



COUNTRY WAYS  
HAND MADE  
SNOWSHOE.COM



# NO TRAIL TOO DEEP

SUMMER 2023 - SPRING 2024  
WHOLESALE ORDER INFORMATION



# COUNTRY WAYS

SUMMER 2023 – SPRING 2024

WHOLESALE ORDER INFORMATION

## CONTACT INFORMATION:

Email: [info@snowshoe.com](mailto:info@snowshoe.com)

Phone: 218-242-3234

Website: [www.snowshoe.com](http://www.snowshoe.com) (retail pricing)

Business Mailing Address: PO Box 263 – Warroad, MN 56763

## WHO WE ARE

Since 1972, Country Ways has been providing outdoor equipment kits and experiential education with the philosophy to “do it first and talk about it later”. The first kits went to schools, colleges, scout camps and environmental programs, providing first hand learning of the crucial connection between “effort in” and “results out”.

Country Ways changed ownership in 2022, but continues to benefit from the mentorship of one of the original owners, Greg Wilcox. Now in partnership with Northern Toboggan Co in Warroad, Minnesota, Country Ways has its own woodshop and craftspeople who are building the quality kits and products Country Ways has been known for more than 50 years.

Our products are made by hand in small batches in Northern Minnesota. We encourage you to order early as supplies are limited.

## TERMS

- **Wholesale Pricing** | Wholesale pricing is available on orders of 8 or more items within one category of products. If you need to add-on an order later in the season for less than 8 items, we will do our best to extend wholesale pricing to your add-on order.
- **Method of Payment** | We accept credit cards, PayPal, check, wire or ACH payments.
  - **Established Accounts** – Returning Customers: Net 30 days for payment. Finance charge on overdue accounts.
  - **New Accounts** – Payment due prior to shipping.
  - **Businesses/Community Groups/Schools/State Parks** – Please provide your tax exempt form prior to ordering.
- **Shipping & Handling** | Wholesale orders pay for shipping and handling costs. We do our best to keep shipping costs low and will be glad to provide a quote prior to ordering. We typically use USPS, UPS or Spee-Dee for shipments in the lower 48 U.S. states. Please email or call for Alaska and Canada rates.

## TO ORDER

- **Contact Us!** Please reach out to us via email at [info@snowshoe.com](mailto:info@snowshoe.com) or phone at 218-242-3234 directly for wholesale orders.
  - We will communicate back and forth regarding the details of your order and any questions you may have. After your order details are determined, we will provide an online order invoice via email. If your accounting department requires a formal invoice instead of an online order invoice, please let us know and we will be glad to provide a separate invoice to you.
  - Please provide your shipping address when you contact us.
- **Note for large quantity orders and kit making classes** | Please let us know as soon as possible regarding your scheduled class so we can make sure to have your items in stock. We ask for a minimum of 3 weeks to allow for production and shipping time.
- **Need help conducting or planning a class? Please call or email for assistance.**

# WOODEN SNOWSHOES

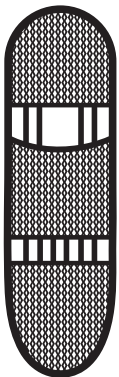
SNOWSHOE KITS | FINISHED SNOWSHOES | SNOWSHOE FRAMES



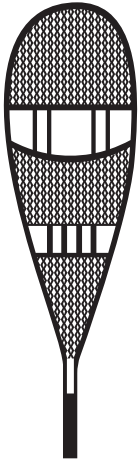
Our snowshoes are designed and handcrafted using traditional processes. Made by our craftspeople in our family woodshop with steam bent ash hardwood, we offer 4 different traditional wooden snowshoe styles to fit any size and application. We carry **snowshoe kits**, **finished snowshoes** and **snowshoe frames** for your own customization. Many of our clients create snowshoe classes to help educate people about traditional ways. Please contact us for more information if you are interested in hosting a snowshoe making class.



