

## TOP GLOBAL ACHIEVEMENTS

**1 Celebrating 100 years of making trade work for everyone**

Launch of the ICC Declaration on the Next Century of Global Business and campaigns to make climate change, trade, sustainability, inequality and technology everyone's business

**2 Standing up for the multi-lateral trading system**

ICC recommendations on Reforming the Multi-lateral Trading System, launch of WTO-ICC-B20 Trade Dialogues

**3 Stopping the imposition of customs duties on cross border digital content**

Renewal of the WTO Moratorium on Electronic Transmission

**4 Championing action on climate change and sustainability**

Launch of the Chambers Climate Coalition, providing a global position on trade and climate, supporting the UN Global Pact for the Environment, acting as a signatory to a carbon neutral aviation industry and Fashion Charter for Climate Action

**5 Delivering solutions for a modern, digital economy**

Providing an ICC Baseline Position and Five Key Ingredients, creating the Digital Standards Initiative, digitising the shipping register and processing the first digital ATA Carnet, supporting OECD recommendations on digital tax

**6 Championing Human Rights**

Reaffirming ICC's longstanding commitment to the United Nations' Guiding Principles on Business and Human Rights

**7 Providing rules for the 21st Century**

Launch of ICC Incoterms® 2020, the ICC Marketing and Advertising Code and winning the 2019 Compliance and Ethics Award

**8 Strengthening the voice of international business**

Appointment of ICC Representatives in Geneva and Brussels

## TOP UK CONTRIBUTIONS

**9 Speaking out on trade**

Over 20 appearances on the BBC, CNN, CNBC, Bloomberg TV, LBC, Sky reaching 400 million people across 200 countries and territories

**10 Delivering solutions on digital trade**

Tabling the first international position on the free flow of data, initiating the creation of an ICC Ecommerce Working Group to input directly into WTO Ecommerce negotiations, overseeing the roll out of the ICC Digital Trade Roadmap

**11 Delivering solutions to trade reform**

Shaping global recommendations, convening 60 business leaders and WTO reform decision makers

**12 Strengthening the voice of UK business**

Private sector engagement at the WTO, UN, G20 up over 600% - companies of all sizes and sectors, G20 Japan Roadmap, convening an alliance of 20 business organisations

**13 Promoting the role of the UK private sector in delivering the UN Sustainable Development Goals**

First UK delegation to UN High Level Political Forum

**14 Championing the climate change agenda**

Supporting UNFCCC recommendations, first UK delegation to COP25 and preparing the ground for COP26

**15 Raising trade standards, lowering costs and risks**

Launch of first nationwide licenced ICC Incoterms® training to help cross border goods trade

**16 Strengthening global governance**

Initiating the creation of an ICC G7 Working Group, shaping global recommendations

**17 Strengthening the voice of SMEs**

Initiating the creation of an ICC MSME Working Group to help shape outcomes from the WTO MSME negotiations

**18 Bridging the dialogue on trade and development**

Creating opportunities for African business to engage at the WTO, aligning digital priorities between the African Continental Free Trade Agreement and WTO Ecommerce negotiations

**19 Finding alternative solutions to Investor State Dispute Settlement**

Convening experts, unions and NGOs at Oxford University to identify the common ground

**20 Building a network of trust champions**

To promote best practice in business integrity and human rights

# INTERNATIONAL CHAMBER OF COMMERCE

ICC is the largest world business organisation representing 45 million companies employing 1 billion employees in over 100 countries. We are the only business organisation with UN Observer Status and act as a leading voice for business at the United Nations, G20 and World Trade Organization. ICC has three central roles:

- 1 Champion inclusive and responsible free trade
- 2 Help companies trade with international best practice rules and guidance
- 3 Provide international dispute resolution services

ICC United Kingdom is the representative office of ICC in the UK providing a voice for ICC's global network to the UK government and Parliament and providing a voice for UK business at intergovernmental level. We work with all the major UK business organisations, collectively representing 200,000+ UK companies of all sizes and sectors in every city, region, supply chain and major trading country. The companies we represent make up the lion share of UK trade by both volume and value.

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**We are the  
world business  
organisation**

**JOIN ICC**

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