

FIX YOUR FUSSY EATER



The 30 sec Pet Mince Quality Test

Want to know your pet mince quality? To test the quality of your mince mix - simply take a small portion and microwave for 30 seconds to see what is remaining.

This guide applies to a generally healthy dog who refuses RogueRaw food. A dog that is not ill, either with a chronic illness such as cancer, kidney disease, or with an acute condition can survive for over a week without eating. Don't worry your dog wont starve themselves, their instincts will kick in and they will eat the food offered.

Dogs are coerced into unnatural foods such as kibble, canned food and pet rolls and the overwhelming majority of the pet dog population are eating such foods. The internet abounds with ways to entice them and cox them into eating but we at RogueRaw believe a dog refusing such food and is somewhat justified given the ingredients and questionable sourcing of such foods. Refusing quality raw food comes down to several factors none of which relate to the quality or health benefits and these are below.

How to feed RogueRaw to a "fussy" dog

- Offer small portion of food and wait for 10 minutes.
- If not eaten remove food and affer agin after 15 minutes.
- If dog refuses second offer remove and offer the next day withholding any other food until next meal
- Repeat until dog accepts the new food

5 Main Reasons Why Dogs are Fussy Eaters



LEARNED BEHAVIOR

Dogs are highly intelligent and if offered alternative food in place of food they refuse this creates a pattern of behaviour.

This behaviour is more than often created by the owner or other household members and the dog learns to refuse food and receive or source another meal.

Don't get deceived by the doe eyes or sad face they know what they're doing.



OVERFEEDING

Dogs physical and digestion structure is different to a human..

Grazing is a big NO and allowing access to food constantly creates poor health and behaviour consequences.

Feeding an adult dog twice means they can skip a meal knowing the sushi train is coming around for another one.



IMPRINTED ON DIFFERENT FOOD

Dogs sense of smell and taste develop in the mothers womb and through her milk.

Unborn puppies are "taught" what food smells/tastes like to imprint on them what to eat. What the mother is fed during pregnancy and weaning has a large impact on the puppies food preference. If the mother is raised on kibble this is transmitted to her puppies.



FAVE FOODS

We all have our food faves and cravings. Who wouldn't prefer that greasy juicy burger and hot chips over a fresh garden salad? Or that triple choc ice-cream over an apple for dessert? Pets are no different and in knowing this, many commercial pet foods add substances to increase palatability for dogs. Taste means nothing when deciding what we need eat for our health...same goes for our furry kids.



DON'T RECOGNISE IT AS FOOD

Imagine being raised on dry round pellets and then being offered raw, wet food chunks with a variety of flavours and consistencies?

Many dogs have never eaten a deers foot, whole fresh sardine or a turkey head. If it's new food they need the support and learning opportunities to adjust and understand this is actually food.