

Qualify Right From the Product Page

When you click for information about Affirm on the product page, you can view payment options before purchase.

You can also "See if you qualify" before purchase.

The image shows a product page for a violin with an Affirm financing overlay. The overlay is a white modal window with a close button (X) in the top left corner. At the top of the modal is the Affirm logo. Below the logo is the heading "Buy now, pay over time" and a sub-heading "Checking your eligibility won't affect your credit." Underneath, it says "Example payments for" followed by a price tag of "\$ 332.99" with a pencil icon. The modal contains three payment options, each in a separate box:

Payment Option	Term
\$111.00 every month	3 months
Interest (0.00% APR)	\$0.00
Total of payments	\$332.99
\$57.95 every month	6 months
Interest (14.99% APR)	\$14.71
Total of payments	\$347.70
\$30.05 every month	12 months
Interest (15.00% APR)	\$27.67
Total of payments	\$360.66

Below the payment options is a "See details" link with a downward arrow. At the bottom of the modal is a large blue button labeled "See if you qualify". Below the button, there is a section with the text: "Check available plans right away with a few pieces of info. This is not an application for credit." At the very bottom of the modal, there is a paragraph of fine print: "Rates are between 0-36% APR. Payment options through Affirm are subject to an eligibility check, may not be available everywhere, and are provided by these lending partners: [affirm.com/lenders](#). Options depend on your purchase amount, and a down payment may be required. Estimated payment amount may exclude taxes and shipping. For licenses and disclosures, including information for New Mexico residents, see [affirm.com/licenses](#). CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Finance Lender license."

The background of the page shows a violin and its case. The top navigation bar includes a "45-DAY MONEY BACK GUARANTEE" badge, a "Most Orders Ship Same-Day!" badge, and a "My Account" link with a shopping cart icon. The main header features the "KENN VIOLIN INSTRUMENTS" logo and a search bar. Below the header are social media icons for Facebook, Instagram, and YouTube, and a "Learn More..." link. The product title "WE BEAT a" is partially visible. The product description includes "dent", "with a smooth matte", "sional set-up and 79-0242 for order", "part then **save your** part before checkout.", "ADD TO CART", "h prime", and "ery & Returns". At the bottom left, there is a "Prime Member? G" and "Amazon w" link.