

*Argonair*

*Reconnect with Beauty*

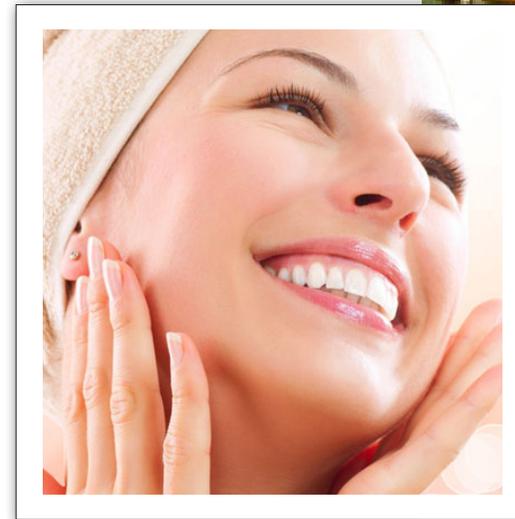


*Argonair*  
San Group



## *Reconnect with Natural Beauty!!*

Argonair does what our ancestors have always done for centuries, living simple and natural. Our products harness the potency of Morocco's legendary botanical heritage in a collection of well-crafted natural skin care and healthy nutrition.





# *Argonair: Reconnect with Natural Beauty*

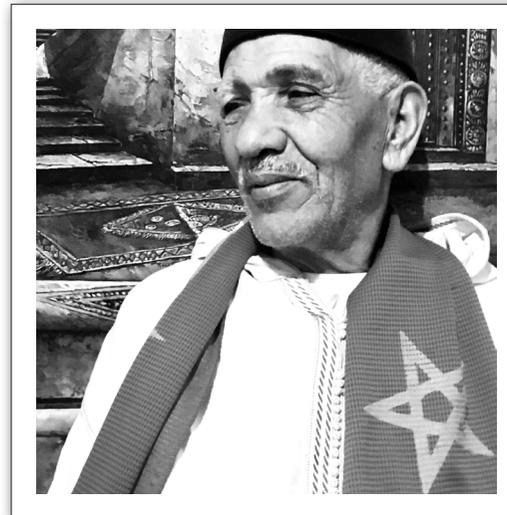
For centuries, our Moroccan ancestors have been using natural ingredients to enhance their beauty and nurture their body naturally. This practice has always been inspired by basic farming and green practices to create natural products. We continue to use hand-picked fresh ingredients to create products that contain potent healing and beautifying properties. All of these organic ingredients are grown locally. Our products are handmade, 100% pure and natural with minimal processes. We believe that your skin should be nurtured from the inside and outside with the best ingredients found on earth to get the maximum benefits. It is our duty and pleasure to share with you our treasures and hope you enjoy it & share it too!

## MISSION

To enhance your beauty naturally with 100% pure products & amazing service.

## ARGONAIR PROMISE

Our promise is to give you the best handmade products and an amazing service by providing the healthiest and most effective natural skin care and health products. We want you to nurture your skin from the inside and outside. We are also very committed to protecting the future of our planet through our green practices.

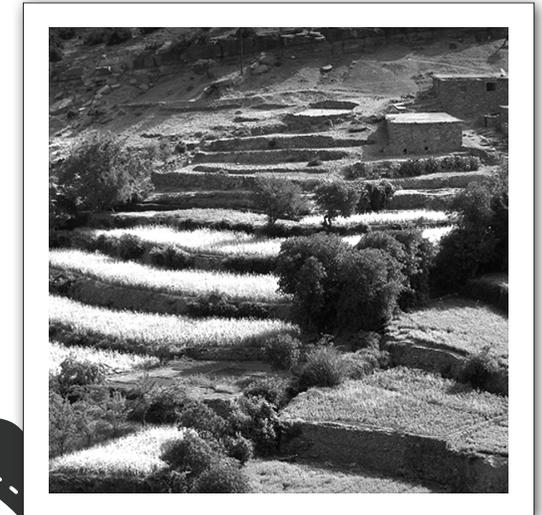




## *Powerful Moroccan Ingredients*

For centuries, Moroccan people have used just basic, powerful natural ingredients to nurture their skin and body. Argan is the gold that grows in trees, a plant oil produced from the kernels of the argan tree (*Argania spinosa* L.). It has always been used in cooking. Moroccans also dip bread in at breakfast or to drizzle on couscous or Tajine. Argan only grows in Southern Morocco which is the only place in the world where the argan tree grows. As a result, the oil produced is one of the most expensive oils in the world.

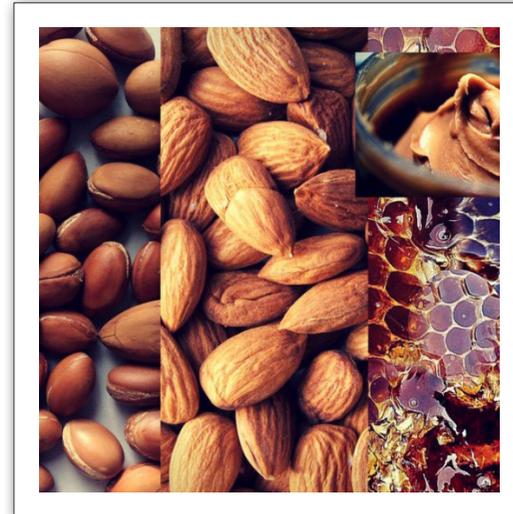
It just has amazing benefits for skin and body. In crafting our products, we have combined Argan and all other natural Moroccan ingredients such as Pure Prickly Pear Seed Oil, Pure Moroccan Olive Oil, Pure Rose Water, Pure Orange Blossom, Natural Moroccan clays ....etc that maximise the benefits of your skincare. No animal testing, no additives, no coloring, no synthetic fragrances used in our products. We are keeping our products PURE.



## *Ethical and Sustainable*

Argonair only uses the highest quality ingredients. We also make sure that it meets sustainability criteria. Our mission is to provide you the best quality products and amazing service. We are always committed to high quality sourcing that encourages local communities.

Argonair is a member of Fair Trade that works closely with local communities.



# Nurture your Skin & Body Naturally

Your skin is beautifully alive. It's a living, breathing thing—your body's largest, loveliest organ—and when it's healthy, it shows.

Just as the right mix of foods from the earth nourish your body, the right mix of ingredients from the earth help nourish your skin, giving it a fresh vitality that comes from balance.

From the care taken in selecting each ingredient, to the feeling you get from using them, our formulas nurture the life of your skin.

We harness the power of nature to help your skin work beautifully.

## ANTI OXIDANT & OMEGA RICH

Unstable molecules damage skin cells, collagen and elastin, creating inflammation and wrinkles. Poor diet, poor skin care routine, and lack of sleep can heighten exposure to free radicals.

## ESSENTIAL FATTY ACIDS

— the omegas - are lipids that the body does not produce but are necessary to maintain the integrity of our cells. These constituents of the cell membrane penetrate deep into the skin; helping to restructure and regenerate damaged cells. Although dietary intake of omegas benefits general health, they rarely reach the skin. We use a manufacturing procedure and oil matrix that allows incorporation of high levels of omegas 3, 6 and 9 in our products.

Topical application of products high in antioxidants and omegas not only inhibits the negative effects of free radicals and helps restructure and regenerate skin cells, but it also hydrates the skin to assist with the production of collagen and elastin. For this reason, Argonair's powerful products help maintain healthy skin, prevent aging, and improve moisture content.

