

SOLO
FORMALDEHYDE FREE
STEP BY STEP GUIDE FOR SALON PROS
Smoothing Treatment



Step 1: Prep the hair

Cleanse the hair thoroughly using our hydrating daily shampoo. Avoid scrubbing or manipulating the scalp. DO NOT apply conditioner.



Step 2: Hand dry



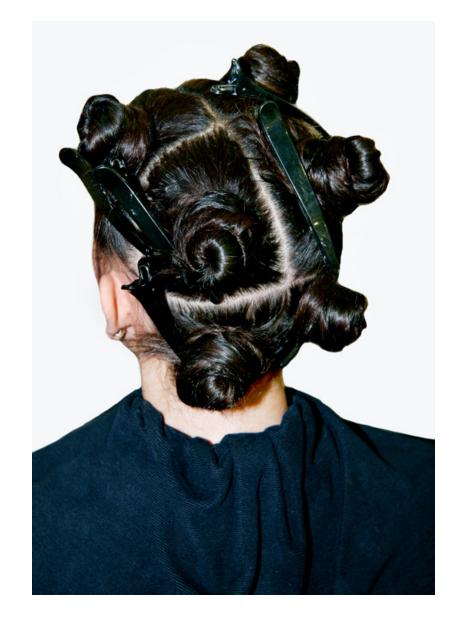
Towel Dry thoroughly to ensure excess moisture is removed. Section into six panels and secure each panel with a clip.

Step 3: Application

Hold an entire panel beginning at the nape.

Apply the keratin solution at the base of the panel using firm, single brush strokes.

Repeat on all four sides of the panel.



DO NOT apply solution to the scalp at any time.

Step 4: Separate hair

Separate the panel in half and apply the keratin solution to the upper and lower parts of the section.



Step 5: Fine tooth comb



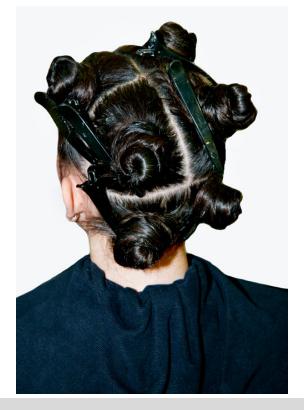
Use a fine tooth comb to comb through the entire panel, from the base through the ends making sure the whole length is covered by the product.

Add more solution if needed. Repeat steps 3-5 on the remaining panels.

Step 6: Section

Clip each panel away from contact with the skin. Processing time varies from 20-60 minutes. Refer to processing chart.

Strand test on a few strands of the hair. If the hair stretches and fives you some pull, then rinse.



Step 7: Rinse



Rinse thoroughly with WARM water; if the hair is over processed or colored, shampoo lightly with our hydrating daily shampoo.

Step 8: Condition

Follow with our Hydrating Daily Conditioner.
Massage into wet hair and leave on for 2 minutes; rinse thoroughly. (You may apply a demi or semi permanent color to refresh the color after the conditioner if needed).



Step 9: Blow Dry



Blow dry the hair 100% dry using high heat and a round brush. Use tension on the hair to create the perfect blow-out.

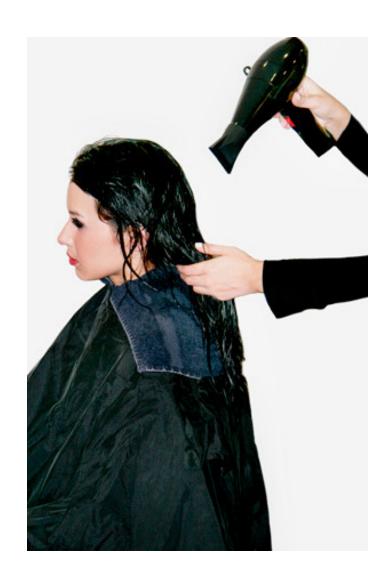
Step 10: Blow dry & finish

Section hair and iron using the proper temperature according to the chart.

Take 1/8' sections for sleeker and straighter hair.

Press tightly with an iron for fine seconds on the base/resistant area, and then slowly smooth over the entire section 5 to 7 times.

NOTE: the thinner the section, the straighter the hair becomes. The thicker the section, the hair will remain in the same curl pattern but will be frizz free, smooth and shiny. Refer to the temperature chart.



Processing time

Fine/Damaged Hair 20 Minutes

Fine Hair 30-40 Minutes

Medium Hair 45-50 Minutes

15 Min. Under

hooded dryer

Processing time

Fine/Damaged Hair 390 F (200 C)

Medium Hair 410 F (210 C)

Coarse / Resistant Hair 450F (230 C)

SOLO Pricing & ROI Chart

Return on Investment

\$2,790.00

Applications per bottle (s)

12

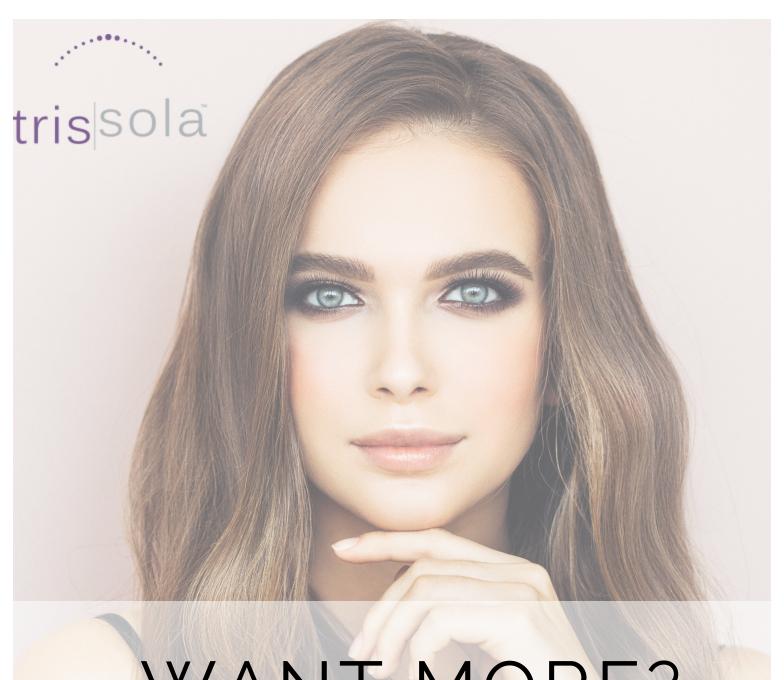
Average Cost per treatment

\$250.00

Salon investment

\$210.00





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