

ORAL RISK TALKING POINTS

• THIS TEST ASSESSES AN INDIVIDUAL'S RISK OF DEVELOPING TWO OF THE MOST COMMON CONDITIONS THAT NOT ONLY AFFECT ORAL HEALTH, BUT CAN ALSO BE COSTLY AND LEAD TO MORE SERIOUS HEALTH PROBLEMS:

- DENTAL CARIES
- PERIODONTAL DISEASE

• THE TEST PLOTS AN INDIVIDUAL'S RELATIVE RISK OF DEVELOPING PERIODONTAL DISEASE AND DENTAL CARIES AGAINST A STANDARD POPULATION.

• PERIODONTITIS AND DENTAL CARIES, WERE ESTIMATED TO BE THE ELEVENTH AND FIRST MOST PREVALENT DISEASES RESPECTIVELY IN A GLOBAL STUDY.

• PERIODONTITIS AND DENTAL CARIES HAVE WELL-DOCUMENTED GENETIC MARKERS.

• INITIAL BROAD REVIEW OF GLOBAL PEER REVIEWED GWAS (GENOME-WIDE ASSOCIATION STUDY) STUDIES INCLUDE THESE GENETIC MARKERS.

• GENETIC MARKERS ARE RANKED AND WEIGHTED TO ENSURE CURATION OF PANEL INCLUDES MARKERS WITH THE GREATEST IMPACT TO CONDITION OR DISEASE.

• ORALRISK™ TEST INCLUDES 25 MARKERS FOR PERIODONTAL DISEASE AND 35 MARKERS FOR DENTAL CARIES.

• THE RESULTS ARE ACTIONABLE AND PREVENTABLE.



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GENETIC PROFILE:

A METHODOLOGY THAT LOOKS AT SPECIFIC GENETIC CHANGES WITHIN YOUR DNA SEQUENCE.

THE GENETIC CHANGES, OR MARKERS, EVALUATED BY THIS TEST ARE ASSOCIATED WITH AN INCREASED RISK FOR DEVELOPING THE TRAIT, AS EVIDENCED BY HIGH QUALITY PEER-REVIEWED SCIENTIFIC PUBLICATIONS.

GENETIC MARKERS PASSING ALL ANALYTICAL QUALITY CONTROL METRICS ARE EVALUATED IN THIS TEST AND USED IN SUBSEQUENT RISK ASSESSMENT.

THIS IS GENETIC TESTING, NOT BACTERIAL TESTING.

- GENETIC TESTING: DETERMINES IF THE PATIENT IS PREDISPOSED TO DENTAL CARIES AND PERIODONTAL DISEASE. IT ASSESSES THE GENETIC FACTORS THAT MAY INCREASE THE RISK FOR THESE CONDITIONS.
- BACTERIAL TESTING: IDENTIFIES THE TYPES OF BACTERIA PRESENT IN THE MOUTH. IT HELPS IN UNDERSTANDING THE BACTERIAL COMPOSITION THAT COULD CONTRIBUTE TO DENTAL ISSUES BUT DOES NOT INDICATE GENETIC PREDISPOSITION.

GENETIC TESTING OFFERS OBJECTIVE VALIDATION, SERVING AS AN IMPARTIAL THIRD-PARTY ASSESSMENT RATHER THAN APPEARING AS THE DENTAL PRACTICE TRYING TO OVERSELL SERVICES.



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IMPLEMENTING ORALRISK™ AI GENETIC TESTING CAN TRANSFORM BOTH YOUR PATIENTS' HEALTH AND YOUR PRACTICE'S SUCCESS.

BY INTEGRATING CUTTING-EDGE TECHNOLOGY AND PERSONALIZED CARE, YOU CAN PROACTIVELY ADDRESS POTENTIAL DENTAL ISSUES, ENHANCE PATIENT SATISFACTION, AND FOSTER LONG-TERM RELATIONSHIPS.

DESIGNATING A DEDICATED LEADER, AND EFFECTIVELY COMMUNICATING THE BENEFITS OF GENETIC TESTING ARE JUST A FEW STEPS THAT CAN SET YOUR PRACTICE APART.

AS YOU EDUCATE YOUR PATIENTS AND LEVERAGE THE POWER OF ORALRISK™ AI GENETIC TESTING, YOU WILL NOT ONLY IMPROVE THEIR ORAL AND OVERALL HEALTH BUT ALSO POSITION YOUR PRACTICE AT THE FOREFRONT OF MODERN DENTISTRY.

EMBRACE AND FULLY IMPLEMENT THE ORALRISK™ AI GENETIC TESTING AND WATCH AS YOUR PRACTICE GROWS, YOUR PATIENTS THRIVE, AND YOUR ROLE AS A HEALTHCARE PROVIDER BECOMES EVEN MORE IMPACTFUL.

THE FUTURE OF DENTAL CARE IS HERE, AND WITH ORALRISK™ AI GENETIC TESTING, YOU'RE READY TO LEAD THE WAY.