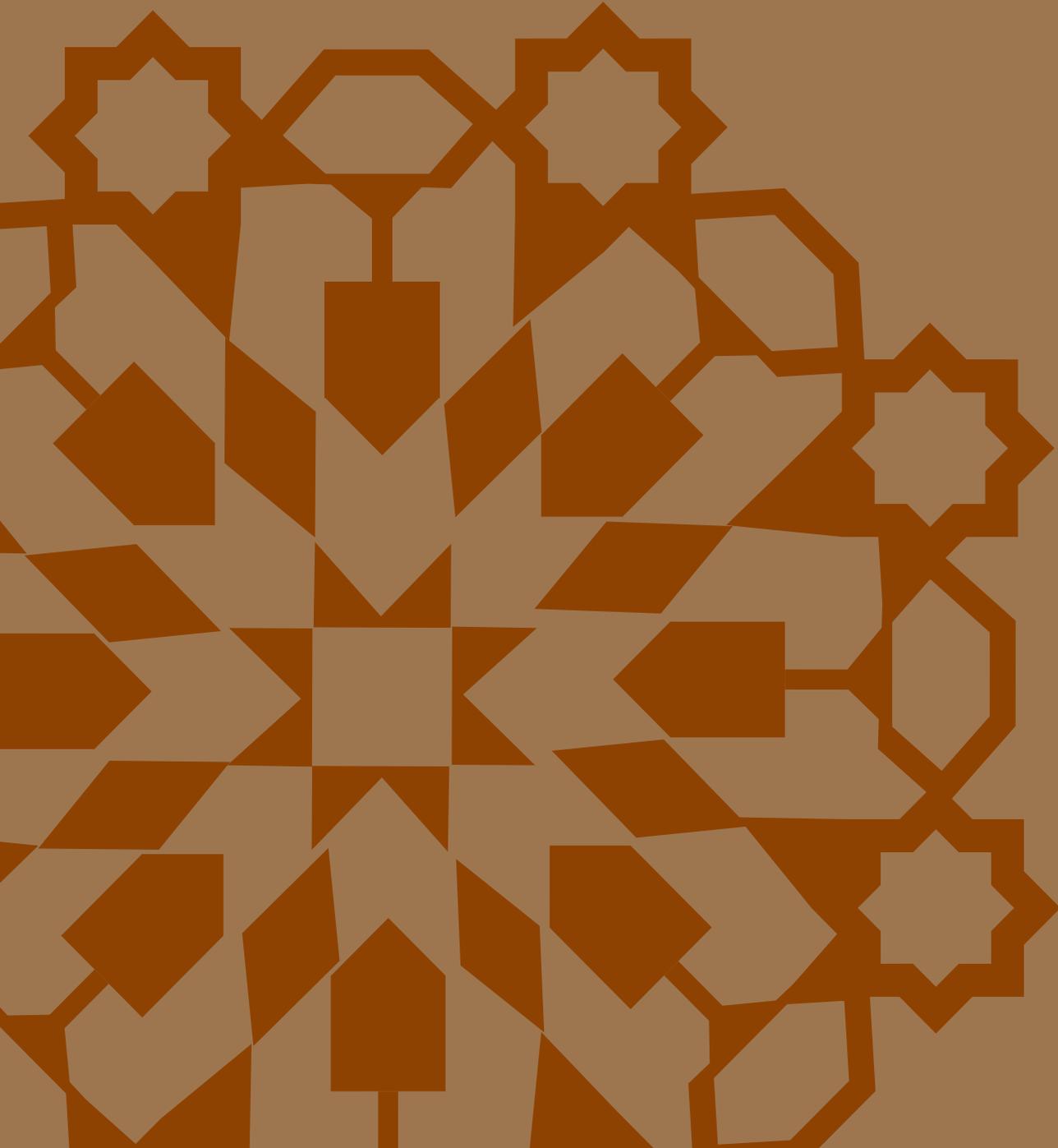
It's our belief that when you take care of your skin internally and externally with powerful ingredients, it shows—skin is radiant and healthy-looking.





Argonair  
San Group  
Reconnect with beauty  
Eau de Rose  
Rose Water  
Made in Morocco  
ARGONAIR SAN GROUP  
Morocco Mall - Casablanca  
1st & 2nd Floor - Morocco  
Email: Argonairgroup@gmail.com  
Phone: (+212) 052797731 - (+212) 052797732

Argonair  
San Group  
Reconnect with beauty  
Huile D'argan  
Argan Oil  
Skin nourisher & protector  
Nourishing & protective care  
Cold Pressed



*The Product Range*

# FOR THE FACE

*Argan is high in antioxidants, particularly vitamin E, and made up of 80% unsaturated essential fatty acids, a particularly effective anti-inflammatory.*

## 100% PURE ORGANIC ARGAN OIL

Derived from the nutrient-rich Argan trees of Morocco, Argan Oil is the natural moisturizer your hair and skin need. We give you only the pure, organic oil without any harmful chemicals or processing; this organic solution noticeably softens and heals your body, hair and face naturally.

It's easy to see why pure argan oil is often called liquid gold – this versatile oil moisturizes while it repairs for a powerful and long-lasting difference that you'll feel every day. We source the pure oil so that you can enjoy the full effect of its natural strength.

### KEY BENEFITS :

- Diminishes wrinkles
- Creates softer and smoother skin
- Reduces scarring and stretch marks
- Relieves eczema and psoriasis
- Repairs damaged hair
- Compatible with any skin and hair type



## *100% Pure Prickly Pear Seed Oil*



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**PRICKLY PEAR CACTUS OIL CONTAINS VITAMIN E, MAKING IT AN EXCELLENT ANTIOXIDANT, AND A WARRIOR AGAINST FREE RADICALS, WHICH HASTEN THE AGING PROCESS.**

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### **100% PURE ORGANIC PRICKLY PEAR SEED CACTUS OIL**

is the newest Beauty rage! The Prickly Pear Cactus known as the "Miracle Plant" that grows abundantly in Morocco. The small seeds of the fruit are the source of this beautiful oil. It has been used by many generations of Moroccan women to combat the aging affects of the dry desert conditions. Moroccan Argonair Pear Oil is cultivated and produced by Women's Co-Operatives in Morocco.

Prickly pear seed oil has one of the highest amounts of essential fatty acids found in any natural beauty oil. It contains more than 88% unsaturated fatty acids, which help to enhance the elasticity, youth and integrity of the skin. The oil helps to soften the lines and wrinkles and fill out the areas where the skin is sagging. It adds a gorgeous and youthful glow to the skin. . The Prickly Pear Oil protects the oil from the aging affects of pollution, radiation, sun and other toxins and stressors.

*An amazingly powerful antioxidant, anti-inflammatory and protector for the face.*

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## 100% PURE ORGANIC PRICKLY PEAR SEED OIL

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Remove dead skin and improve blood circulation. Moroccan Prickly Pear provide powerful soothing and calming properties. It exfoliates gently, reveal fresh and revitalised skin. This gentle scrub rejuvenates and soothes.

