ICC Board Members' Biographies





Shevaun Haviland Director General, British Chambers of Commerce

Shevaun became Director General of BCC at the end of April 2021. She joined BCC from the Cabinet Office where she led Business Partnerships. She joined the Government in 2016 and also ran the Inclusive Economy Partnership for HMG.

Shevaun started her career in consultancy in London and New York. She then moved to the Walt Disney Company in strategic planning before joining Disneyland Paris, opening the second theme park. Shevaun then joined the agency world, running global accounts for Millward Brown, Mindshare and WPP.

Following this, she became a partner in a start-up digital innovation agency and venture builder, Independents United, where she also became an Advisor for the Danson Foundation.

Most recently, Shevaun was the New Ventures Director for Avado, building new businesses in Edtech and founding the Academy of Digital Business Leaders.

Shevaun has a passion for business as a force for good. She is a social impact investor, sits on the Ventures Advisory Board of UnLtd, and is Trustee of Barefoot College International as well as a board member of Women of the World Foundation