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KILOGEAR AND MLB HALL OF FAMER FRANK THOMAS TO PARTNER WITH AMERICAN BASEBALL COACHES ASSOCIATION AT WORLD'S LARGEST BASEBALL CONVENTION IN DALLAS

LOS ANGELES, CALIFORNIA – December 8, 2023 – Revolutionary sports science and weighted performance brand **KILOGEAR** and MLB Hall Of Famer, Frank Thomas have partnered with The American Baseball Coaches Association (ABCA), where they will be featured at the [80th annual ABCA Convention](#) in Dallas, Texas from January 4-7, as participants in the 2024 ABCA Trade Show and as presenters on the [Expo Theater](#) stage.

The 2024 ABCA Convention will be held at the Gaylord Texan Resort & Convention Center in Dallas. KILOGEAR will exhibit their doctor designed, micro-weighted performance gear and apparel and will host a “Breakthrough in Baseball Performance” Expo Theater presentation, where MLB Hall of Famer, Frank Thomas, and KILOGEAR Founder, Trent Brown will conduct an innovative session on the most advanced micro-weighted wearable science for baseball players. This discussion will delve into the science behind KILOGEAR's cutting-edge wearables, demonstrating how they safely enhance baseball metrics like speed, exit velo, arm strength, pop times, and overall performance on the field.

Frank Thomas will share his personal experiences and insights on how KILOGEAR has transformed his training regime and it's potential impact for today's players of all ages and skill levels. Attendees will gain valuable knowledge on integrating KILOGEAR into their existing training programs, with practical demonstrations and customizable techniques for players at all levels. The Presentation entitled, *“MLB Hall of Famer, Frank Thomas and Kilogear: Taking performance and fitness in baseball to the next level,”* will take place at the Expo Theatre at 11:30am on Saturday, January 6.

During the convention, KILOGEAR's team, consisting of Trent Brown, Founder and CEO, Frank Thomas, Partner and MLB Hall of Famer and John Stuper, former MLB World Series winning Pitcher and former Men's Head Baseball Coach of Yale University will also be conducting one-on-one meetings and small group presentations about KILOGEAR's products and their efficacy for Baseball in Meeting Room “Pecos 1.”

KILOGEAR is a Veteran Owned premium fitness and wellness brand that produces the most advanced micro-weighted performance gear and apparel in the world. All of their lines are engineered, designed, tested and approved by leading sports science doctors and trainers, as well as professional and Olympic athletes from around the world.

KILOGEAR is proven to increase strength, speed and explosiveness of athletes while helping them become more injury resistant. KILOGEAR turns the body into the gym and creates a wearable workout. Perfect for

practice and cross training. KILOGEAR also makes lines of their gear for those that live active lifestyles and are interested in becoming healthier.

KILOGEAR is: Designed to Perform. Worn to Transform.

"KILOGEAR is excited to bring our team of experts to Dallas for the annual ABCA Convention and share a unique opportunity with attendees from all over the country to learn about our groundbreaking brand of micro-weighted gear and how athletes and coaches can apply our proven "wearable sports science" to their regimen, as well as learn from one of baseball's greats, Frank Thomas, to discover how to unlock our innovative wearable gear to elevate team performance and development," says Trent Brown, Founder, Chairman and CEO of KILOGEAR.

"I'm excited to share why I joined the KILOGEAR team as part of this year's ABCA Conference. I am looking forward to sharing my knowledge with athletes, coaches and attendees through my own story, career and experiences, but also how the newest weighted gear phenomenon that is KILOGEAR can create quicker, faster and more explosive athletes across the world", added Frank Thomas, Partner and MLB Hall of Famer.

"The ABCA is thrilled to begin our partnership with KILOGEAR and host their team at the 2024 ABCA Convention in January," said ABCA Executive Director Craig Keilitz. "Our coaches are always looking for new and innovative ways to improve the on-field performance of their players, and we're excited that they will have the opportunity to interact with and learn from one of the best athletes to ever play the game."

The 2024 event will mark the 80th rendition of the annual ABCA Convention and the seventh time the event has been held in Dallas. Dubbed the World's Largest Baseball Convention, the 2023 ABCA Convention was the largest ever with nearly 8,000 coaches in attendance.

ABOUT KILOGEAR

KILOGEAR is a premium fitness and wellness brand focused on helping every human achieve their fitness and wellness goals with its family of weighted performance products and gear. Founded by Trent Brown—a former military officer and innovation executive and Megan Brown—a former Division 1, All American Athlete, together saw a need for real sports science to be applied to safely loading the body and creating true wearable fitness. KILOGEAR is a line of innovative wearable micro-weighted gear and apparel that is based in science and is safe, comfortable and proven. KILOGEAR is strategically designed, tested and approved by doctors, elite trainers, engineers, professional and Olympic athletes from around the world with the focus of strengthening the body while helping the body burn more calories naturally. The gear tuns the body into a wearable workout, and is safe for all ages. KILOGEAR is dedicated to serving others and is dedicated to giving back to various veteran and health charities. As a veteran owned company, KILOGEAR is especially focused on giving back to Gold Star families that have had loved ones pay the ultimate price for our freedom. KILOGEAR is: "Designed to Perform. Worn to Transform." For more information on KILOGEAR, please visit www.KILOGEAR.com.

ABOUT THE ABCA

Founded in 1945, the American Baseball Coaches Association is the primary professional organization for baseball coaches at the amateur level. Its over 15,000 members represent all 50 states and 41 countries. Since its initial meeting of 27 college baseball coaches in June 1945, Association membership has broadened to include nine divisions: NCAA Division I, II and III, NAIA, NJCAA, Pacific Association Division, High School, Youth and Travel.

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