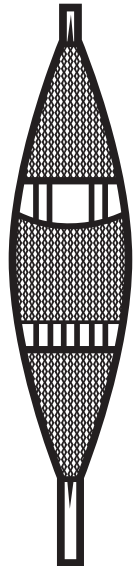
	Wholesale Price [per pair]	SKU
<b>ALASKAN SNOWSHOES – 10" X 56" LARGE</b>		
Snowshoe Kits [frames, lacing pack, instructions]	\$125.00	WSS3010356
Finished Snowshoes with TechDeck Lacing	\$240.00	WSS3010256
Snowshoe Frames [frames only, no lacing or instructions]	\$100.00	WSS3010156
<b>ALASKAN SNOWSHOES – 12" X 60" XLARGE</b>		
Snowshoe Kits [frames, lacing pack, instructions]	\$125.00	WSS3010360
Finished Snowshoes with TechDeck lacing	\$240.00	WSS3010260
Snowshoe Frames [frames only, no lacing or instructions]	\$100.00	WSS3010160



	Wholesale Price [per pair]	SKU
<b>GREEN MOUNTAIN SNOWSHOES – 10" X 36"</b>		
Snowshoe Kits [frames, lacing pack, instructions]	\$125.00	WSS3020336
Finished Snowshoes with TechDeck Lacing	\$240.00	WSS3020236
Snowshoe Frames [frames only, no lacing or instructions]	\$100.00	WSS3020136



<b>HURON SNOWSHOES - 12" X 42"</b>	<b>Wholesale Price [per pair]</b>	<b>SKU</b>
Snowshoe Kits [frames, lacing pack, instructions]	\$125.00	WSS3030342
Finished Snowshoes with TechDeck Lacing	\$230.00	WSS3030242
Snowshoe Frames [frames only, no lacing or instructions]	\$100.00	WSS3030142



<b>OJIBWA SNOWSHOES - 9" X 36" YOUTH</b>	<b>Wholesale Price [per pair]</b>	<b>SKU</b>
Snowshoe Kits [frames, lacing pack, instructions]	\$115.00	WSS3000336
Finished Snowshoes with TechDeck Lacing	\$230.00	WSS3000236
Snowshoe Frames [frames only, no lacing or instructions]	\$100.00	WSS3000136
<b>OJIBWA SNOWSHOES - 10" X 48" SMALL</b>		
Snowshoe Kits [frames, lacing pack, instructions]	\$115.00	WSS3000348
Finished Snowshoes with TechDeck lacing	\$230.00	WSS3000248
Snowshoe Frames [frames only, no lacing or instructions]	\$100.00	WSS3000148
<b>OJIBWA SNOWSHOES - 11" X 54" MEDIUM</b>		
Snowshoe Kits [frames, lacing pack, instructions]	\$115.00	WSS3000354
Finished Snowshoes with TechDeck lacing	\$230.00	WSS3000254
Snowshoe Frames [frames only, no lacing or instructions]	\$100.00	WSS3000154
<b>OJIBWA SNOWSHOES - 12" X 60" LARGE</b>		
Snowshoe Kits [frames, lacing pack, instructions]	\$115.00	WSS3000360
Finished Snowshoes with TechDeck lacing	\$230.00	WSS3000260
Snowshoe Frames [frames only, no lacing or instructions]	\$100.00	WSS3000160

## SNOWSHOE SIZING INFORMATION

Roughly match snowshoe size to your body weight plus the weight of any pack.

SIZE	DIMENSIONS	AGE/WEIGHT	SURFACE FLOATATION AREA
<b>FOR ALASKAN SNOWSHOES</b>			
Large	10" x 56"	to about 260lb.	700 sq. in.
XLarge	12" x 60"	over 260lb.	872 sq. in.
<b>FOR GREEN MOUNTAIN SHOWSHOES</b>			
Medium	10" x 36"	to about 200lb.	554 sq. in.
<b>FOR HURON SNOWSHOES</b>			
Adult	12" x 42"	to about 220lb.	575 sq. in.
<b>FOR OJIBWA SNOWSHOES</b>			
Youth	9" x 36"	Age 6 to about 120lb.	320 sq. in.
Small	10" x 48"	Age 8 to about 140lb.	510 sq. in.
Medium	11" x 54"	130lb. to about 240lb.	645 sq. in.
Large	12" x 60"	over 210lb.	700 sq. in.