Organic Prickly Pear Seed Oil is one of the rarest and most precious oils on earth. It serves as an amazingly powerful antioxidant, anti-inflammatory and protector for the face, delicate eye areas, neck, and décolleté. Because of its highly active potent antioxidants

and fatty acids, Prickly Pear Seed Oil is a luxurious treatment that is easily absorbed, serving to rejuvenate, heal, and transform your skin.

This revitalizing face scrub washes away dull, dry skin to leave a velvety smooth and more radiant complexion.

*Powerful Facial Mask that brightens your skin*

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## NATURAL RADIANCE MASK WITH MOROCCAN HONEY, SAAFRON, AND WHITE CLAY

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It is a magical mask that makes your skin glow instantly. It removes dead cells and Impurities making your face looking brighter like never before.

### **BENEFITS**

This mask contains the most expensive powerful ingredients that make you skin glow naturally. It contains honey which is naturally antibacterial, so it's great for acne treatment and prevention. Aging: Full of antioxidants, it is great for slowing down aging. Complexion boost: It is extremely moisturizing and soothing, so it helps create

a glow. Saffron is one of the most precious spices in the world. It is so expensive because it is an extremely labor-intensive crop. The spice saffron comes in the form of strands. These strands need moisture to release their flavour and magical qualities and lighten complexion

White clays contain minerals that soothe skin and absorb excess oil, White kaolin clay is the gentlest and thus great for sensitive dry skin. It doesn't absorb so much as it does soften with super gentle bits for a mild exfoliation. r external use only.



Argonair®  
San Group  
reconnect with beauty  
Eau Florale  
Verveine  
Floral water  
verbena  
Manufactured by:  
Argonair San group - Morocco  
Rue El Carablanca - Souk de Sous, 2nd floor  
Tel: +071532 797 731 - +2127 42 28 23 41  
Email: contact@argonairsangroup.com  
www.argonairsangroup.com

Argonair  
San Group  
reconnect with beauty  
Eau de Rose  
Rose Water

Argonair  
San Group  
reconnect with beauty  
Eau de Fleur  
D'orange  
Floral Water

*Antioxidant properties of rose water strengthen skin cells and regenerate skin tissues.*



## 100% PURE ORGANIC ROSE WATER

Ant-wrinkle soothes skin, tones, and leaves skin feeling soft like silky rose petals cleans and tightens the skin The natural properties found in rose water deliver multiple beauty skin care uses. Use rose water for cleansing, toning and moisturizing, treating acne and skin irritations, it is suitable for all skin types including dry skin, oily skin and aging skin.

### INGREDIENTS:

Pure Moroccan Rose Water

### AMAZING ALL-NATURAL BENEFITS:

InstaNatural's Rose Water contains no chemicals, fillers or artificial fragrances such as irritating perfumes. Treating your skin with our Rose Water means you'll see all the benefits without having to worry about any skin irritation.

### CALMING & SOOTHING MULTIPURPOSE TREATMENT:

This Rose Water can be used as a makeup remover, in aromatherapy and as a hair treatment. Since this product is made from pure rose water, it can be used as a treatment to revive damaged hair, soothe skin irritation, and hydrate the body to increase softness and radiance from head-to-toe.

**BEST FOR ALL SKIN TYPES** - This Moroccan Rose Water is suitable for anyone with oily, dry, sensitive or combination skin. Since there are no artificial ingredients in this natural toner, your skin will easily be prepped for moisturizing, cleansing and toning. Just grab your favorite lotion, exfoliator or cream after applying the Rose Water and you'll be on your way to radiant skin.

*Instant hydration to your face and neck whilst rejuvenating tired skin, helping to create a more vibrant, plump and youthful complexion*



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## 100% PURE ORGANIC ORANGE BLOSSOM WATER

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Orange Blossom water also maintains the pH balance of the skin. It stimulates the regeneration process and has a calming effect on acne, dermatitis and eczema. Regular use will help to prevent these conditions from occurring and to soothe the skin when they do occur. It also has the same quality as the more powerful Neroli essential oil, in that it can help heal scars, small cuts and wounds as well as prevent scarring.

### BENEFITS

All natural Orange Blossom water also offers a soothing property to the nerves and emotional /psychological state of mind. It is regarded as a mild sedative and anti-depressant. It is increasingly used in treatments for conditions of stress. Many Other Benefits Include:

- Deep Moisturizing Formula Leaves Your Skin Ultra Hydrated
- Therapeutic, cleansing, and detoxifying
- Improves the elasticity, softness and suppleness of your skin, it is absorbed by your skin and will not clog your pores
- Improve the quality and strength of hair with a Orange Blossom water massage on hair and scalp
- Steam distilled from fresh organic Orange Blossom petals (Also Known As Neroli)

- No Harsh Chemicals, No Added Fragrances, No Alcohol, No Oils, No Parabens / Preservatives , No Animal Testing!

### INDICATIONS :

Provides instant hydration to your face and neck whilst rejuvenating tired skin, helping to create a more vibrant, plump and youthful complexion; This lightweight and versatile Orange Blossom Water will restore your skin's pH balance, absorb excess oils (without causing dryness), calm and soothe inflammation around the eyes, treat pimples and blackheads, and unblock and tighten stubborn pores

### INGREDIENTS :

100% Pure Steam-Distilled Organic Moroccan Orange Blossom Water  
- NO

*Instant hydration to your face and neck whilst rejuvenating tired skin, helping to create a more vibrant, plump and youthful complexion.*



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## 100% PURE ORGANIC VERBENA WATER

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### INGREDIENTS:

Aloysia citriodora (Lemon Verbena) Hydrosol 100% Pure , Nature and Organic, Soothing, Cooling, Refreshing Our unique 100% Pure , Nature and Organic Lemon Verbena Hydrosol mild Toner is a customized distillation of high quality fresh Lemon Verbena Leaves . The true therapeutic waters of fresh leaves, rehydrates and moisturizes while aids against environmental damage.

This Hydrosol minimizing the appearance of enlarged pores and improving uneven skin tone and gently purify skin leaving you feeling refreshed, and rejuvenated Use at night as Toner best for: Topical application of dry, red, irritated skin Use at night as a toner.

**FOR  
THE  
BODY**

*Moroccan black soap has Anti-microbial proprieties. It is rich in vitamin E.  
Highly advised to relieve itchy back due to an excess of dead skin and clogged pores.*

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## MOROCCAN BLACK SOAP WITH EUCALYPTUS

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Moroccan Black Soap Eucalyptus The Healing Soap from Argonair Black Soap Collection. We are proud to offer our world renowned Moroccan 'Beldi' Black Soap. These soaps are 100% natural... no chemicals nor Parabens found here! This truly unique soap has a base of Olive Oil and is unlike any other soap. Just because we love Argan Oil we also combine this super moisturizer to make for an even more luxurious soap. Not to be confused with African

Black Soap, our Beldi (Arabic for traditional") is extremely rich in minerals that help treat, clean and detoxify your skin while leaving an extraordinarily smooth and silky finish. Moroccan women have enjoyed this secret to clean, healthy radiant skin for centuries, and now you can too. The Moroccan Black Soap can be used in combination with a Moroccan Kessa Exfoliating Glove, Ghassoul Clay Mask and 100% pure, organic Argan Oil for an inhouse Hammam Spa treatment. "



*Moroccan black soap has Anti-microbial proprieties. It is rich in vitamin E.  
Highly advised to relieve itchy back due to an excess of dead skin and clogged pores.*

