

# ICC Strategy

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The International Chamber of Commerce (ICC) is the world business organization, representing over 6 million companies of all sizes and sectors and chambers of commerce in more than 100 countries.

*Vision*

A world where peace, sustainable economic growth and shared prosperity are underpinned by rules-based, open multilateral trade and investment.

*Mission*

To promote open, rules-based multilateral trade and investment, the market economy system, sustainable economic growth, responsible business conduct, and a global approach to regulation. These objectives are pursued through a combination of policy advocacy, practical tools and rule-setting activities by business, including market-leading dispute resolution services.

Nationalism and protectionism are genuine threats to open societies and economies and new technologies are rapidly changing the way we work.

Business acknowledges the perspective of those who have lost out and those who fear they could lose out tomorrow to trade, technological change, as well as the adverse impacts of business models on inequality.

Business needs to play its role in making open economies and the rule of law work for the benefit of all countries and all members of society, and to create equitable opportunity for all to participate in growth.

ICC and its global business network have never been more relevant to help business and governments find new policy solutions to these challenges.

