

Sales Advisor

C A R A M E L

COMPANY OVERVIEW

Caramel launched in 1999 as a more creative and contemporary approach to childrenswear is looking for driven and innovative individuals to join our retail team in our one of London boutiques.

At Caramel we source design and manufacture our own range which is sold in our own boutiques and on our website as well as wholesale distribution to over 100 stockists around the world.

The position

To excel in all aspects of selling and inspire colleagues and customers by being a role model within the business

To provide exceptional customer service at all times and maintain a high level of approach and conversation at all times.

To consistently overachieve in sales, striving to increase on personal and store targets

To actively seek opportunities to sell and increase sales

To provide information for the weekly trade report to maximise business potential

To monitor sales performance to highlight best and worst sellers

To communicate all out of stock issues

To ensure all customers are encouraged to join our mailing list.

To ensure that the shop floor is fully operational for daily service

Keep up to date with all product knowledge.

To drive and deliver customer service standard to achieve an outstanding luxury service and quality experience

To ensure all customers are dealt with professionally and in line with company standards and procedures

To develop customer relationships and maintain an active customer base

To adhere to the highest dress and grooming standards required by company policy

To take ownership of store standards and maintain these to the highest level

To ensure that stock is replenished regularly to maximise sales opportunities

To undertake daily activities including cleaning etc.

To check all deliveries are correct and report any discrepancies to your line Manager or Head Office.

Essential Skills

Service focused/Target driven

Excellent communication/interpersonal skills

Team player

Immaculate presentation

Capable of understanding a luxury business

Ability to deliver the company vision to highest of standards

To be able to go the extra mile

Please send CV and cover to nottiinghillmanager@caramel-shop.co.uk