



- It restructures the hair and protects from heat
- It contains ingredients that are resistant to high temperatures
- During straightening it strengthens and helps to protect the hair; as a post-treatment the presence of keratin, latest generation silicon and cationic conditioners protects and adds shine to hair
- The use of a straightening iron actually improves the hair structure, bringing it to an excellent condition
- Perfect for you for the blow drying (20% faster)
- Evens porosity (Pre-perms or pre-colour)
- De-tangle
- Guarantees a long lasting, perfect, shiny, silky hair, frizz free
- Moisturises effect
- Anti-humidity effect and Deep Conditioning

