

**ASH BROWN**

Neutral / Yellow - Green

Eyebrows. Used to obtain a light brown. Use directly with any micropigmentation technique.

**ASH COFFEE**

Neutral / Yellow

Eyebrows. Used to obtain a light ash brown. Use directly with any micropigmentation technique.

**BABY PINK**

Red

Lips. To fill and line lips. Always combine with Yellow Ochre to neutralize.

**BEIGE**

White

Corrections. Used to correct and camouflage.

**BLACK**

Black

Eyes. Upper and lower line. Neutralize it to get a deep black.

**BLOOD RED**

Red

Lips. To fill and line lips. Always combine with Yellow Ochre to neutralize.

**BRICK RED**

Red

Lips. Used for shading and outline using any micropigmentation technique. Always combine with Yellow Ochre to neutralize.

**BRIGHT CORAL**

Red

Lips. Used for shading and outline using any micropigmentation technique. Always combine with Yellow Ochre to neutralize.

**BRIGHT ORANGE**

Orange / Yellow

Neutralizer. To neutralize blue undertones in browns.

**BUBBLEGUM PINK**

Red

Eyes & Lips. Used to shade or line inferior and superior eyelid. To fill and line lips, always combine with Yellow Ochre to neutralize.

**CAMEL**

Neutral / Red

Eyebrows. Ideal for warm skin tones. Can be used directly on skin. When healed, won't leave any ashy tones.

**CHERRY**

Red

Lips. Used for shading and outline using any micropigmentation technique. Always combine with Yellow Ochre to neutralize.

**CHESTNUT**

Neutral / Green

Eyebrows. Used to obtain a medium brown color using any micropigmentation technique.

**COCO**

Neutral / Orange

Eyebrows. Use directly. For phototype skin tones 4 and up.

**COCOA**

Green

Eyebrows. Used combined with Terra and Cocoa to obtain compact eyebrows and for microblading.

**CORAL PINK**

Red

Lips. Used to fill lips. Always combine with Yellow Ochre to neutralize.

**CREAM**

Orange

Corrections-Camouflage. Used for color corrections and camouflage.

**DARK BROWN**

Neutral / Orange

Eyebrows. Use directly. For phototype skin tones 4 and up.

**DARK CHOCOLATE**

Neutral / Red

Eyebrows. Used to obtain a dark brown or to darken lighter colors. Use directly with any micropigmentation technique.

**DARK MAHOGANY**

Neutral / Green

Eyebrows. Used to obtain a dark brown or to darken lighter colors. Apply directly using any micropigmentation technique.

**DARK RED**

Red

Lips. To line and fill lips. Always combine with Yellow Ochre to neutralize.

**DARKEST BROWN**

Red

Eyebrows. Used combined with Terra and Cocoa to obtain compact eyebrows and for microblading.

**DARKEST CHOCOLATE**

Neutral / Violet

Eyebrows. Use directly with any micropigmentation technique to obtain a dark brown.

**DEEP BROWN**

Red

Eyebrows. Ideal for warm skin tones. Can be used directly on skin. When healed, won't leave any ashy tones.

**DEEP CHERRY**

Red

Lips. Used to line and fill lips. Always combine with Yellow Ochre to neutralize.

**EARTHBROWN**

Yellow

Eyebrows. Ideal for warm skin tones. Can be used directly on skin. Used for photo-types 1, 2, 3 and 4 to achieve a warm golden brown.

**FUSCHIA**

Red

Lips. Used to line and fill lips. Always combine with Yellow Ochre to neutralize.

**GINGER BREAD**

Neutral / Yellow - Green

Eyebrows. Used to obtain a light brown color using any micropigmentation technique.

**GOLDEN CARAMEL**

Neutral / Orange

Eyebrows. Used to obtain a light brown color using any micropigmentation technique and to neutralize grey and blue undertones.

**GOLDEN BROWN**

Orange

Eyebrows. Use directly on warm skin tones. Can be used with any micropigmentation technique and to neutralize grey and blue undertones.

**IVORY**

Yellow / White

Neutralizer. Used to correct and camouflage cold skin tones.

**MEDIUM COFFEE**

Neutral / Green

Eyebrows. Apply directly when microblading for olive color and warm color skin tones. For compact eyebrow add a drop of a red-based tone.

