

TATLER®

October 2023
£5.99

CHIC!
THE SOCIAL SEASON
THAT ROCKED

CLIQUE
THE SECRET LIFE OF
ZAC GOLDSMITH

TWEAK?
THE 79 WAYS TO STAY
FOREVER YOUNG

THE RISE OF RUTH WILSON
TALK OF THE TOWN



TAILORED FOR TATLER



1. **Equalshuman** creates sustainable fashion for the body and soul. Art pieces like this hand painted train, stem from the heart of co-founder + resident artist @licatabean. Equalshuman creates fashion with purpose and intent, giving back to the world by creating unity and living sustainably. Celebrating community, diversity, culture, and the arts, they are creating a movement to honour the past and nurture the future, believing this is what it means to be human. View their collection at www.equalshuman.com and follow on Instagram @equalshuman_movement



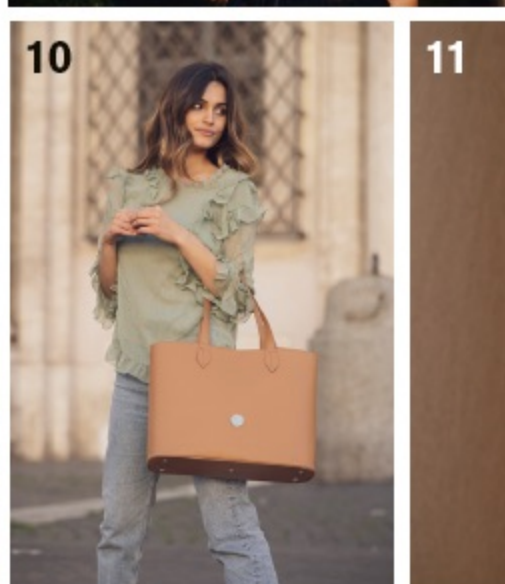
2. **InFlair** is a 100% sustainable fashion brand that offers customers investment staples with a minimum environmental impact. Every product is handmade from recycled materials that are dyed using non-toxic plant-based dyes (such as dried hibiscus and onion peels). All the packaging is biodegradable and tags are plant-able to encourage customers to make a small contribution to their ecosystem with every purchase. See their gorgeous collection at www.in-flair.com and follow them on Instagram @inflair

3. Pam Maugile, founder of **TUNIKA**, has utilised her family history to create beautifully sustainable and high quality clothing. Maugile is American born, but has found her home in London. Often called the 'Queen of Cotton' for her love of natural fibers – she uses cotton from the family farm in her stunning designs. In addition, Pam offers customers bespoke services and creates truly wonderful designs for women of all ages. Shop the fantastic new collection at mytunika.com and follow @tunikaltd on Instagram.

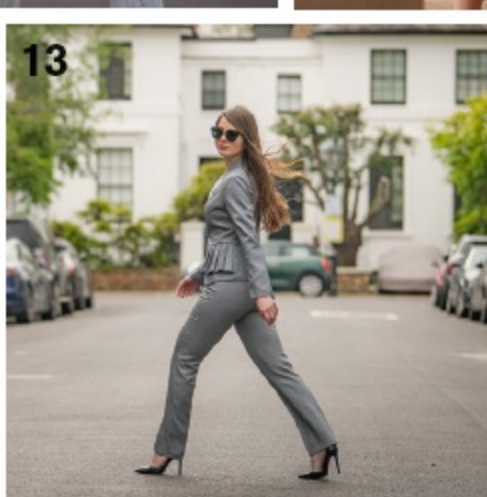
4. Playful, Lovely and Brilliant. That's **Jolly & Goode**. Your favourite shop for fun casual styles with a cheeky British vibe. These items are a joy to wear and behold. Enjoy free carbon-neutral delivery and use the code **TATLER** at checkout for 10% off at jollygoode.com (expires 1/10/23), and follow on Instagram @jollygoode.uk



5. **Balushka Resort Wear** is creating summer-inspired styles that are sophisticated, elegant and timeless. Supporting the concept of 'eco-chic', they use high-quality linen and unique hand embroidery techniques to craft sustainable garments and support artisans. Visit www.lovebalushka.com and follow on Instagram @love.balushka



6. Established in 1676, **Lock & Co. Hatters** is the oldest hat shop in the world & one of the oldest family-owned businesses still in existence. Their London store has hat collections for both men and women, for any occasion and season. The women's ready-to-wear hat range centres on timeless and seasonal styles, whilst the Lock & Co. Couture collection specialises in occasion wear hats that are handcrafted on site in their 346-year-old atelier. Lock & Co. also offers a range of core classics; from the Bowler and Panama hat to rollable trilbies, wide-brim fedoras, and traditional tweed caps. See their collection at www.lockhatters.com and follow them on Instagram @lockhatters



7. Based in the far flung northern isles of Shetland, **Shetland Woollen Company** use a blend of traditional techniques, modern technology and skilled hand work to create their timeless knitwear. They are employee owned and have a rich history dating back to 1923. Their knitwear is made to the highest quality, designed to last and be passed down through generations. Shop at www.shetlandwoollen.co and follow on Instagram @shetlandwoollenco

8. A wink to the founder's name Maya, **AYAM** is a curated shopping destination for matching sets. They offer all kinds of sets curated by occasion, such as AYAM cozy, AYAM off-to-work, AYAM on holiday. Their aim is to make your life easier, one set at a time. All sets are available to shop on their website. Shot by Flo Husseini. Shop their collection at www.ayamset.com and follow on Instagram @ayamset

9. **THEIA BRAND** is a luxury streetwear brand based in the UK, creating sustainable and stylish vintage-washed pieces in sizes XS-2XL. Being a black and female owned brand, founder Kayla saw a gap in the industry, and wanted to embrace inclusive and comfortable streetwear, allowing you to be unapologetic in your style. See their vibrant collection at theiabrand.com and follow on Instagram @theiabrand_

10. **Federico Serrani** produces business, travel and photo bags fully made in Italy. The founder, Stefania Quintajé, decided to open her brand after years struggling to find good aesthetic combined with technical perfection, in a world that was mostly dedicated to business attire. See their wonderful collection and artist collective project FrameS at www.federicoserrani.it/frames and follow them on Instagram @federico.se

11. **Céleste Lilou** creates sustainable couture, specialising in coats and outerwear. All their pieces are custom made, and plus-size friendly. Using top quality manufacturing and materials, they combine timeless elements from previous fashion eras to design unique clothing and hats. See their wonderful collection at celestelilou.com and follow on Instagram @celestelilou Photo: Ava Vintagelove.

12. **Coral Castillo** is a sustainable fashion designer and macrame artist who empowers women through stunning textures, dramatic shapes and playful draping. Her small-batch, handmade pieces feature fine fabrics and custom-made clothing inspired by her childhood in Mexico City. Photo courtesy @sequoiaemmanuelle Visit their stunning collection at coralcastillo.com follow them on Instagram @coral_castillo

13. The epitome of Great British tailoring, **Donici** suits have been curated to raise your confidence to the next level. Designed with longevity and comfort in mind for women pursuing excellence, Donici's materials and exceptional craftsmanship create a bespoke appearance and contribute to an elegant, sophisticated look. It's luxury you can feel, touch and wear. Shop your timeless, premium workwear at www.donici.co.uk and follow on Instagram @wearedonici



14. The **Jonuel brand's** Empatia line is a tribute to the retro world revisited in a modern key. It has been thought out in every detail: from the focus on sustainable materials to a unique and precious design made to last, which enhances and conveys the brand's founding values. Visit jonuel.it and follow @jonuel_ilviaggio on Instagram.