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## MOROCCAN BLACK SOAP ORANGE BLOSSOM

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Moroccan Black Soap Orange Blossom The Healing Soap from Moroccan Black Soap Collection. We are proud to offer our world renowned Moroccan 'Beldi' Black Soap. These soaps are 100% natural... no chemicals nor Parabens found here! This truly unique soap has a base of Olive Oil and is unlike any other soap. Not to be confused with African Black Soap, our Beldi (Arabic for traditional") is extremely rich in minerals that help treat, clean and detoxify

your skin while leaving an extraordinarily smooth and silky finish. Moroccan women have enjoyed this secret to clean, healthy radiant skin for centuries, and now you can too. The Moroccan Black Soap can be used in combination with a Moroccan Kessa Exfoliating Glove, Ghassoul Clay Mask and 100% pure, organic Argan Oil for an inhouse Hammam Spa treatment. "

*Moroccan black soap has Anti-microbial properties. It is rich in vitamin E.  
Highly advised to relieve itchy back due to an excess of dead skin and clogged pores.*

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## MOROCCAN BLACK SOAP-ROSEMARY

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The Healing Soap from Moroccan Black Soap Collection. We are proud to offer our world renowned Moroccan 'Beldi' Black Soap. These soaps are 100% natural... no chemicals nor Parabens found here! This truly unique soap has a base of Olive Oil and is unlike any other soap. Not to be confused with African Black Soap, our Beldi (Arabic for traditional) is extremely rich in minerals that help treat,

clean and detoxify your skin while leaving an extraordinarily smooth and silky finish. Moroccan women have enjoyed this secret to clean, healthy radiant skin for centuries, and now you can too. The Moroccan Black Soap can be used in combination with a Moroccan Kessa Exfoliating Glove, Ghassoul Clay Mask and 100% pure, organic Argan Oil for an inhouse Hammam Spa treatment. "



*Moroccan black soap has Anti-microbial proprieties. It is rich in vitamin E.  
Highly advised to relieve itchy back due to an excess of dead skin and clogged pores.*

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## MOROCCAN BLACK SOAP AKER FASSI

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One of the best properties of this organic Olive Black Soap is that it suits ALL skin types. It is used to deep cleanse and purify the skin from dirt and dead cells, while giving you all the benefits of Olive Oil.

Olive Black Soap is used the same way as any other soap but it will not lather like modern, mass produced soaps, don't worry as this is normal. Modern soaps are created by using Caustic Soda, there are no harsh chemicals in Olive Black Soap as naturally obtained Lye is used instead of Caustic Soda.

Run a hot bath or shower and after 10 minutes apply the soap when the skin is softened. Do not get back into the water, leave the soap on for 10-15 minutes and then rinse off with clean water. Next use a kessa glove or any other glove to remove the dead skin that has been clogging your body.

Feel how amazing your skin now feels!!!

*Moroccan black soap has Anti-microbial proprieties. It is rich in vitamin E.  
Highly advised to relieve itchy back due to an excess of dead skin and clogged pores.*



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## BEAUTY DEEP EXFOLIATING HAMMAM GLOVE / BATH GLOVE

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### DESCRIPTION

Scrub your body with this truly wonderful hammam exfoliating mitt to eliminate dead skin cells and create baby soft skin. High quality fabric with cotton stretch terry cuff. Rinse the hammam glove after use and hang to dry. - Made to be used with Moroccan Black Soap - an all natural Black Soap , however, Hammam glove may be used with any body wash or soap.

### BENEFITS:

Helps Even Skin Tone + Prevent Dullness, Leaving Your Skin With A Beautiful Glow  
Highly Effective Exfoliating Hammam Glove Leaves Skin Feeling Incredibly Soft  
Unclogs Pores and Removes Dead Skin Cells  
Improves Circulation, Stimulates Collagen Production to Minimize Cellulite  
Smooths Skin Surface For Even Tanning and Self-Tanning Products

# BODY MASKS

*Exclusively formulated with powerful ingredients such as organic Honey that moisturizes your skin, orange that combats free radicals and rejuvenates your skin.*

## SCRUB WITH HONEY, ESSENTIEL OILS & ORANGE BLOSSOM

### DESCRIPTION

Vitamin C Dried Orange Peel Scrub: Orange peels consist of more amounts of vitamin C than the juicy pulp of the fruit. The peels contain 136mg of vitamin C per 100 grams while the fruity pulp lags behind with just 70 mg. The potent antioxidant elements in the peel, helps fight free radicals preventing premature ageing of skin by way of wrinkle formation and facial sagging. Besides, orange peels with 161 mg of calcium per 100 grams are beneficial for skin as the human skin consists of a large amount of calcium in its top most layers.

### BENEFITS:

This mineral protects skin from DNA damage and helps rejuvenate skin. Vitamin C not only combats free radicals that destroy functioning skin cells but also helps add a glowing shine to your

skin, which makes orange peels a potent beauty product for skin. It's rich in antioxidants and helps your skin to get smoother and better. Orange Peel is considered as a boon for face and skin care as it cures blackheads, dead cells, acne, pores, blemishes, dark circles, dry skin, and brightens your face. Orange peels work as a natural bleach and can help lighten dark blotches and remove them with time. Also works as a natural cleanser, Removes skin blemishes, Good for oily skin. The peel contains citric acid that helps in the brightening of skin naturally. It will give you the glow that you've always wanted. Check out the nutrient value in the orange peel: There are many properties in orange peel powder that are highly beneficial for skin. The nutrients in orange peel powder are: • Vitamin C protects skin from free radical damage. • Calcium helps in renewal of worn out cells. The uplifting aroma of freshly squeezed sweet and juicy sunny freshly peeled oranges.

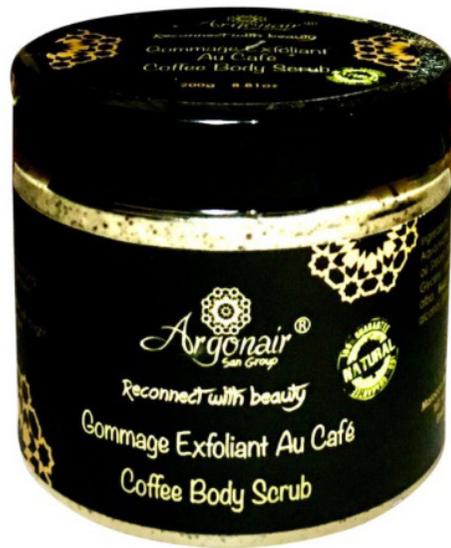


*Anti Cellulite Scrub: Caffeine is the one of the enemy of Cellulite and is an important ingredient in all cellulite cream.*

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## ORGANIC COFFEE SCRUB

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Our Coffee Scrub may help with premature skin aging appearances. Anti-Acne Treatment & Skincare: Coffee grounds and dead sea salts may help to remove dead cells thus giving you a fresher, younger, more moisturized appearance.

Lightens Scars: Caffeine in a coffee scrub may help to lighten the scars and tighten the skin.

Our emulsified formula is made using high quality, all natural gourmet coffee, which softens skin as it scrubs away dirt and dead skin cells. This formula also contains the favorite skin-loving Argan Oil, Olive oil, Shea Butter, honey, Sweet Almond Oil, making this aromatic exfoliating scrub a luxurious staple in any skin care regime.

