

Picture: GLENN FERGUSON

HITTING THE ROAD A HELP TO MUMS

BRETT SMITH

BUSINESSMAN and father Levi Turner will take on the gruelling challenge of running the length of the Great Ocean Road to raise money for local charity Geelong Mums.

Running from Barwon Heads to Warrnambool, Mr Turner (left) will cover 300km from October 19-23, aiming to raise \$10,000.

And the driving force behind the extraordinary marathon is his own children.

"We exercise and stay fit for different reasons, and most of the time it's for selfish reasons," Mr Turner said.

"This time around I'm putting my training to good use by running the length of the Great Ocean Road while raising money for Geelong Mums.

"It's not until you have children of your own that you want to give them everything you possibly can.

"But what if that wasn't much at all? What if you couldn't provide the bare essentials?

"Geelong Mums help provide this and much more to

parents, babies and children in the greater Geelong region and, with 2020 being such a difficult year for many, it's really important to get behind those vulnerable in our community."

Thanks to community generosity, Geelong Mums helped more than 6200 babies and children from vulnerable families in the past year.

"Babies don't stop being born in a pandemic and children all need warm clothes," Geelong Mums general manager Julia Roache said.

"Throughout both lockdown periods without our volunteers and in-person goods donations, we have continued distributing essential items to relieve some of the pressure these families experience.

"We are also expecting a sharp increase in requests for our service as the economic situation takes a toll on Geelong families.

"Levi's fundraising efforts couldn't come at a better time to help us support those that need it most."

Donations can be made at run-for-geelong-mums.raisely.com/leviturner

