

March 2023



MADE
TO
MOVE

Studio & Retailer
Information Pack



Joining the PW FAMILY

Thankyou for considering PW Dance & Sportswear for your Retail or Studio Business.

PW Dance & Sportswear is a family owned and operated business, who have provided New Zealand, Australia and abroad with quality dance and sportswear products for over 30 years. Our team prides ourselves on our quality products and innovative designs, to assist customers get the most out of their dance, sports and activewear... that's why our motto is MADE TO MOVE!

Becoming a registered Studio or Retailer with PW Dance & Sportswear not only provides you with the ability to obtain our products at great prices but also gives you access to our team, who will assist you on your ordering and customisation journeys.

Our team members come from all different movement and business backgrounds, from Gymnastics and Cheer to Dance and differing Sports. We can assist you with Product Solutions, Customisation, Design, Uniforming, Costuming and Footwear. Our role is to assist you to make the biggest impression for your community whilst making much needed returns.

Interested in more information? Why not contact one of our offices and speak to a member of our team about starting your journey with PW Dance & Sportswear.



MADE TO MOVE

Retailer & Studio

BENEFITS

There are many reasons why Retailers and Studios should consider becoming a registered provider of PW Dance & Sportswear. Our favourites include:

All your dance needs in one place

No more stress ordering or dealing with from multiple suppliers. PW Dance & Sportswear can cater to all your dancewear needs; from uniforms and footwear through to your costuming and customisation requirements. We provide a full one stop shop service.

Trusted Pacific footwear and apparel brand for over 30 years

Enjoy the satisfaction of knowing you are trading with a reputable brand who has operated within Australia and New Zealand for over 30 years. We pride ourselves on our great customer service, competitive prices and quality attire.

Customisable attire to grow your brand

Allow your studio to stand out with your own customised uniforms and merchandise. Our team can work with you to develop quality uniforms to allow your brand to put its best foot forward.

Products made by reputable and ethical factories

All of PW Dance & Sportswear's products are made through factories where staff are provided with high standard working and salary conditions. You can sleep well knowing your product sold has been created through ethical means.

Special discounts and promotions for Studios/Retailers

Becoming a Studio or Retailer with PW Dance & Sportswear, not only provides you with access to our wonderful team and quality products, but also provides special discounts and benefits. Registered Studios and Retailers enjoy lower prices and further discounts at special times of the year, such as our Back to Dance School promotion..

**Most importantly, make great returns
from quality products you can trust!**



Registration PROCESS

1

Complete our Questionnaire

Studios or Retailers interested in stocking or ordering through PW Dance & Sportswear, should complete the attached form and sent to pw@pwdancewear.co.nz. Alternatively, should you require a Word Version of the form, contact pw@pwdancewear.co.nz.

Once received, our office will commence our initial assessment.

2

Await our assessment & if eligible, complete registration forms

Following receipt of your Questionnaire, our office will assess the suitability of your business type for Studio or Retailer status. This is a simple and quick assessment, with a response usually received from our office within 3 business days.

Once deemed eligible, our office will forward you the relevant registration, credit application and sundry forms to complete the creation of your account. Return these to pw@pwdancewear.co.nz once complete for final assessment.

3

Receive your pricing structure & allocated PW Account Manager

Once your Registration forms have been completed, our office will advise you of the final outcome. Where registration has been successful, our office will forward you your pricing structure, Studio/Retailer forms and allocated PW Account Manager's details.

Shortly following this correspondence, your PW Account Manager will be in contact with you to discuss your Retailer/Studio needs and answer any additional questions you may have.



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