



Cool Gear Raises Funds to Support Dana-Farber Cancer Institute

Local business participates in No Shave November to raise awareness for men's health issues

PLYMOUTH, Mass. (December 4, 2013) – Cool Gear International, [a global leader in housewares and hydration products](#), announced it will be donating \$5,000 to the Dana-Farber Cancer Institute in Boston as a result of its month-long fundraising event “Noshember (No Shave November).” The company fundraiser was established to support the renowned hospital and raise awareness for prostate cancer. Seventeen Cool Gear International employees started the month clean-shaven and vowed to ditch their razors for November in order to raise funds; fifteen men made it to the end of the month without shaving. For their efforts, Cool Gear International committed to donating a certain amount of money for men who started the month and additional funds for participants who were able to make it through the full month.

“I’m so proud of the commitment that our staff showed during November to raise money for such a good cause,” said Donna Roth, president/CEO of Cool Gear International. “We are long-time supporters of the Dana-Farber Cancer Institute and are grateful to have such a world-class facility so close to home.”

The fundraiser is one of many initiatives Cool Gear International has participated in to support its local community over the past 27 years. The company is involved in a number of regional events throughout the year to help raise funds for a range of organizations, including One Fund Boston and Soul Sisters Foundation.

About Cool Gear International

Since 2000, Cool Gear International, Inc. has served as the leading global designer and manufacturer of innovative hydration and food storage products. With headquarters in Plymouth, MA, Cool Gear International’s talented and trendy staff delivers high-quality products at a great value. For more information about Cool Gear International, please visit www.coolgearinc.com.

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