### ACTIVE INGREDIENTS IN THIS SCRUB:

Caffeine  
Dead Sea Salt  
Honey  
Argan Oil  
Shea Butter  
Cocoa Butter

### BENEFITS OF USING THIS SCRUB:

Exfoliates your skin  
Restores elasticity  
Super Hydration  
Reduces the appearance of fine lines  
Repairs damage from sun spots  
Reduces inflammation  
Evens skin tone Brightens and softens skin

*Shea Butter - deeply moisturizes and repairs skin with vitamins and essential fatty acids*

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## NATURAL BODY SCRUB -COCOA & SHEA BUTTER

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### DESCRIPTION

Reveal younger looking skin with Argonair's Cocoa & Shea Butter Formula Body Scrub. This unique formula contains pure Cocoa Butter, Shea Butter, Vitamin E and natural crushed cocoa beans which moisturize, refine and polish skin.

### FEATURES

Argonair's Cocoa Butter Formula Body Scrub 8.5 fl.oz  
250g



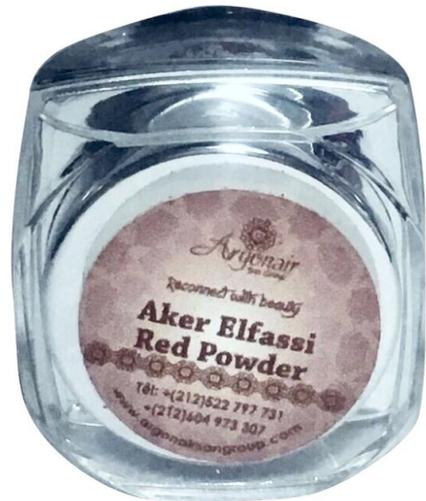
# BODY CLAYS

## *Natural Red Treasure for Glowing Skin*

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### 100% NATURAL RED CLAY/ AKER FASI FOR BODY- MULTIPURPOSE

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Aker fassi is a natural product. It's traditionally used in North Africa and especially Morocco, it is made from poppy powder and naturally dried pomegranate rind. This powder is then used by Moroccan women for body. In Morocco If you wish to purchase it in the original form, it will look like dried petals.

#### **IT'S PROPERTIES:**

The poppy petals are rich in active ingredients, which provide moisturizing, softening and anti-wrinkle properties. Aker Fassi also has antioxidant, calming and soothing estates because it contains flavonoids and Alkaloids.

#### **METHOD OF USE:**

It can be use for Body and hair care. As for hair, if mixed with Henna, it increases the shininess and softens the hair. For a natural makeup, as a blusher and lipstick. it could be mixed with vaseline and simply applied with a brush, a cotton swab or even your fingers. Always be sure to take a small amount every time, as it can dry very quickly and the color is buildable. In body care, if mixed with Rhassoul clay which enhances the skin clarity and elasticity, Aker Fassi gives a natural brightened complexion and soft skin.

*All clays contain minerals that soothe skin and absorb excess oil, but the high levels of iron oxide in red clay explain why it's particularly useful for purifying, brightening, and strengthening the skin.*



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## PURE POWDER FACIAL CLEANSER / SENSITIVE SKIN TYPES

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### CONDITION:

Sensitive skin in need of detoxification, pore cleansing, and improved skin tone.

### SOLUTION:

Moroccan Red Clay is a natural clay powder that is highly absorbent and mixes easily with water and other moisturizing products. It serves as an excellent facial cleanser and purifying mask, especially for individuals with sensitive skin.

### SUGGESTED USE:

Mix one tablespoon of Argonair Red Clay powder with one teaspoon of water. Thoroughly cover the face and neck avoiding sensitive areas and the eyes, allow to set for 15-20 minutes, rinse off and apply moisturizer.

*Powerful Combination of Henna and Honey brightens, even out your skin and makes it naturally glowing.*

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## 100% HENNA WITH HONEY

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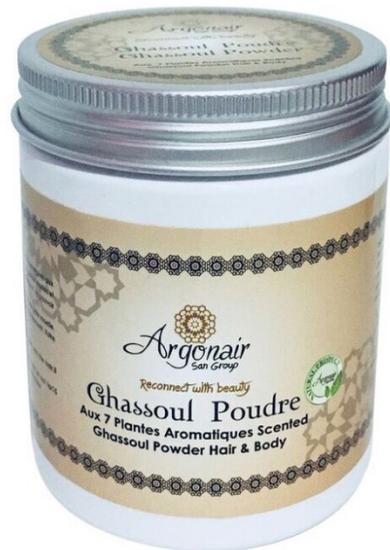


This miraculous combination gives your skin a natural glow. Henna (hina) is a flowering plant with the botanical name *Lawsonia inermis*. It contains a red-orange pigment, lawsone, also known as hennotannic acid. This pigment is released by crushing the henna leaves in an acidic medium. The lawsone molecules will then have the ability to stain, and when applied to the skin they migrate to the outermost layer or cuticle, and stain them.

Henna has a wide spectrum of antimicrobial activity including antibacterial, antiviral, antimycotic and antiparasitic activities.

Honey is full of antioxidants, it is great for slowing down aging. Complexion boost: It is extremely moisturizing and soothing, so it helps create a glow.

*Ghassoul clay is rich in magnesium, silica, potassium, and calcium, which all help to nourish your skin.*



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## MOROCCAN GHASSOUL WITH SEVEN PLANTS

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It is just a remarkable natural source, brown cosmetic clay known as Ghassoul. It has been used for years as a detoxifying cleanser, shampoo and mask. and the finest spas across the globe currently utilize it for therapeutic benefits.

The Moroccan Ghassoul has a number of outstanding benefits that surpass those of other clays because it contains the highest content of silica, magnesium, potassium and calcium, and because of its extraordinary absorption ability. This clay powder cleanses the skin and hair. leaving a pleasant scent of the seven aromatic plants on air.

*Green Clay help draw oil and dirt to the surface of the skin. It contains clay, kaolin or bentonite for their tightening and sebum-absorbing effects.*



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## 100% GREEN MOROCCAN CLAY POWDER

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### DESCRIPTION:

Your skin is in need of detoxification, pore cleansing, and improved skin tone. Argonair brings you a solution: Moroccan Green Clay is a natural clay powder that is highly absorbent and mixes easily with water and other moisturizing products. It serves as an excellent facial cleanser and purifying mask, especially for individuals with sensitive skin.

### SUGGESTED USE:

Mix one tablespoon of Argonair Red Clay powder with one teaspoon of water. Thoroughly cover the face and neck avoiding sensitive areas and the eyes, allow to set for 15-20 minutes, rinse off and apply moisturizer.

*Antioxidant-rich argan oil soap leaves skin soft, smooth and moisturized.*

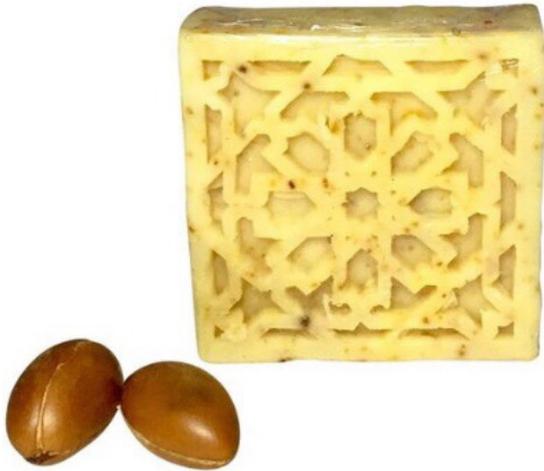
## 100% NATURAL ARGAN SOAP

### DESCRIPTION

Argan soap with Argan Oil Argan oil has anti-ageing properties; it contains high levels of Vitamin E and saponins (which soften the skin); it helps to reduce wrinkles by restoring the skin's water lipid layer. Used also for massage, especially muscle pain.

