

# BioStyle

Power Filter

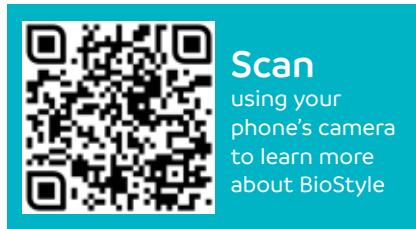


LIVING WATER

Oase

# NEW! BioStyle

Compact power filter for large filter capacity



## + FILTER MEDIA

Multi-stage Filter Cartridges and Biological Filter Foams

## + BIOSTYLE THERMO

Thermo models have an integrated heater with a set temperature of ~79 °F



## + ADJUSTABLE LEVELER

Secures the filter to the aquarium rim

## + TELESCOPIC INTAKE

6 in. - 14 in. range



## + EASY MAINTENANCE

Indicator shows when it's time to change the filter cartridge

## + ADJUSTABLE FLOW CONTROL

Change the intensity of water movement and oxygenation



## + ENERGY-EFFICIENT & QUIET OPERATION

## + COLOR OPTIONS

Available in different colors



## BioStyle Filter Media



## + MULTI-STAGE FILTER CARTRIDGE

Disposable cartridge houses 5 different kinds of filter media. Included with all BioStyle models.

1. 45 ppi Filter foam: Traps debris and waste. Offers surface area for beneficial bacteria.
- 2.-4. Three chemical media mix: carbon, zeolite and phosphate binder. Removes odors, impurities, and harmful nutrients from the water.
5. Filter fleece: Traps extremely fine debris for a water polishing effect.



## + BIOLOGICAL FILTER FOAM

30 ppi filter foam. Included with all BioStyle models.

Traps debris and waste and also offers surface area for beneficial bacteria to settle.

This mechanical and biological filtration results in cleaner, healthier water for your aquarium inhabitants.



## + ADDITIONAL FILTRATION CARTRIDGES

To optimize filtration, OASE offers different filter media cartridges based on your aquarium needs.

1. Activated Carbon Cartridge removes toxins and odors. Improves water clarity.
2. Phosphate Binder Cartridge helps limit algae growth. Binds phosphates without dissolution.
3. Customizable Cartridge is empty so you can add your choice or combination of dry, solid filter media.



## TECHNICAL DATA

Product	BioStyle 20	BioStyle 30	BioStyle Thermo 30	BioStyle 50	BioStyle Thermo 50
<b>Dimensions (L x W x H)</b> in. (mm)	6 x 5.25 x 8.5 (152 x 133 x 216)	8.5 x 6 x 8.5 (216 x 152 x 216)		11 x 6.75 x 8.5 (279 x 171 x 216)	
<b>Rated voltage</b>	120 V / 60 Hz				
<b>Power consumption, filter</b> W	4.5	5		5.5	
<b>Power consumption, heater</b> W	-	-	100	-	200
<b>Power cable lengths filter, heater</b> ft.	6, -	6, -	6, 6	6, -	6, 6
<b>Max. flow rate</b> gph (l/h)	100 (380)	150 (560)		250 (950)	
<b>Included filter media</b>	multi-stage filter cartridge, 30 ppi biological filter foam	two multi-stage filter cartridges, two 30 ppi biological filter foams		three multi-stage filter cartridges, three 30 ppi biological filter foams	
<b>Suitable for aquariums up to max</b> gal (l)	20 (75)	30 (115)		50 (180)	
<b>Suitable for</b>	fresh and marine water				
<b>Filter color options</b>	grey, navy, white				
<b>Warranty</b>	3				

## Marketing Efforts

To support this launch, OASE will strategically work to introduce these filters to the North American market. This will involve digital and print efforts to spread the word, such as:

- Our brand ambassadors and top creative partner reviews
- Top industry and consumer tradeshows
- Trade publication advertisements
- Dealer support: POS support and showcase events

## BioStyle Merchandising Kits

### 4 ft. or 3 ft. endcap planogram offerings



### MERCHANDISING KIT COMPONENTS

- OASE header
- OASE logo sign
- OASE logo strip
- Product card 24-pack BioStyle
- Aisle violator: "BioStyle"
- BioStyle Product call out sign
- BioStyle power filter shelf card
- BioStyle multi-stage cartridge shelf card
- BioStyle biological foam shelf card
- BioStyle custom filtration shelf card
- BioStyle filter sizing chart shelf card
- BioStyle color options shelf card
- BioStyle easy installation shelf card
- BioStyle adjustable flow control shelf card
- BioStyle easy maintenance shelf card
- BioStyle Thermo shelf card shelf talker
- Hardware for installing all signage

Your OASE Representative:

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