



PID Floors is proud to have partnered with NWFAs to offer their 14 CEU Courses as certified presenters.

For over three decades, we have focused our efforts solely on hardwood flooring which gives us a unique and exceptional level of expertise and we love being able to share that knowledge with you.



**ALL COURSES ARE AVAILABLE ONLINE, VIRTUALLY, OR AS IN-PERSON PRESENTATIONS!**

**WE OFFER:**

- Lunch & Learns
- Breakfast Presentations
- Post-work Wine & Cheese
- Outdoor Picnic Style Wine & Cheese Courses

Our CEU Courses are now registered with the following organizations:

1. [AMERICAN INSTITUTE OF ARCHITECTS \(AIA\)](#)
2. [ASID AMERICAN SOCIETY OF INTERIOR DESIGNERS](#)
3. [IDCEC INTERNATIONAL DESIGN CONTINUING EDUCATION COUNCIL](#)
4. [IIDA INTERNATIONAL INTERIOR DESIGNERS ASSOCIATION](#)
5. [IDS INTERIOR DESIGN SOCIETY](#)
6. [IDC INTERIOR DESIGNERS OF CANADA](#)





We now offer the following 14 NWFA Courses:



## 1. BACK TO BASICS: WOOD FLOORING 101

This course assists design professionals in understanding the characteristics of hardwood flooring so that they can effectively specify wood flooring for their client projects.

- Understand the history of hardwood floors
- Discuss the advantages of hardwood floors
- Describe the types of hardwood floors
- Identify different species of hardwood floors
- Recognize how hardwood floors react to moisture
- Explain the sustainability of hardwood floors
- Examine maintenance of hardwood floors

AIA COURSE #101501 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-105082 | CREDITS: IDCEC GENERAL & IDCEC HSW



## 2. IT'S NOT EASY BEING GREEN: SUSTAINABILITY OF WOOD

This course assists design professionals in understanding the green attributes of hardwood flooring so that they can effectively specify wood flooring for their client projects, and meet potential green building program criteria.

- Understand the renewability of wood floors
- Discuss the life cycle of wood floors
- Describe the impact of wood flooring on natural resources
- Identify the impact of wood flooring on global warming
- Recognize the impact of wood flooring on landfill waste
- Explain the impact of wood flooring on indoor air quality
- Define low VOC finishes and adhesives
- Summarize the sustainability of wood flooring
- Convey the maintenance of wood flooring
- Detail the value of wood floors

AIA COURSE #103501 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-103074 | CREDITS: IDCEC GENERAL & IDCEC HSW  
GBCI/LEED COURSE # 920013272| CREDITS: GBCI/LEED





### 3. BEAUTY IS MORE THAN SKIN DEEP:

#### MAINTAINING & REFINISHING WOOD FLOORS

This course assists design professionals in understanding the processes involved in properly maintaining and refinishing hardwood flooring so that they can effectively specify wood flooring for their client projects.

- Maintenance of wood floors
- Identifying existing finish
- Discoloration
- Gaps, cracks
- Maintenance coats
- Sand, refinish

AIA COURSE #104501 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-105084 | CREDITS: IDCEC GENERAL

## 4. Wood Flooring Species

This course assists architects and design professionals in understanding the species used for hardwood flooring so that they can effectively specify wood flooring for their client projects.

- Recognize the characteristics of wood as an organic material.
- Identify the benefits of wood when used as flooring.
- Understand the properties of wood that affect its appearance and its long-term performance as a flooring material.
- Explain Janka Ratings and how they determine durability.
- Describe color changes that may occur among wood species.
- Define domestic species and their characteristics.
- Define exotic species and their characteristics.

AIA COURSE #106501 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-104025 | CREDITS: IDCEC GENERAL

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## 5. Cork, Bamboo, & Hardwood as a Flooring Material

This course analyzes the characteristics of cork, bamboo, and hardwood. Design professionals will become more familiar with these materials as a flooring option in an effort to properly specify the material that will perform best in their client projects. Sustainability, indoor air quality, and maintenance for each material will be examined.