### FEATURES

ARGAAN OIL  
HIGH IN VITAMIN E  
OMEGA 6/9  
ANTI-AGEING  
EXCELLENT FOR DRY/SENSITIVE SKINS



# BODY WASH

*Argan is high in vitamin E and fatty acid content, argan oil is the ideal product to give skin a natural boost. It absorbs easily and is non-greasy and non-irritating, which makes it a great natural moisturiser. Verbena Assist with softening the skin as well.*

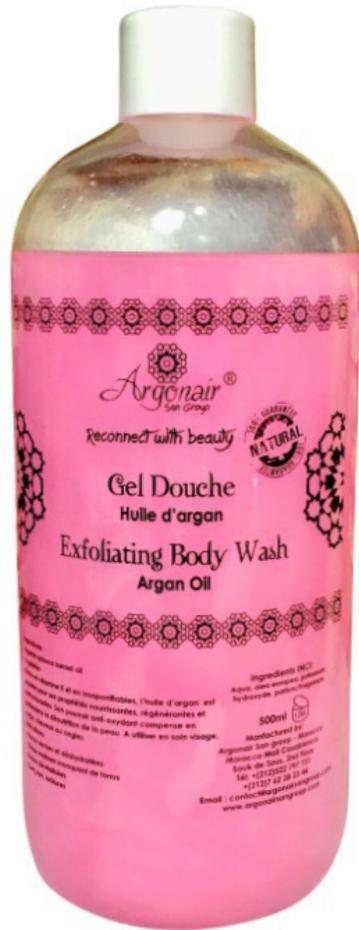
## BODY WASH WITH ARGAN OIL & VERBENA

Pick up our shower gel to refresh your senses and nourish the skin. With a warm, exotic scent our non-drying argan oil formula, luxuriously cleanses and softens the skin with each use.

Shower gel  
Soap-free cleansing  
Light oil-gel texture  
Subtle, sophisticated, warming scent  
Leaves skin feeling softer



*Rich in Vitamin, E and fatty acids.*



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## BODY WASH WITH ARGAN OIL & ROSE PETALS

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### DESCRIPTION

The original scent of rose petals distilled in pure water is the heart of our classic Rosewater fragrance. Scented with our original fragrance recipe, this gently cleansing body wash creates a smooth lather in the shower, brilliant bubbles in the bath and a splash of luxury in your daily routine.

### FEATURES

Conditions skins and helps to maintain optimal moisture balance.

*Moisturise the skin , leaving it soft , smooth , & clean with original natural Oud fragrance smell*

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## LUXURY BODY WASH WITH ARGAN & OUD

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Argan & OUD , The Luxury Collection Body Wash is specially formulated to moisturise the skin , leaving it soft , smooth , & clean with original natural Oud fragrance smell.



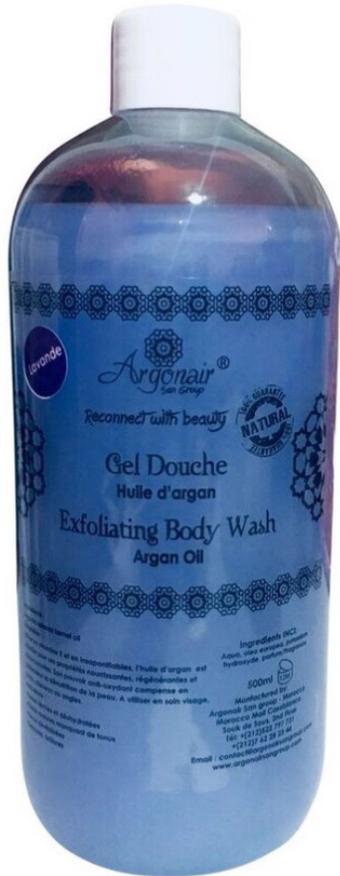
*An aromatherapy blend of essential oils & natural ingredients that benefits body, mind & mood.*

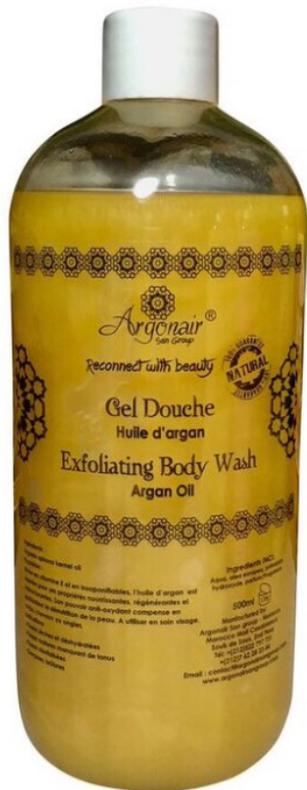
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## NATURAL BODY WASH WITH ARGAN OIL & LAVENDER

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Lavender Essential Oil inspires tranquility. This fast-foaming body wash is infused with soothing skin conditioners, Argan & Lavender extract.



