

#### FOR IMMEDIATE RELEASE

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# Utz® Rolls Out Specially-Marked Original and Ripple Potato Chip Packages!

Limited-Edition Packages Highlight All 30 MLB Clubs

Hanover, PA – (BUSINESS WIRE) – Utz Quality Foods, the "Official Salty Snack of Major League Baseball", today announced the roll out of specially-marked Utz® Original and Ripple Potato Chip packages. Highlighting all 30 MLB Clubs on the package, fans will enjoy a household favorite while supporting their favorite team. The packages include Utz® 7.75 oz Original, Utz® 9.5 oz Original and Utz® 9.5 oz Ripple Potato Chips.

"Utz is proud to be the Official Salty Snack of Major League Baseball and is excited to open the 2019 baseball season with these specially-marked, limited-edition Utz® potato chip packages", said Tom Flocco, President and Chief Operating Officer, Utz Quality Foods, LLC. "Utz® and MLB is a winning combination, steeped in quality, tradition and family. And there's much more in store for this winning combination this season, watch your store shelves and on-line!"

As the Official Salty Snack of Major League Baseball, Utz® will continue to create unique and interesting snack foods, exciting fans, as part of a comprehensive, multi-faceted sponsorship agreement with MLB. Look for more excitement this season including co-branded Utz® / MLB products, promotions, media, social and more.

So, join the fun by telling us more about how you like these specially-marked, limited edition Utz® Original and Ripple Potato Chip packages on Facebook at: Utz Snacks. Or www.facebook.com/utzsnacks.

Utz® snacks are available in a wide range of flavors and come in convenient on-the-go and take-home sizes. The Utz® / Major League Baseball specially-marked, limited edition potato chip packages are sold in leading retailers across the U.S. or available on-line at: <u>Utz Snacks.com</u>. Or www.utzsnacks.com

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### **About Utz Quality Foods, LLC**

Founded in 1921, Utz Quality Foods, LLC. is the largest family-managed, privately held, salty snack company in the United States, producing a full line of products including potato chips, pretzels, cheese snacks, corn chips, tortillas, veggie stix/straws, popcorn, onion rings, pork skins and more. Its brands, which include Utz®, Golden Flake®, Zapp's®, Dirty® Potato Chips, Good Health®, Bachman®, Bachman Jax®, Wachusett®, Snikiddy®, and Boulder Canyon® among others, are distributed nationally and internationally through grocery, massmerchant, club stores, convenience stores, drug stores and other channels. Based in Hanover, Pennsylvania, Utz operates eleven manufacturing facilities located in Pennsylvania, Alabama, Arizona, Indiana, Louisiana and Massachusetts.

For information about Utz® or its products, please visit www.utzsnacks.com or call 1-800-FOR-SNAX.

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### **About Major League Baseball**

Major League Baseball (MLB) is the most historic professional sports league in the United States and consists of 30-member clubs in the U.S. and Canada, representing the highest level of professional baseball. Led by Commissioner Robert D. Manfred, Jr., MLB currently features record levels of labor peace, competitive balance and industry revenues, as well as the most comprehensive drug-testing program in American professional sports. MLB remains committed to making an impact in the communities of the U.S., Canada and throughout the world, perpetuating the sport's larger role in society and permeating every facet of baseball's business, marketing and community relations endeavors. With the continued success of MLB Advanced Media and MLB Network, MLB continues to find innovative ways for its fans to enjoy America's National Pastime and a truly global game. For more information on Major League Baseball, visit www.MLB.com.