



## Maximize your sales with Heritage Properties of Canada (HPOC.ca) and DropCommerce



**Through a dropshipping model, HPOC wants to partner with like-minded merchants to expand our online store's Canadian-based product offerings.**

### What is HPOC?

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We are about Canada and its heritage. HPOC focuses on Canada's built history, and all the various styles/designs that have accompanied it over the years. The site hosts articles and videos about heritage buildings and lands across the country. We believe consumers will appreciate shopping for Canadian-made arts, crafts, household goods, and non-perishable edible items.

### What types of merchants are we looking for?

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For our new store, we are seeking suppliers who make products in Canada, either handmade or manufactured, with a focus on uniqueness and quality, with shipment to Canadian customers.

### What is dropshipping?

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Dropshipping is a business model where online retailers **market and sell your products for you**. When the retailer such as HPOC makes a sale, they will forward it to you for fulfillment, and remain the primary point of contact with the customer. It is an easy way to form relationships with other merchants, while increasing your market size and reach.

### What is DropCommerce and how does it work?

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**HPOC has partnered with DropCommerce. Why? Because they support Canadian, and American, suppliers who care about the products they ship. The DropCommerce platform also has a proven track-record. When we make a sale, they will pay you automatically, then all you need to do is ship the product. All risk-free!**

- **Easy connection.** Installing the DropCommerce Shopify or BigCommerce app takes seconds; or you can send them a csv of your products for bulk importing. They will **synchronize your inventory** every few hours to make sure you never sell an out-of-stock product.
- **Once your store is connected you select which products to import**, what prices to charge (minimum 30% discount from retail), set up your shipping rates & locations, and set up tags that highlight what makes your business unique!
- **Once you're all set up, you're done!** HPOC and other DropCommerce merchants (10,000 stores) will find your products, add them to their stores, and **sell them for you**. Orders will automatically get sent to you for processing, and DropCommerce will pull the tracking information to pass it along to us. **Your time is freed up!**
- **What about shipping?** When setting up your DropCommerce account, you will need to specify a flat shipping rate for each country you offer shipping to. When the merchant makes a sale, they will be billed for the shipping cost in addition to the product's cost, and the sum of these two amounts will be transferred to your account.
- While your products can be sourced from overseas, DropCommerce is only looking to partner with suppliers that ship from within North America. Also note that HPOC is most interested in **suppliers who make their products in Canada and ship from here.**

## Other benefits of DropCommerce

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- **World-class support.** DropCommerce's support team is available 7 days a week, should you have any questions or technical issues.
- **Instant payouts.** Every time you sell a product, your Stripe account will instantly be credited with the revenue. No waiting for weekly payouts!
- **Trust and transparency.** Working with a platform you can trust makes all the difference.
- **Locate values that match yours!** Such as made in Canada, Eco-Friendly, Organic, Handmade, Fair Trade, Artisan-made, Indigenous, Women-Owned Business, Vegan, Kosher, Small Batch, or Social Good.



To learn more about DropCommerce, see their information page [here](#).

For questions about HPOC or to find out more about selling your products on our store, please visit [hpoc.ca](http://hpoc.ca) or email us at [support@hpoc.ca](mailto:support@hpoc.ca).

Ready to apply to become an HPOC supplier through DropCommerce? Follow this [link](#) to complete your application process, then let us know by email.