



Formula II Skin Care Cream Experience Survey *

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*This survey was conducted before the product's name was changed to Formula 2 Skin Care Cream

In a 60 day feedback survey conducted by **Diabetes in Control for MSI**, medical professionals enrolled 46 patients in 11 locations and these patients used **Formula II Skin Care Cream**, an over the counter all purpose skin care cream with a variety of health uses, topically.

Formula II Skin Care Cream is unique because Mineral Oil is 50% of the compound. MSI claims that this high percentage of mineral oil aids in the healing of severe dry skin. Formula II also contains a combination of three waxes – beeswax, paraffin and ceresin, which enables the cream to form a barrier over the affected area. This allows the area to be protected from further irritation while the healing process is occurring. Formula II has a consistency that is heavier than a lotion, so the application of the product is easy and precise.

Each of the medical professionals had their patients answer questions in a 2 month survey. The total results are seen as below. (See table 1-1)

Results of this study indicate a high level of patient benefit and satisfaction. In addition the patients that had compromised skin areas reported increased healing and less bleeding.

In addition 94% of the respondents indicated they would definitely like to continue to use this product, and 92% would definitely recommend it to others.

Table 1-1

QUESTION	2 MONTH
Number of Respondents	46
Patients Average Age	51
Average Years since diagnosis	8
Reasons for use Dry Skin associated with my Diabetes, Sores on heels, Skin Ulcers associated with my Diabetes, Other Skin needs	
How frequently did you use a skin care cream prior to this study?	1.8 times daily
How frequently did you use this skin care cream?	2.3 times daily
I found Formula II easy to apply?:	
Scale-- 5 = Definitely, 3=Somewhat, 1= Not at all	4.76
I like the consistency of Formula II	
Scale-- 5 = Definitely, 3=Somewhat, 1= Not at all	4.01
After using Formula II for one week, I saw an improvement	
Scale-- 5 = Definitely, 3=Somewhat, 1= Not at all	3.03
After using Formula II consistently for 30 days, I saw an improvement	
Scale-- 5 = Definitely, 3=Somewhat, 1= Not at all	4.45
After using Formula II consistently for 60 days, I saw an improvement	
Scale-- 5 = Definitely, 3=Somewhat, 1= Not at all	4.90
How would you rate Formula II Skin Care Cream? I liked Formula II	
Scale-- 5 = More than my current product, 3= About the same 1=less	4.10
I plan on using Formula II in the future for my skin care needs?	
Scale-- 5=Definitely, 3=Possibly, 1=Not at all	4.55
I would recommend Formula II to other diabetes patients	
Scale-- 5=Definitely, 3=Possibly, 1=Not at all	4.77

Comments included:

I love the way it disappears into the skin, and it stopped the itching.

I found Formula II to be an exceptional product. It stays on the skin and enables the dry skin to be removed. It works like "magic"

I saw improvement after a couple of days

No more alligator skin!

I used on a rash on my daughters face and it cleared up.

Used it on previous pump sites when changing. Has improved healing.

Used it on kid's acne and it improved healing time.

I suffered from dry cracked heels, and this has made it heal much better.

Conclusion:

Based on the information above and personal experience we at DIABETES IN CONTROL believe that Formula II Skin Care Cream is a worthwhile and superior product and would recommend its use by any person or organization for improved skin health.