**NUTMEG**

Neutral / Orange

Eyebrows. Used to obtain a medium brown color using any micropigmentation technique and to neutralize grey and blue undertones.

**OLIVE CORRECTOR**

Green

Neutralizer. Used to neutralize warm tones such as red and orange. Ideal for all eyebrow techniques.

**ORANGE**

Orange

Neutralizer. Used to neutralize green undertones in eyebrows and to neutralize lip tones in cool skin tones.

TONE
BASE

USE

TONE
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**PAPAYA**
Red

Lips. Used to fill lips. Always combine with Yellow Ochre to neutralize.

**PEACH**
Orange

Lips. Used to fill lips. Always combine with Yellow Ochre to neutralize.

**PEANUT**
Yellow / White

Eyes & Corrections. Used for lines of illumination. Corrections of small details and camouflages. For light to olive skin tones.

**RICH BROWN**
Neutral / Orange

Eyebrows. Used to obtain a dark brown color using any micropigmentation technique.

**ROSE**
Red

Lips. Used to line and fill lips. Always combine with Yellow Ochre to neutralize.

**ROYAL RED**
Red

Lips. Used for lines of illumination. Corrections of small details and camouflages. For light to olive skin tones.

**SAND**
Yellow / White

Camouflage-Eyes-Corrections. Used to highlight, correct and camouflage minor details.

TONE
BASE

USE

**SCARLET RED**
Red

Lips. Used for shading and outline using any micropigmentation technique. Always combine with Yellow Ochre to neutralize.

**TANGERINE CORRECTOR**
Orange

Neutralizer. Used to neutralize cool tones such as gray, blue & green. Can be used to lighten brown or lip color.

**TERRA**
Yellow

Eyebrows. Used to lighten tones. Use combined with Cocoa and Darkest Brown for compact brows and for microblading.

**TERRACOTA**
Red / Orange

Lips & to neutralize. Used for eyebrow color corrections with hints of gray/black. Used to shade in lips.

**TOBACCO**
Neutral / Dark Blue

Eyebrows. Used to obtain a dark brown color using any micropigmentation technique.

**WHITE**
White

Lips - Eyebrows - Eyes. Used to clear and illuminate tones.

**WINE RED**
Red

Lips. Used to line and fill lips. Always combine with Yellow Ochre to neutralize.

TONE
BASE

USE

**YELLOW OCHRE**
Yellow

Neutralizer. Helps neutralize. It is necessary to add 6 drops to all lip tones.

**THINNER**

Solution used to thin the microblading pigment to the desired consistency and tone.

**THICKENER**

Solution used to slightly thicken the pigment.

ARTIST PIGMENTS SET BY ALICE®

ILSE
ALVARADO**BRUNETTE**
Neutral / Green

Eyebrows. To be used directly for microblading in any skin tone to achieve darker brows.

**BLONDE**
Neutral / Yellow

Eyebrows. Apply directly for natural blondes, microblading and complete eyebrows.

**DEEP BURGUNDY**
Neutral / Red

Lips. A wine colored tone for contouring and filling in lips. Yellow Ochre can be added in skin tones 3, 4 and 5.

**BROWN**
Neutral / Red

Eyebrows. A medium brown that can be applied directly. Ideal for chocolate colored tones.

**NUDE**
Neutral / Yellow - White

Corrections. Used to correct and camouflage. Can be applied directly.

TONE
BASE

USE

SERCIO
RIBEIRO**LIGHT BLACK**
Negro

Capillary. Pre-mixed and diluted for lighter skin and light brown skin tones. Phototype 1 & 2.

**MEDIUM BLACK**
Negro

Capillary. Pre-mixed and diluted for light and medium brown skin tones. Phototype 3 and 4.

**DARK BLACK**
Negro

Capilar. Pre-mixed and diluted for dark skin tones. Phototype 5 and 6.

**NATURAL SKIN**
-

Camouflage. Used as a base to mix with other colors to match various skin tones.

**SKIN BEIGE**
-

Camouflage. Used as a base to mix with other colors to match darker skin tones.

**BLOOMING WHITE**
-

Camouflage. Used as a base to mix with other colors to match lighter skin tones.

**OCHER**
-

Camouflage. Used as a base to mix with other colors to match yellow skin tones.

**LIGHT BROWN**
-

Camouflage. Used as a base to mix with other colors to match dark skin tones such as phototype 5.

TONE
BASE

USE