

**UTZ QUALITY FOODS KETTLE CLASSICS PRIZE PACK GIVEAWAY — TWITTER
GIVEAWAY**

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THE GIVEAWAY.

**A PURCHASE OR PAYMENT WILL NOT INCREASE A CONTESTANT'S CHANCES OF
WINNING.**

MUST BE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY TO WIN.

DESCRIPTION OF THE GIVEAWAY:

Utz Quality Foods ("Sponsor") is happy to present the **UTZ QUALITY FOODS KETTLE CLASSICS PRIZE PACK GIVEAWAY — TWITTER GIVEAWAY** (the "Giveaway") beginning on July 22, 2019, at 3:45 p.m. EST and ending on July 28, 2019, at 11:59 p.m. EST (the "Entry Period").

AGREEMENT TO OFFICIAL RULES:

Participation in the Giveaway constitutes contestant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Giveaway. Winning the Grand Prize is contingent upon fulfilling all requirements set forth herein. The Sponsor's computer will serve as the Giveaway's official clock.

HOW TO ENTER:

No Purchase Necessary. To enter, login to your legally registered social media account on Twitter and Like & Retweet the contest post, post a publicly viewable reply message you're your favorite Kettle Classics Flavor and sweepstakes hashtag #kettleclassics, and Follow the Utz Snacks Twitter handle @utzsnacks
For doing this, you will receive one Sweepstakes entry.

The entry limit is one per person overall.

GUIDELINES AND REQUIREMENTS: Each Entry:

- Must include all elements must be included to be eligible;
- The account settings for this message must be set to "unprotected" or "public" to be eligible.
- Must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, including copyright infringement;
- Must not disparage any person or party, affiliated or not, with the Giveaway and Sponsor of this Giveaway;
- Must not in any way contain any brand names or trademarks other than those of Sponsor;
- Must not contain any material not created by contestant;
- Must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous;
- Must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and

- Must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any jurisdiction where Entry is created.
- Prize pack will only be shipped domestically to the United States.
- We are not responsible for excess, lost, late, or incomplete entries. If disputed, entries will be deemed submitted by the authorized account holder of the email address, social media account, or other method used to enter.

GENERAL ENTRY TERMS: By submitting an Entry, a contestant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional, unlimited and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse the contestant's Entry as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), as well as to use (or not use) contestant's name, likeness, photograph, and/or statements in this Giveaway in any and all media without limitation, worldwide and throughout perpetuity, without additional compensation, notice to, or approval from contestant or any other party. Each contestant understands and agrees that although he/she has granted Sponsor the right to use his/her Entry as stated hereinabove, Sponsor, in its sole discretion, may elect not to so use any said Entry. **EACH CONTESTANT REPRESENTS, UNDERSTANDS AND ACKNOWLEDGES THAT HE/SHE WILL NOT BE PAID FOR OR RECEIVE ANY FORM OF COMPENSATION OR ROYALTY (OTHER THAN THE PRIZE STATED HEREIN IF SELECTED AS A WINNER) IN EXCHANGE FOR GRANTING SPONSOR THESE RIGHTS OR FOR ANY SUBSEQUENT USE OF SUCH ENTRY BY SPONSOR.** Each contestant waives all intellectual property rights, privacy/publicity rights or other legal or moral rights that might limit or preclude Sponsor's use of the respective Entry and agrees not to sue or assert any claim against Giveaway Entities arising out of or connected to the use of the Entry. If requested, Contestant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights contestant is granting to use the Entry. Giveaway Entities are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected Entries -- all of which will be void. This promotion is in no way sponsored, endorsed, or administered by, or associated with, Twitter. You understand that you are providing your information to the Sponsor and not to Twitter. The information you provide will only be used for administering the Promotion and to contact you if you are a winner.

SELECTION OF THE WINNER:

Pending confirmation of eligibility, potential prize winners will be selected by Utz Quality Foods, LLC or their Agent in a random drawing from among all eligible entries received within 7 days following the Entry Period.

Winners will be notified via the twitter direct message no more than 7 days following the drawing with prize claim instructions, including submission deadlines. If a selected winner cannot be contacted, is ineligible, fails to claim a prize or fails to return any Forms, the selected winner will forfeit their prize and an alternate winner will be selected time allowing. If you are a potential winner and you are 14 or older but are considered a minor in your place of legal residence, we may require your parent or legal guardian to sign all required forms on your behalf. Only three alternate winners will be selected, after which unclaimed prizes will remain unawarded.

Prize pack will only be shipped domestically to the United States.

All eligible Contestants have an equal chance of winning.

GRAND PRIZE: Three (3) Prize Winners will each receive one (1) free Utz Kettle Classics Ultimate Sampler Pack. The Prize Pack includes: one bag of the eleven (11) current Utz® Kettle Classics Flavors. Approximate Retail Value (ARV) US\$**41.69**. The total Approximate Retail Value (ARV) of all prizes: US\$**125.07**

NOT AN OFFER OR CONTRACT OF EMPLOYMENT: Under no circumstances shall the submission of an Entry into the Giveaway, the awarding of a Prize, or anything in these Official Rules be construed as an offer or contract of employment with Sponsor and/or Administrator.

ODDS:

The odds of winning are based on the number of eligible entries received.

Giveaway questions may be submitted to CustomerService@UtzSnacks.com.

This Giveaway is in no way sponsored, endorsed or administered by, or associated with Twitter. Contestants understand that they are providing their information to the Sponsor and not to Twitter.

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