

# Our Mission

## WE BELIEVE

THAT PEOPLE COME BEFORE BUSINESS  
IN LUXURY WITHOUT ELITISM  
IN STYLE WITHOUT SACRIFICING SUSTAINABILITY  
IN EFFICIENCY COMBINED WITH FRIENDLINESS  
IN A BESPOKE APPROACH: NO CLIENT OR PROJECT IS EVER THE SAME

For over three decades, PID Floors, a multi-generational, family-owned company, has earned a reputation as a leader in the hardwood flooring industry and has become a trusted institution for architects, designers, developers, and homeowners. We offer extraordinary products—unrivaled in variety and accessibility—and exceptional service.

Our relentless dedication to knowledge, expertise, innovation, and ease of service from start to finish, all stems from a deep love for what we do and a true desire to make all of our customers' flooring design dreams become a reality. It is our goal to be a Green Leader too. We believe Earth Day could and should be every day. This is what inspired us to create a greener and more environmentally friendly company with a product inventory that focuses on sustainability.

We take our responsibility of striving towards a greener business model through transparency efforts very seriously. Our ongoing education on the industry's environmental and human health impacts solidifies our commitment to providing beautiful wood products while simultaneously maintaining the integrity of our forests domestically and abroad.

Through our dedication to protecting the environment as well as the health and safety of our employees, customers, and the global environments, we have developed a stringent sustainability business plan that continues to evolve with new data and that highlights the three tiers of the triple bottom line: Social Responsibility, Economic Development, and Environmental Stewardship.