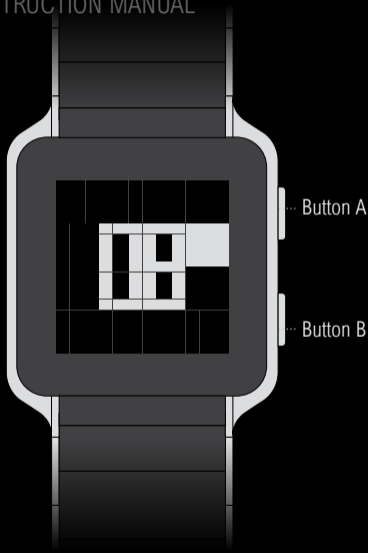




Change the way you think about time

# LOGO

## INSTRUCTION MANUAL



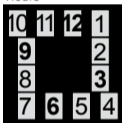
# 1. How to read the time

- This watch uses an LCD “always on” display to show the time.
- It has two time modes, regular mode and binary mode.

## I. Regular mode

- In regular mode, hours are displayed in squares around the outside of the screen in roughly the same position as hours on a clock. Minutes are displayed digitally in the center.

Hours



Minutes



Examples of Minute Digits



Example  
Regular mode 05:58



Example  
Regular mode 12:02



## II. Binary mode:

- In binary mode, the time is shown by the black segments. Hours 1, 2, 4 and 8 are displayed at the top of the screen and minutes 1, 2, 4, 8, 16 and 32 are displayed at the bottom of the screen.



Hours

Minutes

A combination of these numbers represents the current hour and minute. For example, 1+3 is 4 o'clock. 4+16 is 20 minutes.

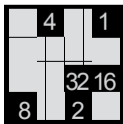
Example 1

Binary mode 05:58



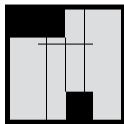
$4 + 1 = 5$  hours

$2 + 8 + 16 + 32 = 58$  minutes



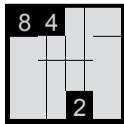
Example 2

Binary mode 12:02



$8 + 4 = 12$  hours

2 minutes



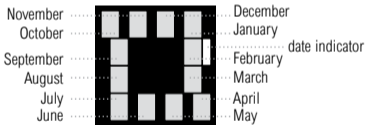
## 2. Operating the basic functions

### I. Turning on the backlight

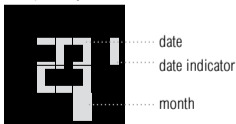
- You can illuminate the display for a short time with the EL backlight by pressing button A.
- This function only works in a very dark environment.

### II. How to read the date

- Press button B to display the date. The date icon indicates that you are in date mode.
- The month is displayed in squares around the outside of the screen, days are displayed digitally in the center.



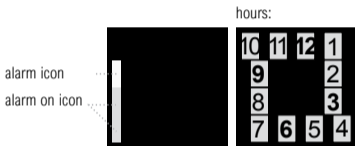
Example: May 23rd



- The display will change back to time mode after a short time.

### III. How to check the alarm time

- Press button B twice to display the alarm time.
  - The alarm mode icon indicates that you are in alarm mode.
  - The alarm on icon indicates that the alarm is on.
- The display will change back to time mode after a short time.



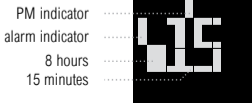
#### Example

alarm time: 06:20 AM alarm on



#### Example

alarm time: 08:15 PM alarm off



### 3. How to set the time and animation

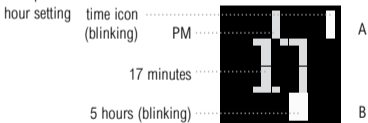
- Press and hold button A for 3 seconds to enter setting mode.

Note: after 7 seconds of inactivity setting mode will deactivate.

#### I. Setting the hour

- The time icon and hour digits will flash when you are in hour setting mode.
- The AM/PM icon in setting mode indicates that you are setting the time in AM or PM.
- Press button B to increase the hours as required.
- Hold button B to increase the hours more quickly.

Example: 5:17 PM



- Press button A to confirm and move to the minutes.

Note: after 7 seconds of inactivity setting mode will deactivate.

#### II. Setting the minutes

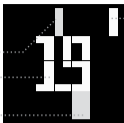
- The time icon and the minute digits will flash when you are in minute setting mode.
- Press button B to increase the minutes as required.
- Hold button B to increase the minutes more quickly.

