



**FOR IMMEDIATE RELEASE**

March 10, 2022

## **BOULDER CANYON & GOOD HEALTH UNVEIL NEW SNACKS AT EXPO WEST!**

*A range of fun and flavorful new snack foods comes from the sought-after brands!*

ANAHEIM, CA (BUSINESS WIRE) – Utz Brands, Inc. is pleased to introduce new snack foods from its better-for-you portfolio, including Boulder Canyon® and Good Health®, at the Natural Products Expo West show. Held March 10 – 12<sup>th</sup> at the Anaheim Convention Center, show attendees who visit booth #671 will experience existing and new snacks with healthier credentials, including:

- **Boulder Canyon 6 oz Thin & Crispy Jalapeño flavored Potato Chips!** A thinner cut chip cooked in delicious avocado oil that is non-GMO and gluten-free. You'll love the heat and complex jalapeño flavors. It joins Boulder Canyon Thin & Crispy's Classic Sea Salt and Cheddar Sour Cream flavors!

Designed for those with active lifestyles, Boulder Canyon was founded on offering healthier but equally delicious snack foods. Using consumer desired oils like olive oil or avocado oil, Boulder Canyon offers a diverse line of thick and thin-cut potato chips across a range of exciting flavors.

- **Good Health 6.25 oz White Cheddar ABC Bites!** These white cheddar crunchy snacks allow kids to explore fun alphabet shapes while enjoying a non-GMO and gluten-free snack. Good Health's ABC Bites gives new meaning to "playing with your food!"

Since 1994, Good Health's mission has been to provide families with tasty, innovative snacks that people crave by creating crispy, crunchy choices for every occasion. As the Veggie Stix category creator, Good Health is passionate about making life, and good snacks, even better.

*"We're excited to introduce these high-quality, delicious snacks at Expo West,"* said Stacey Schultz, VP Marketing, Utz Brands, Inc. *"With on-trend jalapeño flavor and white cheddar flavored fun alphabet shapes, these new Boulder Canyon and Good Health items will be sought-after, household favorites!"*

Boulder Canyon and Good Health snack foods can be found in leading retailers across the United States or online at [www.Utzsnacks.com](http://www.Utzsnacks.com). And join the conversation with Boulder Canyon on [Instagram @bouldercanyon](https://www.instagram.com/bouldercanyon); Or, Good Health on [Instagram @ghsnacks](https://www.instagram.com/ghsnacks). And please tell us which new item is your favorite!

#LOVECRUNCHYSNACKS

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## **About Utz Brands, Inc.**

Utz Brands, Inc. (NYSE: UTZ) manufactures a diverse portfolio of savory snacks through popular brands including Utz®, ON THE BORDER® Chips & Dips, Golden Flake®, Zapp's®, Good Health®, Boulder Canyon®, Hawaiian Brand®, and TORTIYAHS!®, among others.

After a century with strong family heritage, Utz continues to have a passion for exciting and delighting consumers with delicious snack foods made from top-quality ingredients. Utz's products are distributed nationally through grocery, mass merchandisers, club, convenience, drug and other channels. Based in Hanover, Pennsylvania, Utz operates seventeen (17) facilities located in Alabama, Arizona, Illinois, Indiana, Louisiana, Massachusetts, Michigan, Nevada, North Carolina, Pennsylvania and Washington. For more information, please visit [www.utzsnacks.com](http://www.utzsnacks.com) or call 1-800-FOR-SNAX.

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Boulder Canyon and Good Health brands release new snack food offerings at Expo West!  
They're available at leading retailers across the United States on on-line at [www.Utzsnacks.com](http://www.Utzsnacks.com).

Source: Utz Brands, Inc.