- Identify the major differences among cork, bamboo, hardwood as a flooring material
- Discuss the growth cycles, sustainability of cork, bamboo, hardwood
- Explain how cork, bamboo, hardwood as flooring material improves indoor air quality
- Describe the routine, long-term care, maintenance of cork, bamboo, hardwood flooring

AIA COURSE #102502 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-105081 | CREDITS: IDCEC GENERAL

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## 6. How Cut Affects Appearances of Wood Flooring

This course explores how different saw cuts will affect the appearance of wood flooring. Design professionals will become more familiar with the different sawing methods available in an effort to properly specify the material that will best meet their client expectations.

- Identify the different saw cuts for wood flooring
- Understand how each of these saw cuts affects the performance of the flooring
- Recognize how lumber is dried and how the process differs depending on saw cut
- Describe how moisture will affect wood flooring performance

AIA COURSE #102503 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-105086 | CREDITS: IDCEC GENERAL & IDCEC HSW

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## 7. Engineered Wood Flooring

This course explores the uses and benefits of engineered wood flooring. Design professionals will become more familiar with the construction and manufacturing processes of engineered wood flooring in an effort to properly specify the material for their client projects.

At the end of this course, participants will be able to:

- Identify the construction of engineered wood flooring, how it differs from solid wood flooring
- Understand the manufacturing process for engineered wood flooring
- Recognize when, where to specify engineered wood flooring products
- Describe routine, long-term care, maintenance of engineered wood flooring

AIA COURSE #102504 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-105085 | CREDITS: IDCEC GENERAL & IDCEC HSW



## 8. Specifying the Right Wood Flooring for the Job

This course explores how to specify the right wood flooring for a successful installation. Architect and design professionals will become more familiar with wood and its use as a flooring material in an effort to properly specify the correct product for their client projects.

- Describe how wood differs from other flooring options
- Understand the different types of wood flooring available
- Explain how each type of wood flooring will perform based on where it is installed
- Discuss the impact of radiant heat systems and other extreme conditions on wood flooring

AIA COURSE #108503 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-104201 | CREDITS: IDCEC GENERAL

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## 9. Specifying Commercial Wood Floors

This course assists architect and design professionals in understanding the variables that should be considered when specifying commercial wood floors for their client projects.

- Recognize differences specifying residential vs. commercial wood floors
- Understand wood floor benefits in commercial spaces
- Identify the most common subfloor used for commercial wood floors
- Explain Janka Ratings, how they determine durability
- Discuss sound control systems for commercial wood floors
- Determine finish types best for commercial spaces
- Recommend maintenance for commercial wood floors

AIA COURSE #107501 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-104082 | CREDITS: IDCEC GENERAL

## 10. Wood Flooring in Commercial Spaces

This course assists architect and design professionals in understanding the physical properties and characteristics of wood and the variables that should be considered when specifying it as flooring for their commercial client projects.

- Understand the physical properties, characteristics of hardwood, softwood
- Describe variables considered when wood flooring is used in commercial spaces
- Identify which wood floors perform best in commercial applications
- Discuss potential issues that could arise when using wood flooring in commercial settings
- Recommend maintenance procedures for commercial wood floors

AIA COURSE #109504 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-105259 | CREDITS: IDCEC GENERAL & IDCEC HSW

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## 11. Designing with Wood Floors

This course analyzes the use of wood flooring as an element of design. Design professionals will become more familiar with wood floors as a design material in an effort to properly specify the product that will perform best in their client projects.

- Understand the history of wood floors
- Discuss the different types, species of wood floors
- Explain how cut affects both the appearance, performance of wood floors
- Describe the advantages, maintenance of wood floors

AIA COURSE #108501 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-104158 | CREDITS: IDCEC GENERAL



## 12. From the Forest to the Floor

This course explores the process of how trees become wood flooring. Architect and design professionals will become more familiar with wood and its use as a flooring material in an effort to properly specify the product for their client projects.

