



FOR IMMEDIATE RELEASE

February 7, 2022

**UTZ BRANDS APPOINTS SATYAKI LODH AS
SENIOR VICE PRESIDENT, CHIEF INFORMATION OFFICER**

HANOVER, Pa. -- (BUSINESS WIRE) -- Utz Brands, Inc. (NYSE: UTZ) (“Utz” or the “Company”), a leading U.S. manufacturer of branded salty snacks, today announced that Satyaki Lodh has been appointed Senior Vice President, Chief Information Officer. Mr. Lodh will lead the Information Technology organization that is enabling technology infrastructure, data, and insights to support the growing national footprint of Utz’s brands. He will report to Ajay Kataria, Utz’s Executive Vice President and Chief Financial Officer.

Mr. Lodh brings over thirty years of experience in Information Technology roles across multiple industries. He has spent over twenty years in the Food & Beverage Industry, including more than a decade focused on the Snack Foods Category. Most recently, Mr. Lodh served as the Chief Information Officer at Borden Dairy, a heritage dairy brand. Prior to Borden Dairy, Mr. Lodh was Vice President of Enterprise Applications at Snyder’s-Lance, where he managed the application infrastructure that supported their Direct-Store-Delivery (“DSD”) route operations.

“Satyaki is a fantastic addition to the Utz team. He has an impressive track record of successfully leading IT operations and delivering effective, leading-edge technology solutions that create business value. He has extensive knowledge of DSD operations and I am confident that Satyaki and his team will execute a focused IT vision and strategy that will help drive profitable growth,” said Ajay Kataria, EVP & CFO, Utz Brands, Inc.

Mr. Lodh holds a Bachelor of Technology degree in Computer Science from the National Institute of Technology, Warangal, India.

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About Utz Brands, Inc.

Utz Brands, Inc. (NYSE: UTZ) manufactures a diverse portfolio of savory snacks through popular brands including Utz®, ON THE BORDER® Chips & Dips, Golden Flake®, Zapp's®, Good Health®, Boulder Canyon®, Hawaiian Brand®, and TORTIYAHS!®, among others.

After a century with strong family heritage, Utz continues to have a passion for exciting and delighting consumers with delicious snack foods made from top-quality ingredients. Utz's products are distributed nationally through grocery, mass merchandisers, club, convenience, drug and other channels. Based in Hanover, Pennsylvania, Utz operates seventeen (17) facilities located in Alabama, Arizona, Illinois, Indiana, Louisiana, Massachusetts, Michigan, Nevada, North Carolina, Pennsylvania and Washington. For more information, please visit www.utzsnacks.com or call 1-800-FOR-SNAX.

Investors and others should note that Utz announces material financial information to its investors using its investor relations website (<https://investors.utzsnacks.com/investors/default.aspx>), SEC filings, press releases, public conference calls and webcasts. Utz uses these channels, as well as social media, to communicate with our stockholders and the public about the Company, the Company's products and other issues. It is possible that the information that Utz posts on social media could be deemed to be material information. Therefore, Utz encourages investors, the media, and others interested in the Company to review the information posted on the social media channels listed on Utz's investor relations website.

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Utz Brands appoints Satyaki Lodh as Senior Vice President, Chief Information Officer.
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