donation, made by the buyer on behalf of the recipient. It is the gift of joy.

The buyer makes the donation, and the recipient gets to 'spend' their Good Gift Card at thegoodregistry.com by choosing the New Zealand charities they want to support with their gift.



How does it work?

You buy a Good Gift Card for your chosen value from thegoodregistry.com

You receive two emails: your donation receipt, and a link to the Good Gift Card

You can email your Good Gift Card link to your recipient, or print it and pop it in a letter or card

Your recipient spends their Good Gift Card at thegoodregistry.com to support any of our 60+ partner charities

The Good Registry Trust pays out donations to chosen charities

Good stuff to know

- Good Gift Cards are purchased and redeemed at thegoodregistry.com.
- ✦ Bulk orders (e.g. bulk staff or client gifts or gifts for conference attendees or speakers) can be easily organised by emailing hello@thegoodregistry.com
- ▲ Good Gift Cards expire after six months. The Good Registry trust will allocate funds from unredeemed Good Gift Cards to selected charities. Corporate partners may be able to determine how funds from unspent Good Gift Cards they purchase are allocated—email hello@thegoodregistry.com if you'd like to find out more about this.
- All monthly donation reconciliations and payments are handled by Deloitte NZ.
- ✦ The Good Registry has a 10% service fee to help cover costs (including website build and maintenance, administration, marketing and community engagement, and third party credit card transaction fees). The service fee is deducted from total monthly charity payments, so charities receive 90% of all funds received by The Good Registry Trust.
- ▶ Good Gift Card purchases are eligible for donation tax credits from the New Zealand IRD (for more on that see the IRD website).
- Good Gift Cards make great corporate gifts for staff, customers, conferences and special events. They are still very new and The Good Registry may be able to offer customisations to help meet the needs of corporate partners as its technology evolves. To discuss possibilities, please email hello@thegoodregistry.com

If every person in NZ replaced one \$10 gift with a donation to a good cause, that would be \$47 million of goodness!

The Good Registry is a New Zealand social enterprise, launched in November 2017 with the three-pronged purpose to simplify giving, help good causes, and reduce waste. Every gift from The Good Registry changes our world for good.

We'd love to hear from you!

Get in touch with Christine Langdon, Chief of Good:



hello@thegoodregistry.com



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