- Understand the physical properties and characteristics of hardwood and softwood
- Describe the variables that should be considered when wood flooring is used in commercial spaces
- Identify which wood floors will perform best in commercial applications
- Discuss potential issues that could arise when using wood flooring in commercial settings
- Recommend maintenance procedures for commercial wood floors
- Recommend maintenance for commercial wood floors

AIA COURSE #10852 | CREDITS: AIA GENERAL & AIA HSW  
IDCEC COURSE #CEU-104175 | CREDITS: IDCEC GENERAL

## 13. Wood Flooring Trends: Wide & Long Planks

This course assists architect and design professionals in understanding the trend toward wide and long plank wood flooring and the variables that should be considered when specifying it for their client projects.

- Explain the differences among strip, plank, parquet wood floors
- Describe the differences between solid, engineered wood floors
- Understand how wide, long plank wood perform as flooring materials
- Discuss how saw cut can minimize performance issues with wide, long plank wood flooring
- Identify the availability, limitations of wide, long plank wood flooring
- Recommend maintenance for wide, long plank wood flooring

AIA COURSE #109502 | CREDITS: AIA GENERAL & AIA HSW

IDCEC COURSE #CEU-105205 | CREDITS: IDCEC GENERAL & IDCEC HSW

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## 14. Wood Flooring Grades

This course assists architect and design professionals in understanding how wood flooring is graded in an effort to properly specify the product for their client projects.

- Understand the history of hardwood floors
- Discuss the advantages of hardwood floors
- Describe the types of hardwood floors
- Identify different species of hardwood floors
- Recognize how hardwood floors react to moisture
- Explain the sustainability of hardwood floors
- Examine maintenance of hardwood floors

AIA COURSE #109501 | CREDITS: AIA GENERAL & AIA HSW

IDCEC COURSE #CEU-105203 | CREDITS: IDCEC GENERAL & IDCEC HSW

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Lunch & Learn | Mapos Design and Architecture Studio



Outdoor Wine & Cheese Learn | Cedar Street Creative



Virtual Lunch & Learn | Design Republic



Lunch & Learn | Palette Architecture





Lunch & Learn | Sigma7 Design Group



Lunch & Learn | BR Design Associates



Lunch & Learn | DXA Studio



Lunch & Learn | Meshberg Group





**FLAGSHIP**

**Location:**  
5 W 20th St, New York, NY 10011  
Flatiron District

**Contact:**  
212.337.3433  
flatiron@pidfloors.com

**Hours:**  
Mon – Fri: 9am – 5pm  
Sat – Sun: 10am-5pm



**D&D BUILDING**

**Location:**  
979 Third Ave, Suite 323, New York, NY

**Contact:**  
212.337.9534  
d&d@pidfloors.com

**Hours:**  
Mon – Fri: 9am – 5pm



**BOSTON SHOWROOM**

**Location:**  
500 Harrison Ave., Suite 106 Boston,  
MA 02118  
SoWa Art + Design District

**Contact:**  
617.737.1898  
boston@pidfloors.com

**Hours:**  
Mon – Fri: 9am – 5pm



**MIAMI SHOWROOM**

**Location:**  
6665 Biscayne Blvd, Miami, FL 33138  
MiMo District

**Contact:**  
1.305.960.7863  
miami@pidfloors.com

**Hours:**  
Mon – Fri: 9am – 5pm  
Sat – Sun: by appointment only





**DALLAS MARKET CENTER**

**Location:**  
Interior Home + Design Center 2000 N  
Stemmons Freeway Dallas, TX 75207  
Space # GL78 & GL79

**Contact:**  
416-582-5429  
dallas@pidfloors.com

**Hours:**  
Mon – Fri: 9am – 5pm



**COMING SOON!  
SHORT HILLS MALL**

**Location:**  
1200 Morris Tpke, Short Hills,  
NJ 07078

**Contact:**  
info@pidfloors.com

**Hours:**  
Coming soon



[FEEL FREE TO GET IN TOUCH TO LEARN MORE](#)  
[OR SIGN-UP FOR COURSES TODAY!](#)

## CONTACT

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