



pakama athletics GmbH . erftstr. 15 . 40219 düsseldorf . germany

We are a fast-growing startup which offers people the possibility to workout anytime and anywhere with the perfect sports equipment. Therefore, we are the inventors of **“The Gym in Your Bag[®]”**. We are already profitable and will further extend our experienced, fully remote team.

You want to realize yourself in our startup and reach the next level? Then start now at the earliest possible date at PAKAMA as an

Intern Digital Products Management (f/m/d)

YOUR RESPONSIBILITIES

- Support our small team of driven experts in all areas of building outstanding digital products (web & app)
- Conception, implementation and analysis of user research surveys and interviews
- Benchmarking and best practice research in the fitness market
- Conception and creation of newsletters for different target groups
- Support our SEO expert and team to bring our SEO tactics to life
- Create user stories, acceptance criteria, and test our new mobile apps

YOUR BACKGROUND

- A life without sports is no life
- You are a registered student or have completed a degree in business studies or something similar
- You are deeply interested in digital products and you are a pro when it comes to handle and use several distinctive apps
- You are thriving to create the best experiences for our users

WHAT YOU GET

- A startup on a growth trajectory, with an experienced, agile team that puts its heart and soul into bringing out the best for our clients
- The opportunity to shape things from the ground up
- An international working environment with flat hierarchies that offers you a lot of creative freedom and is open to new and innovative ideas
- Exciting tasks and a feedback culture that guarantee a steep learning curve and further development

You want to be part of the PAKAMA success story and revolutionize the fitness and travel market together with us?

Wonderful, so don't hesitate to send your application documents to join@pakama.com

We are looking forward to your application!

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