

# Cinematographer/Photographer

## **In Search of:**

A quick-thinking visual storyteller that can handle making videos of all shapes and sizes, from producing commercial videos for a national audience to grabbing quick clips on your phone to help support a social media campaign. A strong interest in the outdoors with primary focus on the fishing industry (bass fishing) is preferred. Versatility is essential. You are self-motivated with a knack for creative problem-solving. You aren't easily scared by tight deadlines, and you have experience balancing multiple projects and tasks. You enjoy working and brainstorming with creative team, but also know how to knock out an assignment single-handedly.

## **JOB RESPONSIBILITIES**

- Create engaging video content for any and all content needs
- Assist in the creation of digital marketing campaigns in collaboration with our Marketing Team
- Understand our brand, vision, mission, and most importantly our products in relation to creating video content
- Create compelling video shorts for platforms like Facebook
- Make eye-catching videos that tell the story and purpose of a product in an authentic and motivating way
- Edit and retouch videos with quick turnarounds
- Photograph pro's and influencers at scheduled location(s)
- Work with 6th Sense pro staff members as needed to create additional content
- Attend events such as Bassmaster Classic, ICAST, or any other event we might be present
- Explore latest and unique production processes and procedures
- Develop, write, storyboard, direct, and edit commercial spots for TV, Web, and Social
- Participate in brainstorming sessions and have creative input
- Comply with company policies and procedures
- All other duties as assigned by manager

## **SKILLS OR EXPERIENCE**

- Bachelor's degree in multimedia, film, or communications with five or more years of video production/photography (full-time filming and/or editing) experience with a proven and demonstrable work experience as a Video Content Specialist with a portfolio that demonstrates hands on experience in key areas of video creation
- Video or reel portfolio
- 2D Animation, Graphic Design or After Effects
- Strong familiarity with camera technologies (cinema cameras, DSLR, mirrorless)
- Must be able to create, produce, direct, edit, and manage media content with tight deadlines.
- Work independently and/or with a team to deliver quick-turnaround projects
- Ability to shift gears with ease between a wide range of projects
- Knowledge of Adobe Suite is a must with focus on Premiere, After Effects, and Photoshop
- Ability to effectively utilize various software applications
- Attention to detail and follow through are essential
- Strong professional and interpersonal skills
- Excellent oral and written communication skills
- May require travel