Example: 5:19 PM  
minute setting

PM

19 minutes blinking

5 hours



time icon  
(blinking)

- Press button A to confirm and move to the time mode.

Note: after 7 seconds of inactivity setting mode will deactivate.

## II. Setting the time mode

- The hour segments and the minute digits will flash when you are in time setting mode.
- Press button B to choose regular mode or binary mode.
- Press button A to confirm and move to animation setting mode.

Note: after 7 seconds of inactivity setting mode will deactivate.

## V. Setting the animation

- This watch has an animation feature. When set, the display will animate every 15 minutes between 6pm and midnight.

Example: segments will  
animate



- Press button B to turn the animation on or off.
- In setting mode, when the animation is on, the display will animate. When the animation is off, the display will flash.
- Press button A to confirm and exit setting mode.



## 4. How to set the date

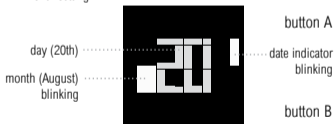
- Press button B to display the date.
- Press and hold button A for 3 seconds to enter date setting mode.

Note: after 7 seconds of inactivity setting mode will deactivate.

### I. Setting the month

- The date icon and the month segments will flash when you are in month setting mode.
- Press button B to increase the month as required.
- Hold button B to increase the month more quickly.

Example : August  
month setting



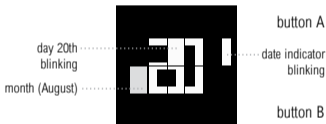
- Press button A to confirm and move to date.

Note: after 7 seconds of inactivity setting mode will deactivate.

### III. Setting the date

- The date icon and the date digits will flash when you are in date setting mode.
- Press button B to increase the date as required.
- Hold button B to increase the date more quickly.

Example : August 20th  
day setting



- Press button A to confirm and exit setting mode.

Note: after 7 seconds of inactivity setting mode will deactivate.

## 5. How to set the alarm time

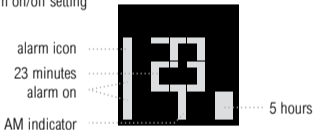
- Press button B twice to display the alarm time.

Note: after 7 seconds of inactivity setting mode will deactivate.

### I. Turning the alarm on or off

- Press button A to turn the alarm on or off. The alarm icon indicates that the alarm is on.

Example 1: alarm on  
alarm on/off setting



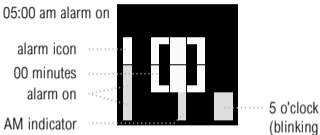
- Hold button A for 3 seconds to enter alarm setting mode.  
Note: after 7 seconds of inactivity setting mode will deactivate.

### II. Setting the alarm hour

- The alarm icon and the hour digits will flash.
- The AM / PM icon in setting mode indicates that you are setting the alarm time in AM or PM.

- Press button B to increase the hour as required.
- Hold button B to increase the hour more quickly.

Example: 05:00 am alarm on

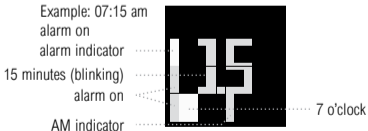


- Press button A to confirm and move to alarm minutes.  
Note: after 7 seconds of inactivity setting mode will deactivate.

### III. Setting the alarm minutes

- The alarm icon and the minute digits will flash.
- Press button B to increase the minutes as required.
- Hold button B to increase the minutes more quickly.

Example: 07:15 am  
alarm on



- Press button A to confirm and exit setting mode.  
Note: after 7 seconds of inactivity setting mode will deactivate.

## 8. User information

### I. Battery

- This watch uses a CR2025 replaceable watch battery.
- Battery lifetime will vary depending on use, but is estimated to last for at least one year.
- To maximize battery life you should limit use of the EL backlight.

### II. Warranty

- This watch is covered by a 1 year warranty. This warranty does not cover water damage, accidental damage, neglect or unauthorized repair.

### III. Caution

- This watch is water resistant to 3ATM. Please do not use the watch in the shower, for swimming or for other water related activities.

## SPECIFICATIONS

Case Materials	Stainless Steel / acetate
Strap Materials	Stainless Steel / acetate
Case Dimensions	35 x 51 x 11 mm
Finish	brushed / polished
Maximum Fit Wrist Size	215mm (approx.)
Weight	100g
Display	LCD with EL backlight
Battery	CR2025
Water Resistance	3ATM