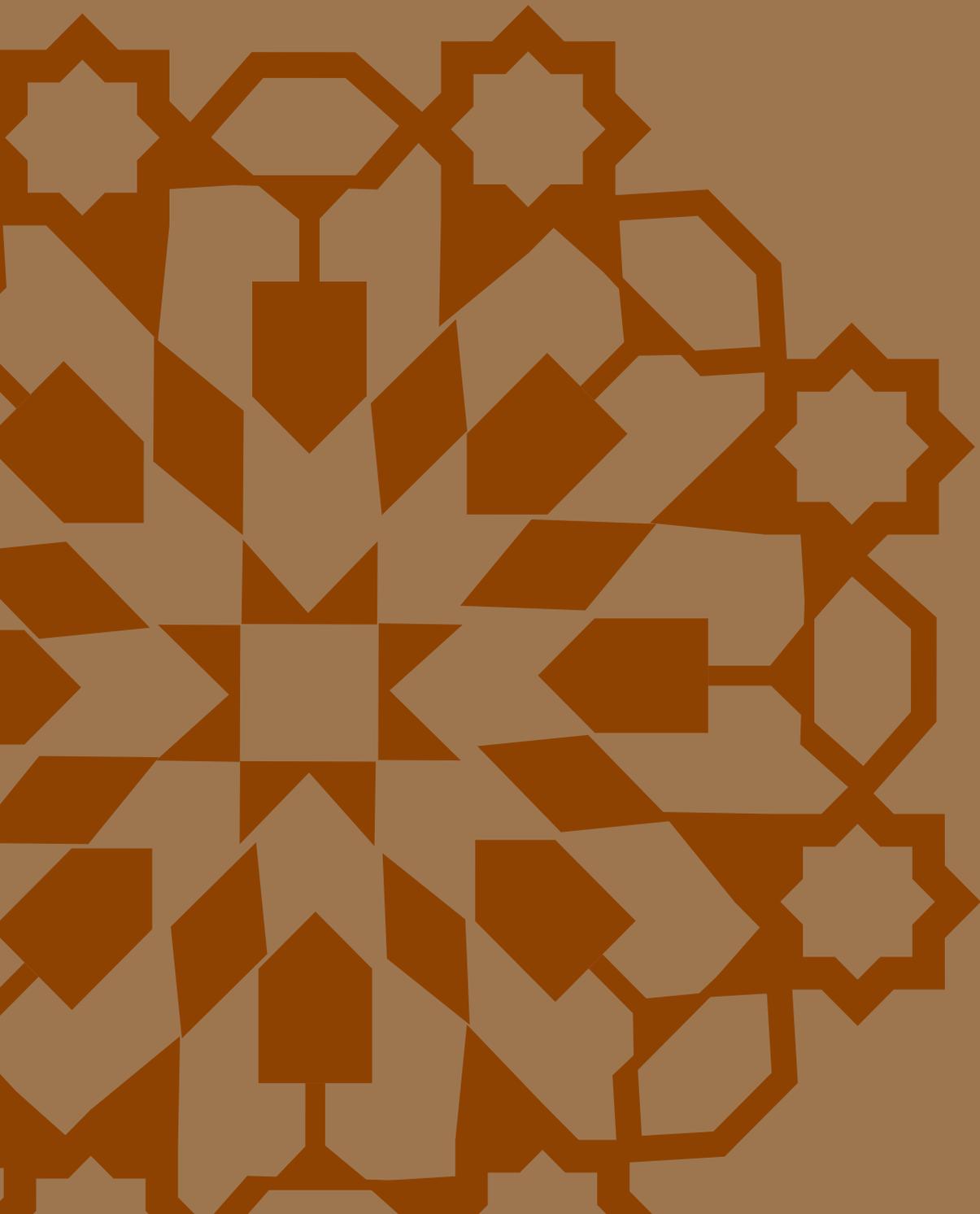


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## NATURAL BODY WASH WITH ARGAN OIL & ORANGE BLOSSOM

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Its formula is enriched with the energizing scent of orange blossom to awaken your senses. Argan will also leave your skin smooth & beautiful. Gently cleanses with a pampering lather to leave your skin moisturized long after the shower.



*Healthy Nutrition*

## Healthy Nutrition



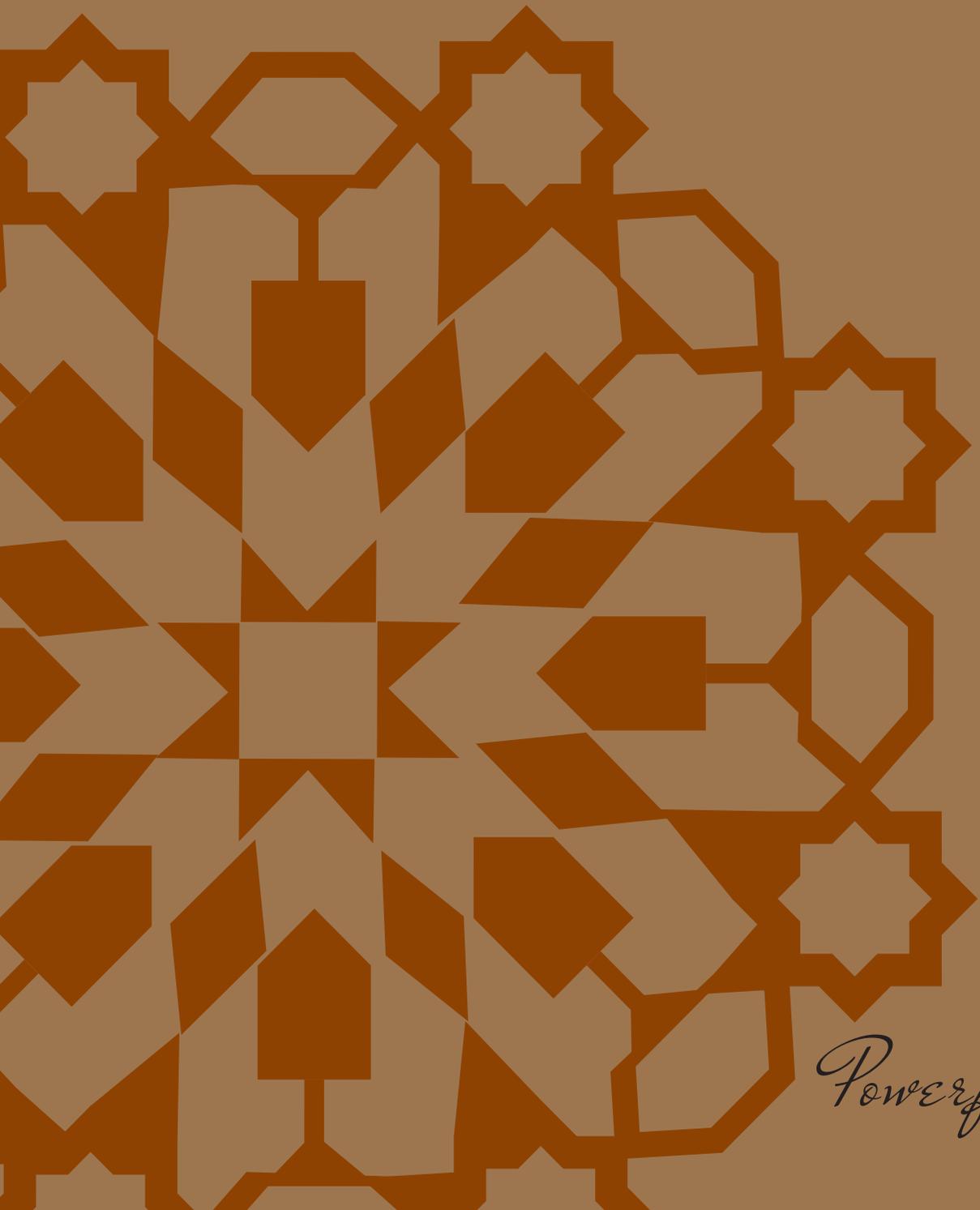
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### 100% CULINARY ARGAN OIL

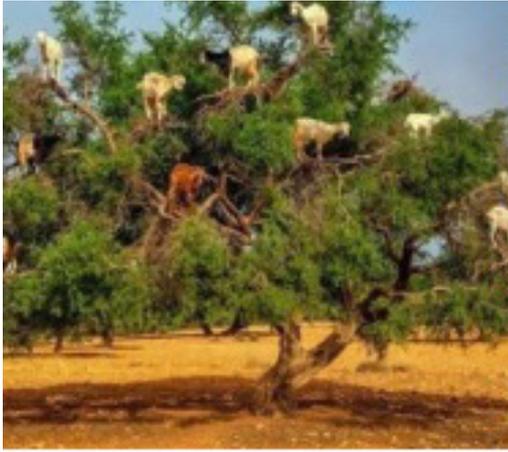
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Argan Oil is a Moroccan treasure. It is Packed with Vitamin E and fatty acids. There must be a distinction between cosmetic argan oil & edible argan oil. Argan oil for cooking is lightly toasted before pressing and bottling and has a delicious toasted, creamy and nutty flavor. It's less for cooking, and more for finishing. Culinary argan oil enhances dishes by drizzling over finished dishes, salad greens, couscous and even creamy desserts. It's rarely used to cook ingredients, but is often added to an omelet or a sauté for flavor and depth. It is a very versatile oil which can be used in a range of

cuisines. Its honey-colored substance with a hazelnut flavor adds richness to both sweet and savory dishes. Use this gourmet argan oil to create unique sauces and salad dressing – it makes a great alternative to olive oil salad dressing. In Morocco, Argan is most often enjoyed as a bread dipping oil. Other common uses are to drizzle it on grilled goat cheese with almonds, blend with honey to create a breakfast spread, blend with melted chocolate or cream to create unique ice cream toppings.