## BINDINGS FOR WOODEN SNOWSHOE KITS AND FINISHED SNOWSHOES



LAMP WICK



LEATHER, MODIFIED H



NEOPRENE, MODIFIED H



SUPER A

	LAMP WICK	LEATHER, MODIFIED H	NEOPRENE, MODIFIED H [boot size up to 13]	NEOPRENE, MODIFIED H [boot size over 13]	SUPER A
<b>Wholesale Price [per pair]</b>	\$10.00	\$79.00	\$49.00	\$59.00	\$49.00
<b>SKU</b>	WABD3500404	WABD3500505	WABD3500202	WABD3500303	WABD3500101

## SNOWSHOE LACING

The unique tubular nylon TechDeck lacing we use is immensely strong (1400 lb. per strand), light and durable (resists abrasion, won't stretch, sag or be gnawed upon).



<b>PRECUT LACING WITH INSTRUCTIONS</b> [TECHDECK TUBULAR NYLON]	<b>Wholesale Price</b> [per pair]	<b>SKU</b>
Alaskan Style - 10" x 56" Large	\$39.00	WSS3100256
Alaskan Style - 12" x 60" XL	\$39.00	WSS3100260
Green Mountain - 10" x 36"	\$39.00	WSS3100336
Huron Style - 12" x 42"	\$39.00	WSS3100442
Ojibwa Style - 9" x 36" Youth	\$39.00	WSS3100136
Ojibwa Style 10" x 48" Small	\$39.00	WSS3100148
Ojibwa Style - 11" x 54" Medium	\$39.00	WSS3100154
Ojibwa Style - 12" x 60" Large	\$39.00	WSS3100160



<b>LACING BY THE SPOOL</b> [TECHDECK TUBULAR NYLON]	<b>Wholesale Price</b>	<b>SKU</b>
1/4" 500 Yard Spool	\$175.00	WALC5800101
3/8" 500 Yard Spool	\$175.00	WALC5800201
1/2" 500 Yard Spool	\$175.00	WALC5800301

## URBAN SNOWSHOE KITS

Our Urban Snowshoe Kits come with our tubular nylon TechDeck lacing, instructions for lacing and finishing and ratchet-style buckle bindings. The frames are made with aircraft-grade 6061-T6 aluminum.



<b>URBAN SNOWSHOE KITS</b> [FRAMES, LACING, INSTRUCTIONS, BINDINGS]	<b>Wholesale Price</b> [per pair]	<b>SKU</b>
U-22 8" x 22" [children and light adults]	\$89.00	WSS3090322
U-25 8" x 25" [women's]	\$99.00	WSS3090325
U-30 9" x 30" [men's]	\$105.00	WSS3090330



## FURNITURE

SNOWSHOE LACED FURNITURE [WHITE ASH]	Wholesale Price	SKU
Northwoods Chair Kit	\$275.00	WFR7000101
Finished Northwoods Chair	\$575.00	WFR7000201
Northwoods Rocker Kit	\$295.00	WFR7100101
Finished Northwoods Rocker	\$600.00	WFR7100201
Northwoods End Table Kit	\$135.00	WFR7200101
Finished Northwoods End Table	\$255.00	WFR7200201



## KICK SLEDS

KICK SLEDS [WHITE ASH]	KICK SLED KIT [SLED, LACING, INSTRUCTIONS]	FINISHED KICK SLED [WITH WOODEN BACK]
Wholesale Price	\$255.00	\$450.00
SKU	WRS2060106	WRS2060206



## TOBOGGANS

Northern Toboggan Kit with instructions to build a toboggan 59" long x 15.5" wide x 10.5" high (at curl). Length of flat 48".

	NORTHERN TOBOGGAN KIT	FINISHED TOBOGGAN
Wholesale Price	\$195.00	\$350.00
SKU	WRS2050105	WRS2050205



EMAIL OR CALL WITH QUESTIONS AND TO ORDER!  
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