



## Cool Gear Launches Holiday 2013 Collection

*Leader in Hydration Products Offers Eco-Friendly Gift Options for Under \$10*

**PLYMOUTH, MASS. (December 3, 2013)** – Cool Gear International, [a global leader in housewares and hydration products](#), today announced a new collection of sparkling, festive, holiday-inspired hydration products perfect for everyone on gift lists this holiday season. Cheerful graphics of beloved holiday characters, twinkling snow globes, and sparkling glitter adorn reusable drink containers to create the essential stocking stuffer. Each product can be filled with candy and embellished with a ribbon to create an economical teacher gift. Cool Gear International's holiday 2013 collections feature patented double wall insulation that keeps drinks hot or cold, spill proof lids, and are BPA-free, making this holiday season, and ones to come, an eco-friendly one.

"The holidays are about giving, and more importantly creating fun and happy memories with family and friends," said Donna Roth, president/CEO of Cool Gear International. "We work hard to incorporate festive features including snow globes and light-up ornaments to make our products the perfect gift for everyone on your list."

**[Cool Gear Holiday 2013 Collections](#)** – Gift ideas and stocking stuffers for everyone on your list for under \$10. All products are available at retailers nationwide and on Cool Gear International's website ([www.coolgearinc.com](http://www.coolgearinc.com)):

**[Double Wall Holiday Mason Jar](#)** – Classic holiday graphics give a cheerful and stylish update to a retro container that's all the rage this season. Available in 4 designs, \$7.99 - \$9.99 MSRP.

**[Light Up Ornament Tumbler](#)** – The removable, light-up ornament adds a unique, festive touch to the tumbler adorned with holiday designs and characters. Available only at CVS/pharmacy in 3 designs, \$7.99 - \$9.99 MSRP.

**[Snow Globe Tumbler](#)** – Bringing a wintry wonderland to your holiday beverage, the removable snow globe keeps these tumblers top shelf dishwasher-safe. Available in 3 designs, \$7.99 - \$9.99 MSRP.

**[Sparkle Chiller](#)** – These double-wall tumblers bring a twinkle to the holiday season while keeping contents as cold as the snow on the ground. Available in 4 designs, \$7.99 - \$9.99 MSRP.

**[Razor Coffee](#)** – Perfect for the coffee drinker on-the-go. Festive graphics liven up the patented double wall container which, along with the spill proof lid, keeps coffee hot for hours. Available in 3 designs, \$6.99 - \$9.99 MSRP.

[\*Reflections Coffee\*](#) – The festive foil-lined inner walls enhance vibrant color graphics on the travel mug to bring holiday cheer to the coldest of days. Available in 3 designs, \$5.99 - \$7.99 MSRP.

[\*Coca-Cola coolgearcan™\*](#) – The first product to feature the new Coca-Cola licensed designs sports the classic double wall design and spill-proof sliding closure of the reusable coolgearcan™. Perfect for Coca-Cola collectors! Available in 6 designs, \$9.99 - \$10.99 MSRP.

To learn more about the holiday collections, visit [www.coolgearinc.com](http://www.coolgearinc.com) or join the conversation on Facebook at [facebook.com/coolgearinc](https://facebook.com/coolgearinc), on Twitter ([@coolgearinc](https://twitter.com/coolgearinc)) and on Instagram at [instagram.com/coolgearinc](https://instagram.com/coolgearinc).

### **About Cool Gear International**

Since 2000, Cool Gear International, Inc. has served as the leading global designer and manufacturer of innovative hydration and food storage products. With headquarters in Plymouth, MA, Cool Gear International's talented and trendy staff delivers high-quality products at a great value. For more information about Cool Gear International, please visit [www.coolgearinc.com](http://www.coolgearinc.com).

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