*Powerful Moroccan Ingredients*





## THE ARGAN TREE

The Argan tree is scientifically recognized as *Argania Spinosa* – is an extremely rare little-known tree indigenous to the southwestern Morocco.

Due to its extraordinary characteristics, it's considered one of Morocco's miraculous resources.

Its traditional uses and benefits range from forestry and food (i.e. Argan oil), to medicine and cosmetics.

The claims about its age are vastly varying.

The *Argania Spinosa* is believed to be one of the few surviving relict-breed species of the Tertiary Period (spanned between 65 million to 1.8 million years ago).

This is mainly due to its amazing ability to withstand long periods of drought, heat, the chalky poor soil and extremely harsh conditions.

According to some studies, the botanist, scientist, pharmacist and physician Ibn Al Baytar was the first one to write about the Argan tree and its oil. It has enormous benefits for skin and body.

The Argan forest is one of Morocco's extremely important natural resources both culturally and environmentally.

It is a UNESCO protected forest and was declared since 1998 as an international biosphere reserve.

## ROSES WATER

The scent of roses is a feature of the soap merchants in souks and in the gardens of Morocco. Today the area around Kelaat m'Gouna in the High Atlas Mountains is famed for its roses which are everywhere. Smell them in gardens, hedges, and shops- this is a really fragrant place.

The Kelaat M'Gouna Rose Festival celebrates these flowers annually and is famous throughout Morocco.

Roses are used in Moroccan cuisine and the perfume industry. 3000 petals are used to make a litre of rosewater as the distilling process is complex. As the

harvest generally yields 14,000 litres the cost of the product is very expensive. Roses are seen in hedgerows and the dried petals are a favourite in the souks all over Morocco. The Kelaat M'Gouna Rose Festival is a unique event in Morocco and is worth the journey for a very special experience.

Roses have been used in skin care and body detox. Roses have therapeutic benefits that relax the body, reduce stress and promote glowing skin. Rose petals contain natural oils and sugars that will lock moisture into dry skin cells.





## OLIVE OIL

The history of olive farming in Morocco dates back to centuries. Moroccan Olive Oil is the Gold Oil. It is known for its High-quality. The olives have been picked from the trees. Olives begin to oxidize immediately after harvest, which

increases the acidity of the olive, and, therefore, the oil. On average, 75% of Moroccan olives are transformed into olive oil. The remainder are set aside for table olives.

## ORANGE BLOSSOM

Morocco is known for the quality of its fruits. Orange is just one of them. Orange flower water, or orange blossom water, is the clear, perfumed by-product of the distillation of fresh bitter-orange blossoms for their essential oil. The valleys are full of spring flowers and it's not yet too hot. March sees the first of the orange blossoms appearing on the trees and being sold in the souks. Moroccan women distill the fragrant, waxy white flowers to produce orange flower water. This is used in patisserie, sprinkled into mint tea and over your head and hands in

ceremonies. There's a very popular rose festival in May in the small town of El Kelaa M'Gouna on the eastern side of the High Atlas Mountains. The area surrounding the town, known as the Valley of the Roses, produces roses that grow wild in hedgerows. They are not cultivated and only bloom once a year. The flowers are distilled in the fields to make rose otto, or attar of roses, which is a highly prized ingredient in expensive cosmetics and perfumes.





## LAVENDER

Lavender is grown in Moroccan deserts. It has a purplish colour. It has a colour named after it, called lavender.

Lavenders are very popular among gardeners.

Handpicked with purpose

The essential oil of lavender adds a sweet and aromatic essence to balms, salves and lotions. The scent has calming, soothing properties. Lavender has soothing attributes in skin care products and is one of the most widely studied essential oils.

Good for you, naturally

In skin care products, lavender oil tones and revitalizes the skin. It is also useful in treating all types of skin problems.

## SAFFRON

Morocco is known for their abundance of spices, particularly saffron. Unfortunately, saffron is one of the most expensive spices in the world because of the enormous amounts of labor involved. (The purple saffron crocus harvest lasts only 1-2 weeks in the fall, and it requires 150 flowers to yield 1 gram of saffron threads.)





## MOROCCAN HONEY

Moroccan honey is gathered from different regions throughout Morocco. Each region is known for its own kind of Honey such as oregano, herbal honey...etc. It also depends on seasons. Moroccan honey is also one of the most appreciated honey in the world.

Beeswax is a natural emulsifier that helps cosmetics, lotions and balms to bind. It adds a wonderful natural smell and color to products and helps to keep the skin moisturized.

Health Benefits of Honey. It contains flavonoids,

antioxidants which help reduce the risk of some cancers and heart disease. Recent research shows that honey treatment may help disorders such as ulcers and bacterial gastroenteritis. This may be related to the 3rd benefit.

Honey is naturally antibacterial, so it's great for acne treatment and prevention. Aging: Full of antioxidants, it is great for slowing down aging. Complexion boost: It is extremely moisturizing and soothing, so it helps create a glow.

## EUCALYPTUS

Eucalyptus (*Eucalyptus globulus*) is grown in many parts of Morocco.

Eucalyptus (*Eucalyptus globulus*) oil is produced from the leaves and twigs of the eucalyptus tree. Benefits of eucalyptus oil include:

Hydrating dry skin

Helping to enhance the skin's protective barrier

We use eucalyptus oil in some of our tingly products.





## MOROCCAN ALMOND

Handpicked with purpose

When the dried kernels of the almond tree are cold pressed, it produces a medium-weight oil that contains oleic and linoleic acid, proteins and vitamin D. Almond oil is an emollient and helps soften skin, making it excellent for the skin, lips and nails.

Almonds are high in antioxidants that helps protect your cells from oxidative damage, a major contributor to ageing. Control blood sugar: Almonds are low in carbs but high in healthy fats, proteins and fibre which makes them a perfect choice for people suffering from diabetes.

## ROSEMARY

An evergreen shrub with numerous branches, Rosemary's bark is ash-colored and scaly with leathery, thick leaves that are lustrous and dark green with white underneath. Its tiny pale blue blossoms abound from December through spring, and it can grow to heights

of close to 2 meters in height. Its name means 'dew of the sea' because Rosemary naturally grows near the Mediterranean Sea. It has been used medicinally for several thousand years, and its leaves were traditionally burned to purify the air.





## VERBENA

Verbena, a somewhat scraggly shrub, is much loved for the powerful lemon scent of its foliage. This fragrance led to the plant being nicknamed lemon verbena. The waffled leaves are of a pretty shade of bright green and

are covered in secretory glands containing the essential oil. Summertime is when its small, pale lavender flowers bloom, forming terminal spikes. The flowering stems are reaped in July and August and immediately distilled.



Argonair

Reconnect with Beauty

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