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Performance Marketing Manager – Paintworks, Bristol (BS4 3EH)

Location: Paint Works, Bristol (Hybrid working considered for the right candidate)

Hours: Full time, 9.00-5.30 (flexible working hours for the right candidate)

Remuneration: OTE up to £45, 000

Company: Out Of Step LTD T/a HUFWORLDWIDE.co.uk/Eu, TheHundreds.co.uk, Poler.co.uk, TheChimpStore.com & DIXXON.CO.UK

Contact: Jody Chapman

Exciting opportunity to join our emerging DTC provider Out Of Step LTD, working across our portfolio of Mono & Multi-brand Ecommerce sites. to deliver a seamless brand experience for our partners & Customers.

Operating across multi-ecommerce channels OOS Retail Ltd are the digital arm of Out Of Step LTD one of the UKs leading distribution agencies of apparel & lifestyle products for brands such as Afends, HUF, The Hundreds & PolerStuff. We are also responsible for operating multi-brand retailer TheChimpStore.com

We have an exciting role available within our growing company as we activate new ecommerce sales opportunities and are currently recruiting for a talented Performance Marketing Manager, to be located at our Offices at The Paintworks in Bristol.

This role will play a key part in supporting the overall development and ongoing optimisation of our stores. Working with our established team you will be responsible for managing the digital marketing channels across our portfolio of DTC brands, building campaigns, executing strategy, managing budgets, forecasting, and reporting on performance.

Knowledge and previous experience of Shopify, Google Analytics, Meta, klaviyo is essential, along with a demonstration of satisfaction for commercial outcomes.



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Your tasks will be varied and ever changing, Organic and Paid Search to Digital Content Implementation, Data & Analytics, so the ability to adapt will be a working condition you thrive on.

Reporting to the Head of Ecommerce you will display a solid and up to date understanding of online retail, and keen interest for Lifestyle & Fashion Brands.

Who are we looking for?

- The ability to sustain a proactive, positive and professional approach in an office environment.
- Strong interpersonal skills with the ability to see the bigger picture.
- Down to earth with a poor taste in music is preferred, not requisite as we can teach you all that, but seriously a sense of humour helps.
- Must like dogs, all dogs.
- An understanding of how ecommerce ties into an overall multi-channel strategy desirable.
- Knowledge of HTML would be useful.
- Experience in Shopify platforms, apps, and inventory systems, along with experience in online comms and planning platform Asana is desirable but not essential.

Key Responsibilities?

- Digital content Implementation
- Managing Digital Marketing across Paid & Organic.
- Affiliate and Email marketing strategy
- Data & Analytical Reporting
- General Ecommerce support and SEO implementation

Benefits

- Competitive salary and discretionary bonus scheme.
- 28 Days Holiday Plus 6 paid annual admin days
- Monthly clothing allowance.
- Free Parking.
- Pension Scheme
- Employee discount
- A decent/flexible place to work.

Please apply with a full CV stating the position you are applying for.

Bristol Office - 01179 803300 - 8 Newbridge Trading Estate , Whitby Rd , Bristol , BS4 4AX

London Office – 0207 613 4865 - Back Building , 148 – 150 Curtain Road, London, EC2A



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If you feel you have insufficient experience for the role, but would be interested in joining us in another capacity, please feel free to send us your CV and a short cover letter explaining the job you feel you would be suited for and why you are interested in our group.

Due to the high volume of response we will only contact those successful in reaching the next stage of the application.