

5 STEPS TO IMPROVE POTENTIAL

Hints and Tips from 'You Need a Polly' Blog



Stand out from the 'Crowd'

IN THIS ISSUE

By Polly www.youneedapolly.com

Know the 'Basics' to maximising your Selling or Rental Potential and Financial Returns

A Professional Property Stager

Is responsible for Preparing your Home to appeal to the widest Potential audience Possible

1. GET RID OF THE 'JUNK'

"I think people go wrong in the sense that they stop seeing what their house looks like. You are so used to seeing your kid's art everywhere, the random table you inherited and cat food on top of the fridge. The kitchen counter tops overflowing, the messy bathroom. You don't look at it with fresh eyes."

2. GET RID OF THE CLUTTER

"People just accumulate stuff - they don't ask why they still have those items. The average homeowner could get rid of 50% of what they have in a house." We are all guilty of it. Less really is more.

3. CLEAN UP, MAINTAIN AND REPAIR

Preferably "Start with a deep and thorough clean of the home and garden. Touch up any paint problems, fix cracked tiles and make sure there are no scuff marks or stains on floors, walls and ceilings. When showcasing your house, pay attention to details."

4. MODERNISE, MAKE THE HOME FEEL WARM AND WELCOMING

Polly says: "Make a few changes that will make you and others fall in love with your home, whether it's adding trendy accessories or installing contemporary light fixtures, accessories, bedding and showcase your bathroom"

5. LET IN THE LIGHT

"Light, bright and airy houses sell faster." ALWAYS !!!!